

2023 - 2024 Institutional Membership

Join Us



Membership in MNRS Has Its Advantages



INSTITUTIONAL MEMBERSHIP



The **MISSION** of the Midwest Nursing Research Society is to generate knowledge, translate evidence into practice, and enhance careers through collaborative engagement, implementation, and dissemination among diverse scholars.

NEW

The **VISION** of the Midwest Nursing Research Society is to be the premier society that advances science, fosters leadership, and drives dissemination to improve health equity for all people.

With a new Mission and Vision in 2023, MNRS will continue to improve the quality of nursing research and practice for the next 40 years.

Join us as a Partner on the journey!

OUR MEMBERSHIP



- MNRS has more than 1,200 members and growing.
- Membership is open to all individuals within and outside the 13-state Midwest region.
- MNRS is interdisciplinary, with more than 18 Research & Implementation Interest Groups (RIIGs).

MNRS is the premiere nursing research organization dedicated to helping professionals throughout their careers. Members discuss leading trends in nursing research, innovation methodologies, and opportunities to strengthen nursing practice and improve patient outcomes.

MNRS EXECUTIVE OFFICE

5034A Thoroughbred Lane, Brentwood, TN 37027, USA
+1 615.432.0098 • info@mnrs.org • mnrs.org

INSTITUTIONAL MEMBERSHIP



All individual MNRS members receive the following benefits:

- Free subscription and submissions to the Western Journal of Nursing Research
- One vote at the MNRS Annual Conference Business Meeting
- Opportunity to serve on MNRS Committees (all members)
- May be elected to office (regular, alum, and student members)
- Full Subscription to MNRS Matters monthly electronic newsletter
- Access to an online member directory for up-to-date member contact information
- One complimentary RIIG and access to two additional RIIGs for \$10 each
- Discounted Registration Rates for the premiere MNRS Annual Conference
- Opportunity to build bridges and a network with nursing professionals

The following memberships are level specific and are in addition to the individual member benefits above.

\$5,500 Gold Institutional Membership Level:

Depending on the options selected from the MNRS Benefits Menu, your Gold Membership can be **valued at up to \$8,300!**

- Ten (10) regular memberships with full member benefits
- Logo hyperlinked on MNRS website home page
- Choice of three (3) options from the Additional Benefits Menu
- Complimentary 10 x 10 exhibit booth at the MNRS Annual Conference
- One half-page advertisement in the MNRS Annual Conference Registration Brochure
- Logo on the back cover of the online MNRS Annual Conference Program Book

\$3,250 Silver Institutional Membership Level:

Depending on the option selected from the MNRS Benefits Menu, your Silver Membership can be **valued at up to \$4,500!**

- Two (2) regular memberships with full member benefits
- Logo hyperlinked on MNRS website home page
- Choice of one (1) option from the MNRS Additional Benefits menu
- One (1) MNRS Matters Newsletter Sponsorship, artwork with one (1) live link
- Complimentary tabletop exhibit space at the MNRS Annual Conference
- Logo on the back cover of the online MNRS Annual Conference Program Book

MNRS EXECUTIVE OFFICE

5034A Thoroughbred Lane, Brentwood, TN 37027, USA
+1 615.432.0098 • info@mnrns.org • mnrs.org

INSTITUTIONAL MEMBERSHIP



We understand your initiatives are unique, and so are our participation levels.
We want your options to be customized to you!

MNRS Institutional Membership Additional Benefits Menu

- \$5,500 - Gold Institutional Membership** *(Select three (3) options from below)*
- \$3,250 - Silver Institutional Membership** *(Select one (1) option from below)*

Additional Benefits Menu for Institutional Members ONLY

- Five additional full memberships at a 25% discounted rate (\$178.50 each)*
- Three 30-day job postings on the MNRS Career Center job board
- One email blast advertising opportunity to MNRS members **(Exclusive for Institutional Members!)**
- One MNRS Matters E-Newsletter Sponsorship, artwork with one live link
- One advertisement banner on MNRS homepage for 90 days
- One half-page advertisement in the conference program book or one full-page at half-price
- Complimentary reception space at the MNRS Annual Conference
- Upgrade from a tabletop exhibit space to a 10 x 10 exhibit booth at the MNRS Annual Conference
- Two tagged, branded, and linked recognition posts on MNRS social media outlets

* Max of five (5) additional full memberships at the 25% discount rate.

**Email blasts and ad banners may not be used for advertising faculty and staff recruitment, including job listings, job opportunities, open positions, etc.

*** MNRS reserves the right of approval of all content

MNRS EXECUTIVE OFFICE

5034A Thoroughbred Lane, Brentwood, TN 37027, USA

+1 615.432.0098 • info@mnrns.org • mnrs.org

INSTITUTIONAL MEMBERSHIP



Select Your Institutional Membership Level:

Please fill out the form below with the contact information of the individual administering your institutional membership and benefits. Please email it along with your selections from the MNRS Institutional additional benefits menu and list of individual members to info@mnrs.org.

\$5,500 Gold Institutional Membership **\$3,250 Silver Institutional Membership**

Contact Person: _____ Title: _____

Organization: _____

Street Address: _____

City, State/Province: _____

Postcode/ZIP: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Payment Information:

An invoice will be generated and emailed to the contact listed above.

Credit Card: Visa Mastercard American Express

Card Number: _____ Exp Date: _____ CV2/CSC*: _____

Cardholder Name: _____ Phone: _____

Signature: _____

Checks can be made payable to the Midwest Nursing Research Society and mailed to:
MNRS at 5034A Thoroughbred Lane, Brentwood, TN 37027

MNRS EXECUTIVE OFFICE
5034A Thoroughbred Lane, Brentwood, TN 37027, USA
+1 615.432.0098 • info@mnrs.org • mnrs.org

INSTITUTIONAL MEMBERSHIP



Regular Memberships from Your Institution:

(Ten members for Gold and two for Silver)

Please fill out the form below with the information of the individuals using the Regular Membership benefits and email it along with your selections from the MNRS Institutional additional benefits menu to info@mnrns.org

<u>Name</u>	<u>Email Address</u>	<u>1 RIIG Choice</u> <u>(Additional are \$10 each)</u>
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

MNRS EXECUTIVE OFFICE

5034A Thoroughbred Lane, Brentwood, TN 37027, USA
+1 615.432.0098 • info@mnrns.org • mnrns.org