

26TH ANNUAL CONFERENCE OF THE INTERNATIONAL SOCIETY FOR BIPOLAR DISORDERS

SEPTEMBER 29-OCTOBER 1, 2024

REYKJAVIK, ICELAND



Sponsorship Prospectus

About ISBD



Our Mission

The mission of the International Society for Bipolar Disorders (ISBD) is to foster international collaboration in education, research and clinical care to improve the lives of those with bipolar disorder and related conditions. The intent of this collaboration is to advance the treatment of bipolar disorders and to improve outcomes and the quality of life for those living with bipolar disorder and their caregivers.

Who We Are

ISBD was created in response to further need for: awareness, education and research.

ISBD is a major source for emerging research and clinical data on bipolar disorders and is the only bipolar-focused, research-oriented Society working to bring this data to patients, families, and mental health professionals working on the front lines of bipolar care.

The ISBD has an elected board representing 7 countries and over 500 members representing 48 countries including 26 international chapters.



ISBD Executive Committee



Gin Malhi

President
Australia



Trisha Suppes

Immediate Past President
US



Erika Saunders

Vice President of Governance
US



Andrew Nierenberg

Vice President of Research
US



Ralph Kupka

Vice-President of Education
The Netherlands



Erin Michalak

Vice President of Global Outreach
Canada



Holly Swartz

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Latin America

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Greg Murray

Oceania

Micheal Berk

Oceania

Maurico Tohen

North America



Why Sponsor?

As a Supporting Corporation, you will not only receive a number of registrations for the 2024 ISBD Conference, but also a number of memberships in the Society with access to ISBD Members Only content and resources through the ISBD Society website, including an online subscription to *Bipolar Disorders*, the official journal of the ISBD.

In addition to Supporting Corporation opportunities, ISBD is pleased to offer additional sponsorship opportunities specifically for the in-person conference.

ISBD 2024 is the leading international mood disorders conference focusing on bipolar disorders, major depressive disorders and other common co-morbid psychiatric conditions.

A unique program featuring interactive workshops, keynote lectures and debates from some of the leading experts in the field, and a diverse array of parallel symposia arranged in tracks by topic

ISBD 2024 offers companies innovative opportunities for networking, educational content, exhibition, and brand exposure that will allow them to reach over 700 experts in the field of bipolar and mood disorders.

Join other international scientists and clinicians and be a part of this unique opportunity to share cutting-edge findings in the field.



Supporting Corporation Levels

PLATINUM LEVEL - \$40,000 USD

- (10) Conference registrations to 2024 ISBD Annual Conference held in Iceland
- (10) ISBD Professional Memberships for one year
- Full page ad in the online conference program guide
- Recognition on printed signage at the Annual Conference
- (1) Tabletop Exhibit at the Annual Conference
- Recognition on the ISBD conference website with company logo. Company's name will be listed as a Sustaining Corporation with no logo on the ISBD society website.
- Acknowledgement through black and white company logo in program materials
- Company contact information made available to attendees that are interested in more information

GOLD LEVEL - \$30,000 USD

- (7) Conference registrations to 2024 ISBD Annual Conference held in Iceland
- (7) ISBD Professional Memberships for one year
- ½ page ad in the online conference program guide
- Recognition on printed signage at the Annual Conference
- (1) Tabletop Exhibit at the Annual Conference
- Recognition on the ISBD conference website with company logo. Company's name will be listed as a Sustaining Corporation with no logo on the ISBD society website.
- Acknowledgement through black and white company logo in program materials
- Company contact information made available to attendees that are interested in more information

SILVER LEVEL - \$20,000 USD

- (5) Conference registrations to 2024 ISBD Annual Conference held in Iceland
- (5) ISBD Professional Memberships for one year
- Recognition on printed signage at the Annual Conference
- Recognition on the ISBD conference website with company logo. Company's name will be listed as a Sustaining Corporation with no logo on the ISBD society website.
- Acknowledgement through black and white company logo in program materials
- Company contact information made available to attendees that are interested in more information



Supporting Corporation Levels

(cont.)

BRONZE LEVEL - \$10,000 USD

- (3) Conference registrations to 2024 ISBD Annual Conference held in Iceland
- (3) ISBD Professional Memberships for one year
- Recognition on printed signage at the Annual Conference
- Recognition on the ISBD conference website with company logo. Company's name will be listed as a Sustaining Corporation with no logo on the ISBD society website.
- Acknowledgement through black and white company logo in program materials
- Company contact information made available to attendees that are interested in more information

INTERESTED IN SPONSORING IN A DIFFERENT AMOUNT?

Contact our Conference Organizers to inquire about custom packages to meet your goals and budget. Email us at ISBD@ParthenonMgmt.com.

COMPANY GROUP REGISTRATIONS

Company group registration of 40 or more delegates will be eligible for the ISBD Member rate when purchased together as a package.

Companies that register a group of 40 or more delegates will be acknowledged as a Conference sponsor on the conference website as well as in the online program book and on printed signage onsite.

**Visit our website for more
information on what we are
planning for the 2024 Conference!**

ISBD.org



Additional Sponsorship Opportunities

PRIME TIME SATELLITE SYMPOSIUM- \$60,000 USD

4 spots available

September 29 8:00 AM	September 29 9:15 AM	September 29 10:30 AM	October 1 11:30 AM
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Company sponsored symposium (unopposed on the program) to be scheduled the morning of September 29, 2024 up to 60 minutes. Program subject to the approval of the Conference Steering Committee. Includes: hall rental and standard audio/visual equipment package (screen, projector, slide advancer, lectern and aisle microphones for Q&A). *** 4 prime time spots available companies can chose spots on a first come, first served basis with a signed LOA.**

Benefits Include:

- One mail blast that will be exclusive for the supporting company to invite attendees to the live event. The designed mail blast and the preferred 'Subject' to be provided by the Supporter and subject to receipt by 6 weeks prior to the Conference. 'From' field will be ISBD 2024 and will include a disclaimer about ISBD's privacy policy for attendee contact information.
- Sponsored Symposium overview and speaker lists will be included in the online program materials.
- Recognition on printed signage at the Annual Conference
- Industry sessions will be clearly indicated in the meeting timetable/Program as: "Industry Session" not included in the main event CME credit offering" *

** Companies who wish to get CME accreditation, may do so directly with CME accreditation bodies.*

BREAKFASTS SATELLITE SYMPOSIUM- \$30,000 USD

3 spots available Each morning of the conference at 6:45 AM

Company sponsored symposium (unopposed on the program to be scheduled during meal breaks) up to 60 minutes. Program subject to the approval of the Conference Steering Committee. Includes: hall rental and standard audio/visual equipment package (screen, projector, slide advancer, lectern and aisle microphones for Q&A). **Meal is not included in the price and must be provided by company.** **Choice of presentation program date is allocated on a first come, first served basis with a signed LOA.**

Benefits Include:

- One mail blast that will be exclusive for the supporting company to invite attendees to the live event. The designed mail blast and the preferred 'Subject' to be provided by the Supporter and subject to receipt by 6 weeks prior to the Conference. 'From' field will be ISBD 2024 and will include a disclaimer about ISBD's privacy policy for attendee contact information.
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** Companies who wish to get CME accreditation, may do so directly with CME accreditation bodies.*

Additional Sponsorship Opportunities (cont.)

CONFERENCE RECORDING SPONSOR- \$35,000 USD

Select Sessions Only- Sessions to be determined by ISBD

Company acknowledged as 'Select sessions will be recorded and made available to registered attendees and ISBD Members post conference thanks to the generosity of Company Name.'

Benefits include:

- (1) Complimentary conference registration
- Recognition on printed signage at the Annual Conference
- Recognition on the ISBD conference website with company logo
- Recognition on platform housing the recordings from the conference
- Acknowledgement through black and white company logo in program materials

CONFERENCE WIFI SPONSOR - \$20,000 USD

1 available

Company listed as the provider of the conference WIFI.

Benefits include:

- (1) Complimentary conference registration
- Splash page on mobile app recognizing company as the Wifi Sponsor
- Recognition on printed signage at the Annual Conference
- Recognition on the ISBD conference website with company logo
- Acknowledgement through black and white company logo in program materials



Exhibition Opportunities

EXHIBITOR 2024 - \$5,000 USD

(1) Tabletop Exhibit at the Annual Conference, 2 chairs

Includes:

- (2) Exhibitor badges *
- Invitation to the Welcome Reception for registered exhibitors
- Recognition on printed signage at the Annual Conference
- Recognition on the ISBD conference website with company logo
- Acknowledgement through black and white company logo in program materials

*Additional exhibitor badges can be purchased at a separate fee



Sponsorship & Exhibition Information

Please note that one company logo shall be recognized for each Supporting Corporation or additional item such as satellite symposia. Recognition will carry company logos only. No product logos or advertisements are permitted.

Sponsorship packages will be allocated by the Conference Organizer and confirmed in writing back in the form of a Letter of Agreement signed by both involved parties.

All sponsorship entitlements will not be activated until final payment is received.

Conditions of Payment

Final payment is due no later than fourteen days from invoice issue date. All payments must be made in USD in the form of a check or wire transfer via your bank. ISBD will also accept payments made by credit card, but please note that this will incur a 3% administration and processing fee. All major credit cards accepted.

READY TO SPONSOR?

To become a sponsor or start a discussion, please click the below link to complete the sponsorship request form. Our Conference Organizers will contact you within 48 hours to continue the process. You can also find a link to the sponsorship form on our website, ISBD.org on the sponsorship tab.

[Sponsorship](#)
[Request Form](#)

CONFERENCE ORGANIZERS

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