



POSTPARTUM SUPPORT INTERNATIONAL

~ 31st Annual Conference ~

July 11-15, 2018 | JW Marriott Houston | Houston, TX

SPONSORSHIP &
EXHIBITOR BROCHURE
&
CONFIRMATION FORM



ABOUT

you are not alone. you are not to blame.

Postpartum Support International

PSI is the leading global nonprofit organization serving families affected by perinatal mood and anxiety disorders. PSI was founded in 1987 by Jane Honikman in Santa Barbara, California. The purpose of the organization is to increase awareness among public and professional communities about the emotional changes that women experience during pregnancy and postpartum. We serve our mission by providing:

- Direct peer support to families
- Expert professional training for health care and mental health professionals and others who serve and support families
- A bridge between families, support volunteers, and the professional community

The Conference

The Annual PSI Conference is a unique international training and networking opportunity, attracting more than 500 participants. The conference brings together medical and mental health providers, childbirth professionals, support and resource providers, caregivers, policy-makers, researchers, volunteers, families, and educators to improve their understanding of perinatal mood and anxiety disorders and their ability to serve pregnant, postpartum, and post pregnancy-loss families.

Conference workshops include a range of diverse topics, including psychopharmacology; psychobiology; psychotherapy; community systems, advocacy and development; diversity and culturally-informed services; integrated systems of behavioral and primary care; fathers, families, and partners; complementary medicine; innovation in solutions; peer support and community networks. With our pre-conference perinatal mood disorders certificate training, 40+ breakout workshops, four expert keynotes, and a banquet gala, our conference attendees always leave informed and inspired.

Our Market Reach

500

attendees including,
community leaders &
business professionals

6,540

e-newsletter & email
recipients

37,000

visits to conference
webpage

4,000

invitations emailed

11,585

facebook followers

20

media outlets on
conference outreach



SPONSORSHIP OPPORTUNITIES

with help, you will be well.

Keynote Sponsor | \$25,000 | Exclusive

- Verbal recognition at opening and keynote address
- Opportunity to make brief remarks during program
- Four complimentary admissions to conference
- Two tables of eight to Friday night banquet located in a prominent area

- Premiere exhibitor table space for four days
- Post-event publicity in newsletters, website & other news
- Professional event photos emailed to primary contact
- Prominent branding on all event collateral, including:
 - o Invitation
 - o Advertisement in program book
 - o Event signage and printed materials
 - o Event media releases
 - o PSI's website through 2018
 - o PSI's Facebook page & e-newsletters



Banquet Sponsor | \$20,000 | Exclusive

- Verbal recognition during banquet
- Opportunity to make brief remarks during banquet
- Prominent branding in banquet area
- Four complimentary admissions to conference
- Two tables of eight to Friday night banquet located in a prominent area
- Premiere exhibitor table space for four days
- Post-event publicity in newsletters, website & other news
- Professional event photos emailed to primary contact
- Prominent branding on all event collateral, including:
 - o Invitation
 - o Advertisement in event slideshow and program book
 - o Event signage and printed materials
 - o Event media releases
 - o PSI's website through 2018
 - o PSI's Facebook page & e-newsletters

Poster Session Sponsor | \$15,000 | Exclusive

- Special mention during program & poster session
- Prominent branding around the poster exhibit area
- Three complimentary admissions to conference
- Six tickets to Friday night banquet located in a prominent area
- Premiere exhibitor table space for four days
- Post-event publicity in newsletters, website & other news
- Professional event photos emailed to primary contact
- Prominent branding on all event collateral, including:
 - o Invitation
 - o Advertisement in program book
 - o Event signage and printed materials
 - o Event media releases
 - o PSI's website through 2018
 - o PSI's Facebook page & e-newsletters

Bookstore Sponsor | \$10,000 | Exclusive

- Special mention during program and beginning of author talks
- Prominent branding around bookstore
- Three complimentary admissions to conference
- Six tickets to Friday night banquet located in a prominent area
- Post-event publicity in newsletters, website & other news
- Professional event photos emailed to primary contact
- Prominent branding on all event collateral, including:
 - o Invitation
 - o Advertisement in program book
 - o Event signage and printed materials
 - o Event media releases
 - o PSI's website through 2018
 - o PSI's Facebook page & e-newsletters



SPONSORSHIP OPPORTUNITIES

...continued

Cure Sponsor | \$7,500

- Exhibitor table at conference for four days
- Two admissions tickets to conference
- Four tickets to Friday night banquet
- Post-event publicity in newsletters, website and other news
- Professional event photos emailed to primary contact
- Branding on all event collateral, including:
 - o Invitation
 - o Advertisement in program book
 - o Event signage and printed materials
 - o Event media releases
 - o PSI's website through 2018
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Hope Sponsor | \$5,000

- Exhibitor table at conference for four days
- One admission to conference
- Two tickets to Friday night banquet
- Post-event publicity in newsletters, website and other news
- Branding on all event collateral, including:
 - o Invitation
 - o Advertisement in program book
 - o Event signage and printed materials
 - o Event media releases
 - o PSI's website through 2018
 - o PSI's Facebook page & e-newsletters

Comfort Sponsor | \$2,500

- Exhibitor table at conference for two days
- Four tickets to Friday banquet
- Post-event publicity in newsletters, website and other news
- Branding on all event collateral, including:
 - o Invitation
 - o Advertisement in program book
 - o Event signage and printed materials
 - o Event media releases
 - o PSI's website through 2018
 - o PSI's Facebook page & e-newsletters

Vision Sponsor | \$1,000

- Exhibitor table at conference for two days
- Two tickets to Friday banquet
- Post-event publicity in newsletters, website and other news
- Branding on all event collateral, including:
 - o Invitation
 - o Advertisement in program book
 - o Event signage and printed materials
 - o Event media releases
 - o PSI's website through 2018
 - o PSI's Facebook page & e-newsletters

Three easy ways to secure your sponsorship:



Call: 805-844-1073



Email: psiconference@parthenonmgmt.com



Mail: 5034A Thoroughbred Lane, Brentwood, TN 37027





EXHIBITOR OPPORTUNITIES

à la carte

Exhibitor (Business/For-Profit) | \$500

Exhibitor (Non-Profit/Government) | \$400

- Exhibitor table at conference for four days (pro-rated at \$150/day)

- We include:

- o One 8x3 table and two chairs in the designated exhibition hall
- o Daily lunch
- o Logo/name in program book
- o Branding on PSI's website through 2018

- Exhibitor table at conference for four days (pro-rated at \$100/day)

- We include:

- o One 8x3 table and two chairs in the designated exhibition hall
- o Daily lunch
- o Logo/name in program book
- o Branding on PSI's website through 2018

Advertisement in Program Book | \$250

Item in Conference Bag | \$150

- Quarter page company advertisement in program book (distributed to over 500 attendees and uploaded online)

- Add your company/organization branded item or informational material to the conference bag (distributed to over 500 attendees)

Become an exhibitor today by contacting us at:



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EVENT
CONFIRMATION
FORM

☐

My company / I personally would like to support the PSI Annual Conference:

☐ Keynote.....\$25,000

☐ Poster Session.....\$15,000

☐ Cure.....\$7,500

☐ Comfort.....\$2,500

☐ Exhibitor (Business).....\$500

☐ Advertisement.....\$250

☐ Banquet.....\$20,000

☐ Bookstore.....\$10,000

☐ Hope.....\$5,000

☐ Vision.....\$1,000

☐ Exhibitor (Non-Profit/Gov't)...\$400

☐ Item in Bag.....\$150

☐

I cannot attend. Please accept my donation of \$_____.

Company Name:_____

Contact Name/Title:_____

Phone:_____ Email:_____

PLEASE PRINT EXACTLY HOW YOUR NAME SHOULD APPEAR IN THE PROGRAM (IF APPLICABLE):

Mailing Address:_____

City:_____ State:_____ Zip: _____

Billing Address (if different from above):_____

City:_____ State:_____ Zip: _____

Would you like an invoice? ☐ Yes ☐ No

To pay by check, please make payable to "Postpartum Support International" and mail with this form to 5034A Thoroughbred Lane, Brentwood TN 37027. To pay by credit card, please fill out form and email to psiconference@parthenonmgmt.com.

☐ Visa

☐ Mastercard

☐ American Express

☐ Discover

Signature:_____

Card Number:_____ Exp. Date:_____ CVV Code:_____

PSI

Questions? Contact us at (805) 844-1073 / development@postpartum.net
Visit our website: postpartum.net/professionals/psi-annual-conference

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