



SPONSOR & EXHIBITOR PROSPECTUS

JULY 12-15, 2017 • PHILADELPHIA, PA
PERELMAN QUADRANGLE AT THE
UNIVERSITY OF PENNSYLVANIA
WWW.POSTPARTUM.NET



Support and participate in the Postpartum Support International 30th Annual Conference

Postpartum Support International

Approaching its 30th anniversary in 2017, Postpartum Support International (PSI) is at an exciting point in its development as the leading global nonprofit organization serving families affected by perinatal mood and anxiety disorders. We serve our mission by providing:

- Direct peer support to families
- Expert professional training for health care, mental health, and other providers
- A bridge between families, support volunteers, and providers

The Conference

The annual PSI conference is a unique international training and networking opportunity, attracting more than 400 participants. The conference brings together medical and mental health providers, childbirth professionals, support and resource providers, caregivers, policy-makers, researchers, volunteers, families, and educators to improve their understanding of perinatal mood and anxiety disorders and their ability to serve pregnant, postpartum, and post pregnancy-loss families. It is a full program, with the pre-conference PMD certificate training, 28 breakout workshops, four expert keynotes, and a banquet gala. Past conference evaluations show that participants leave feeling more informed, confident in their knowledge, and inspired to act on what they've learned.

How Your Sponsorship Will Help

We invite you to join us in this valuable undertaking by becoming a conference sponsor or exhibitor. Your Sponsorships enable us to offer scholarships, train volunteers and providers, continue our telephone support line in English and Spanish, translate materials for families, and provide direct family services and educational outreach. Becoming a sponsor of this event brings you a unique opportunity to highlight your company or organization while supporting families and the health care community that serves them.

Conference programs and workshops focus on a range of issues and specialized areas:

- Psychopharmacology
- Psychobiology
- Psychotherapy
- Peer Support & Community Systems
- Advocacy and development
- Diversity and culturally-informed service



Sponsorship Opportunities

Presenting Sponsor

Exclusive: \$25,000 (Committed)



- Verbal recognition at opening and keynote addresses
- Opportunity to make brief remarks during program
- Four complimentary admissions to conference
- Two tables of eight to Friday night banquet located in a prominent area
- Premiere exhibitor table space for four days
- Post-event publicity in newsletters, website and other news
- Professional event photos emailed to primary contact
- Prominent branding on all event collateral, including:
 - Invitation
 - Advertisement in event slideshow and program book
 - Event signage and printed materials
 - Event media releases
 - PSI's website through 2017
 - PSI's Facebook page & e-newsletters

Musical Performance Sponsor

Exclusive: \$10,000

- Special mention during program and logo on screen
- Three complimentary admissions to conference
- Six tickets to Friday night banquet
- Post-event publicity in newsletters, website and other news
- Professional event photos emailed to primary contact
- Prominent branding on all event collateral, including:
 - Invitation
 - Advertisement in event slideshow and program book
 - Event signage and printed materials
 - Event media releases
 - PSI's website through 2017
 - PSI's Facebook page & e-newsletters

Banquet Sponsor

Exclusive: \$15,000

- Verbal recognition at opening and keynote addresses
- Prominent branding in banquet area including logo projected on wall
- Four complimentary admissions to conference
- One table of eight to Friday's banquet located in a prominent area
- Premiere exhibitor table space for four days
- Post-event publicity in newsletters, website and other news
- Professional event photos emailed to primary contact
- Prominent branding on all event collateral, including:
 - Invitation
 - Advertisement in event slideshow and program book
 - Event signage and printed materials
 - Event media releases
 - PSI's website through 2017
 - PSI's Facebook page & e-newsletters

Bookstore Sponsor

Exclusive: \$10,000

- Special mention during program and beginning of author talks
- Prominent branding around bookstore
- Three complimentary admissions to conference
- Six tickets to Friday night banquet
- Post-event publicity in newsletters, website and other news
- Professional event photos emailed to primary contact
- Prominent branding on all event collateral, including:
 - Invitation
 - Advertisement in event slideshow and program book
 - Event signage and printed materials
 - Event media releases
 - PSI's website through 2017
 - PSI's Facebook page & e-newsletters



<p>Diamond Sponsor: \$5,000</p> <ul style="list-style-type: none"> • Two admissions tickets to Conference • Four tickets to Friday night banquet • Exhibitor table at conference for four days • Post-event publicity in newsletters, website and other news • Professional event photos emailed to primary contact • Branding on all event collateral, including: <ul style="list-style-type: none"> ○ Invitation ○ Advertisement in event slideshow and program book ○ Event signage and printed materials ○ Event media releases ○ PSI's website through 2017 ○ PSI's Facebook page & e-newsletters 	<p>Gold Level Sponsor: \$2,000</p> <ul style="list-style-type: none"> • Four tickets to Friday banquet • Exhibitor table at Conference for two days • Post-event publicity in newsletters, website and other news • Professional event photos emailed to primary contact • Branding on all event collateral, including: <ul style="list-style-type: none"> ○ Invitation ○ Advertisement in event slideshow and program book ○ Event signage and printed materials ○ Event media releases ○ PSI's website through 2017 ○ PSI's Facebook page & e-newsletters
<p>Platinum Sponsor: \$3,000</p> <ul style="list-style-type: none"> • One admission to conference • Two tickets to Friday night banquet • Exhibitor table at conference for four days • Post-event publicity in newsletters, website and other news • Professional event photos emailed to primary contact • Branding on all event collateral, including: <ul style="list-style-type: none"> ○ Invitation ○ Advertisement in event slideshow and program book ○ Event signage and printed materials ○ Event media releases ○ PSI's website through 2017 ○ PSI's Facebook page & e-newsletters 	<p>Silver Level Sponsor: \$1,500</p> <ul style="list-style-type: none"> • Two tickets to Friday banquet • Exhibitor table at Conference for two days • Post-event publicity in newsletters, website and other news • Professional event photos emailed to primary contact • Branding on all event collateral, including: <ul style="list-style-type: none"> ○ Invitation ○ Advertisement in event slideshow and program book ○ Event signage and printed materials ○ Event media releases ○ PSI's website through 2017 ○ PSI's Facebook page & e-newsletters
<p>Exhibitor Opportunities and A la carte</p>	
<p>Business Friend (Exhibitor): \$500 Exhibitor Table / all 4 days (Daily table rate \$150)</p>	<p>Advertising in Program: \$250 Quarter page company advertisement in Conference program</p>
<p>Non-Profit/Government (Exhibitor): \$350 Exhibitor Table / all 4 days (Daily table rate \$100)</p>	<p>Item in Conference Bag: \$150 Add your company branded item or informational materials to the conference bag.</p>



Exhibit & Sponsorship Form

Send form via email to psiconference@parthenonmgmt.com or mail to Postpartum Support International, 5034A Thoroughbred Lane, Brentwood, TN 37027 USA.

List the contact person to whom all correspondence should be sent. (Please print clearly.)

E-mail full-color AND black/white logos to Tori Swinehart, tswinehart@parthenonmgmt.com, for inclusion in conference materials. Your logo must be received no later than May 31, 2017 to be included in all printed materials.

Contact Person: _____

Title: _____

Organization: _____

Street Address: _____

City, State/Province, Postcode/ZIP: _____

Country: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Sponsorship Opportunities

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - Exclusive (\$25,000) | <input type="checkbox"/> Musical Performance Sponsor - Exclusive (\$10,000) |
| <input type="checkbox"/> Banquet Sponsor - Exclusive (\$15,000) | <input type="checkbox"/> Bookstore Sponsor - Exclusive (\$10,000) |
| <input type="checkbox"/> Diamond Sponsor (\$5,000) | <input type="checkbox"/> Platinum Sponsor (\$3,000) |
| <input type="checkbox"/> Gold Level Sponsor (\$2,000) | <input type="checkbox"/> Silver Level Sponsor (\$1,500) |
| <input type="checkbox"/> Business Friend Exhibitor (\$500) | <input type="checkbox"/> Non-Profit/Government Exhibitor (\$350) |
| <input type="checkbox"/> Advertising in Program (\$250) | <input type="checkbox"/> Item in Conference Bag (\$150) |
| <input type="checkbox"/> I cannot attend. Please accept my donation of \$_____. | |

If you will have exhibitor space, please select which days you will have a table (all that apply)

<input type="checkbox"/> Wed, July 12	<input type="checkbox"/> Thu, July 13	<input type="checkbox"/> Fri, July 14	<input type="checkbox"/> Sat, July 15
--	--	--	--

Payment Information

Total Payment: \$_____ Check number: _____

Credit Card: ☐ Visa ☐ Mastercard ☐ American Express

Card Number: _____ Exp Date: _____

Cardholder Name: _____ Phone: _____

Signature: _____ Cardholder Email: _____

Postpartum Support International is a 501(c)(3) designated organization.

Make checks payable to Postpartum Support International. Remittance must be in U.S. Dollars.