



24th Annual Conference of the
International Society for
Bipolar Disorders

THE ISBD EXPERIENCE

June 10-12, 2022

ISBD2022.org

A network diagram with glowing blue and orange lines connecting various nodes. One central node is the ISBD logo. A hand is visible on the right side, interacting with the network.

**Join us for
The Best Virtual
Experience of
2022!**



A Message from the ISBD President

In 2022 the ISBD is offering something totally new – *The ISBD Experience*.

The ISBD Experience has been designed to challenge conventional notions of what is possible in a virtual meeting. It is a totally new concept that we have based on our insights from the two very successful virtual conferences that ISBD hosted in 2020 and 2021. The exciting and forward-looking format of the *ISBD Experience* is designed to ensure greater engagement with fresh content and lively discussion and debate.

An example of an important difference from past in-person and even recent virtual meetings is the desire to give every single presenter as much exposure as possible. To achieve this, one key change to the program is that it will contain a maximum of 2 concurrent sessions at any one time, and the vast majority of the program will be comprised of only one experience. This means everyone attends virtually everything and there is a real sense of engagement with the presenters and other delegates.

Another significant enhancement is the experience of posters. The ISBD Experience includes completely novel “*In the Spotlight*” sessions that will provide an opportunity for live presentation of the posters in special plenary sessions of the meeting.

Similarly, the former pre-conference courses, have now been re-invented as *immersive interactive workshops*, and they now have a central role in the meeting. This will give every delegate the opportunity to participate in active learning and allow them to learn from peers as well as presenters.

A further innovation is the fine-tuning of rapid oral communications so that they focus on “*New and Trending*” topics. These will incorporate novel concepts, new data and the latest research and clinical updates. All of these will be presented in punchy 5-minute presentations with time for follow-up discussion.

In addition, the ISBD Experience will showcase the research of top-tier speakers who will present in *Headliner Presentations* and lively *Plenary Debates*.

In sum, the ISBD Experience is totally new. It has been completely re-engineered from the ground up to deliver more thoughtful insights in less time, more exposure with less distractions, and more engagement and less talking heads. We believe you will find it is truly inspiring and we are confident it will be a tremendous success.

So, get ready for “The ISBD Experience” – we look forward to welcoming you.

About ISBD

THE MISSION

The mission of the International Society for Bipolar Disorders (ISBD) is to foster international collaboration in education, research and clinical care to improve the lives of those with bipolar disorder and related conditions. The intent of this collaboration is to advance the treatment of bipolar disorders and to improve outcomes and the quality of life for those living with bipolar disorder and their caregivers.



WHO WE ARE

The ISBD has an elected board representing 7 countries and over 500 members representing 50 countries including 26 international chapters. The ISBD is a major source for emerging research and clinical data on bipolar disorders and is the only bipolar focused, research-oriented Society working to bring this data to patients, families and other mental health professionals working on the front lines of bipolar care.

The Society currently offers several educational programs and Awards, including the Samuel Gershon Awards for Junior Investigators for best original research manuscripts, the Mogens Schou Awards honoring leaders in the field, and an extensive online library of webinars and other resources for the benefit of our members. In addition, the ISBD is also moving the field forward through the development of task forces in the areas of big data analytics, older age bipolar disorder, cognition, chronobiology, staging, vascular, and a joint task force on lithium with the International Group for the Study of Lithium-Treated Patients (IGSLi), to name a few. *Bipolar Disorders – An International Journal of Psychiatry and Neurosciences*, which is the official journal of the Society and has an impact factor of 6.744, is published 8 times a year and is dedicated to publishing the results of all research relevant to the basic mechanisms, clinical aspects, or treatment of bipolar disorders.

ISBD EXECUTIVE COMMITTEE



Gin Malhi

President
Australia



Trisha Suppes

Immediate Past President
US



Erika Saunders

Vice President of Governance
US



Andrew Nierenberg

Vice President of Research
US



Ralph Kupka

Vice-President of Education
The Netherlands



Erin Michalak

Vice President of Global Outreach
Canada



Holly Swartz

Treasurer
USA

WHY SPONSOR?

As a Supporting Corporation, you will not only receive a number of registrations for the 2022 Virtual Conference, but also a number of memberships into the Society with access to ISBD Members Only content and resources through the ISBD Society website, including online subscriptions to *Bipolar Disorders* journal.

In addition to Supporting Corporation opportunities, ISBD is pleased to offer additional sponsorship opportunities specifically for the virtual conference.

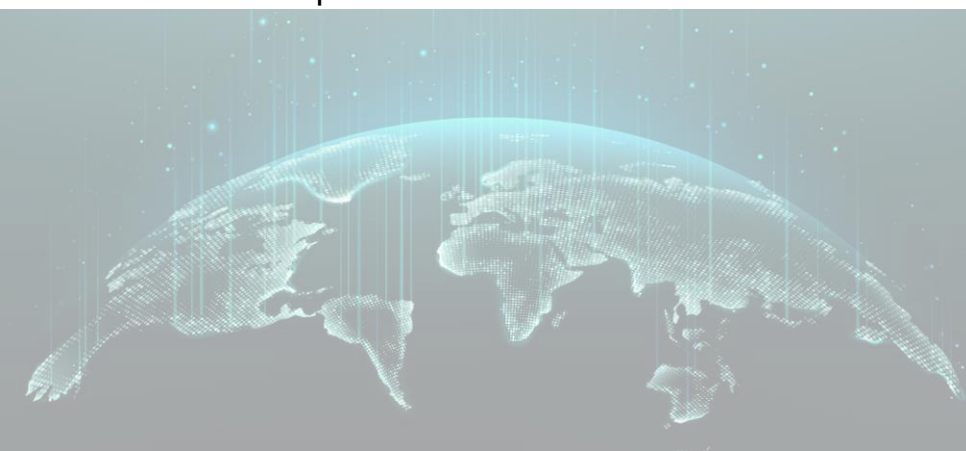
An All-New approach to the virtual conference with live posters, shorter form presentations, enhanced interactive workshops and symposia and a streamlined programming with most content in a plenary format.

Interact with over 700 experts in the field of bipolar and mood disorders through the virtual platform including discussion boards, private messaging, and interactive video sessions throughout the live event.

A Unique Program featuring immersive workshops, keynote lectures from some of the leading experts in the field, lively plenary debates, short form presentations in our New & Trending sessions, live posters featured in our “In the Spotlight” sessions and interactive ePoster sessions.

Member Benefits that extend beyond the virtual conference including access to certain slides and presentations from previous ISBD conferences, webinars, the member directory, an online subscription to *Bipolar Disorders*, and many other resources for professionals and patients.

Recognition as a Supporting Corporation on a platform reaching over 800 attendees worldwide and a membership of over 500.



Supporting Corporation Levels



PLATINUM LEVEL - \$40,000

- (10) Conference registrations to the 2022 Virtual Conference
- (10) ISBD Professional Memberships for one year
- (1) Full-page ad in the online conference materials guide
- Recognition on the conference walk-in slides and the ISBD Conference website with company logo
- Recognition as a Supporting Corporation (with no logo) on ISBD.org
- Company contact information made available to conference attendees
- Company will be recognized as a platinum sponsor on the virtual conference platform homepage with their logo displayed on a banner. Logo can be linked to either the company website or to an informational presentation video provided by the company.*

**Exclusive only to platinum and gold supporters*

Informational
Presentation
Video is
Exclusive to
Platinum Level
Corporations!



This is a sample photo only to show a sample of logo placement. Final renderings and final logo placement will be determined by ISBD.

Supporting Corporation Levels (cont.)

GOLD LEVEL - \$30,000

- 7 Conference registrations to the 2022 Virtual Conference
- 7 ISBD Professional Memberships for one year
- One 1/2-page ad in the online conference materials guide
- Recognition on the conference walk-in slides and the ISBD Conference website with company logo
- Recognition as a Supporting Corporation (with no logo) on ISBD.org
- Company contact information made available to conference attendees
- Company will be recognized as a gold sponsor on the virtual conference platform homepage with their logo displayed on a banner. Logo can be linked to either the company website or to an informational presentation video provided by the company.*

**Exclusive only to platinum and gold supporters*

SILVER LEVEL- \$20,000

- 5 Conference registrations to the 2022 Virtual Conference
- 5 ISBD Professional Memberships for one year
- Recognition on the conference walk-in slides and the ISBD Conference website with company logo
- Recognition as a Supporting Corporation (with no logo) on ISBD.org
- Acknowledgement through company logo in online conference materials guide.
- Company contact information made available to conference attendees

BRONZE LEVEL- \$10,000

- 3 Conference registrations to the 2022 Virtual Conference
- 3 ISBD Professional Memberships for one year
- Recognition on the conference walk-in slides and the ISBD Conference website with company logo
- Recognition as a Supporting Corporation (with no logo) on ISBD.org
- Acknowledgement through company logo in online conference materials guide.
- Company contact information made available to conference attendees

Participating as a Supporting Corporation will allow ISBD to continue to offer valuable resources for professionals, patients, and caregivers as well as further research initiatives to advance the diagnosis and treatment of Bipolar and related disorders.

Thank you in advance for considering becoming a Supporting Corporation for the International Society for Bipolar Disorders.

Additional Virtual Meeting Sponsorship Opportunities



GROUP REGISTRATIONS

Pricing Varies

Company group registration of 40 or more delegates will be eligible for the ISBD Member rate when purchased together as a package. Companies that register a group of 40 or more delegates will be acknowledged as a Conference sponsor on the conference website as well as in the online program book and the walk-in slides.

VIRTUAL SPONSORED SYMPOSIUM- Presented live with audience interaction opportunity

30,000 USD

60 Minutes

Benefits include:

- Ability to hold a live-symposium event via the virtual platform in an unopposed time spot that has been approved by the Program Committee. Company can either hold a live 60-minute symposium that includes Q&A time with the audience or pre-record the presentation to be made available prior to the event and use the 60-minute live time spot for interactive Q&A.
- If live, session will be recorded and made available on demand to all conference registrants for a period of 30 days after the live event.
- One mail blast that will be exclusive for the supporting company to invite attendees to the live event. The designed mail blast (html format with ISBD 2022 design requirements) and the preferred 'Subject' to be provided by the Supporter and subject to receipt by 6 weeks prior to the Conference. 'From' field will be ISBD 2022 and will include a disclaimer about ISBD's privacy policy for attendee contact information.
- Sponsored Symposium overview and speaker lists will be included in a designated industry section of the Online Program.
- Time slot is allocated on a first come, first served basis with priority given to the company with the highest support level.
- Industry sessions will be clearly indicated in the meeting timetable/Program as: "Sponsored Symposium' not included in the main event CME/CPD credit offering"

** Companies who wish to get CME accreditation, may do so directly with CME accreditation bodies.*

Additional Virtual Meeting Sponsorship Opportunities

PRE-RECORDED VIRTUAL SPONSORED SYMPOSIUM- No audience interaction

20,000 USD

60 Minutes

Benefits include:

- Ability to pre-record a sponsored symposium that can be viewed by the audience on demand when they choose that will be released with the other conference content and available for 30 days after the event. This option DOES NOT include an additional live spot for Q&A.
- Sponsored Symposium Programs will be included in a designated industry section of the Online Program
- Industry sessions will be clearly indicated in the meeting timetable/Program as: “Sponsored Symposium” not included in the main event CME/CPD credit offering”

** Companies who wish to get CME accreditation, may do so directly with CME accreditation bodies.*

If you have ideas for participation in the meeting that are not represented on this Prospectus, please let us know and we will be happy to discuss.

The ISBD Experience

10-12 June 2022

The International Society
for Bipolar Disorders

isbd2022.org



Important Information

Please note that branded items will carry company logos only. No product logos or advertisements are permitted. One company logo shall be recognized for each Supporting Corporation or additional item such as satellite symposia.

Sponsorship packages will be allocated by the Conference Organizer and confirmed in writing in the form of a Letter of Agreement signed by both involved parties.

All sponsorship entitlements will not be activated until final payment is received.

Sponsorship Reservation and Contact Information

To become a sponsor, please click the below link to complete the Sponsorship Request form. Our Conference Organizers will contact you within 48 hours to continue the process. You can also find a link to the Sponsorship form on our website, ISBD2022.org.

[Sponsorship Application Form](#)

Conference Organizers:

Parthenon Management Group, LLC.
5034A Thoroughbred Lane, Brentwood, TN 37027 USA
ISBD@ParthenonMgmt.com | 01.615.324.2365

PARTHENON  **MANAGEMENT
GROUP**