

2024 ANNUAL CONGRESS

of the Schizophrenia
International Research Society

3-7 April 2024

Florence, Italy

**SPONSORSHIP
PROSPECTUS**



2023 Annual Congress by the Numbers

1,119
ATTENDEES
from
43
COUNTRIES

35
symposia

94
oral
presentations

5
DAYS

501
poster
presentations

7
plenary sessions

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Our Mission



The mission of the Schizophrenia International Research Society (SIRS) is to be a worldwide organization that aims to bring together researchers and clinicians in schizophrenia and related disorders to:

1. Exchange the latest advances in research and facilitate the application of these findings to clinical practice and treatment.
2. Promote the highest scientific and ethical standards in research.
3. Commit to principles of fairness, equity, and actively promote diversity and inclusion in research.
4. Advance international communication and collaboration in research.
5. Cultivate the future of research in schizophrenia and related disorders by fostering the development of future generations of scientists.
6. Increase the public understanding of the personal, familial, and societal impact on people with the diagnosis of schizophrenia and related disorders.

Vision

The Schizophrenia International Research Society's vision is to advance the understanding, research, prevention and treatment of schizophrenia and related disorders until they are no longer a cause of human suffering.

Core Values

SIRS believe in these Core Values:

1. **Commitment to Communication of Research:** SIRS is committed to providing a forum for the exchange of scientific information, which is critical for the advancement and translation of scientific discovery in schizophrenia and related disorders.
2. **Commitment to Integrity:** Research, dissemination, and evidence translation must be carried out internationally with dedication, transparency and the highest ethical values, in partnership with people with a diagnosis of schizophrenia and related disorders and their loved ones.
3. **Commitment to Diversity, Inclusion, and Equity:** SIRS recognizes the principles of fairness, equity, and actively promotes diversity and inclusion.
4. **Commitment to Educating the Next Generation Researchers:** The future of research and clinical care in schizophrenia and related disorders must be supported through promoting the future generations of scientists and clinicians.
5. **Commitment to Eliminate Stigma:** People with a diagnosis of schizophrenia, just like people with any other adversity, deserve to be treated equally, fairly, and be fully included in society.

Tiers & Benefits

Platinum Sponsorship \$50,000

- Recognition as a corporate supporter in the membership directory on the SIRS website.
- 15 individual annual memberships in the Society.
- Each of the 15 designated representatives receive subscriptions to Schizophrenia Research and Schizophrenia Bulletin.
- 15 congress registrations to the 2024 Congress.
- Acknowledgement through company logo on the congress website.
- Acknowledgement through company name on SIRS congress app.
- Corporate support luncheon with SIRS leadership for 2 people.
- Attendee List one week prior to the Congress (name, institution, and country only in PDF format).
- Recognition through company logo on Congress signage.

Gold Sponsorship \$35,000

- Recognition as a corporate supporter in the membership directory on the SIRS website.
- Acknowledgement through company logo on the congress website.
- Acknowledgement through company name on SIRS congress app.
- 6 individual annual memberships in the Society.
- 10 congress registrations to the 2024 Schizophrenia International Research Society Annual Congress.
- Corporate support luncheon with SIRS leadership for 2 people.
- Attendee List one week prior to the Congress (name, institution, and country only in PDF format).
- Recognition through company logo on Congress signage.



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Tiers & Benefits

Silver Sponsorship \$25,000

- Recognition as a corporate supporter in the membership directory on the SIRS website.
- Acknowledgement through company logo on the congress website.
- Acknowledgement through company name on SIRS congress app.
- 3 individual annual memberships in the Society.
- 5 congress registrations to the 2024 Schizophrenia International Research Society Annual Congress.
- Corporate support luncheon with SIRS leadership for 2 people.
- Attendee List one week prior to the Congress (name, institution, and country only in PDF format).
- Recognition through company logo on Congress signage.

Bronze Sponsorship \$15,000

- Recognition as a corporate supporter in the membership directory on the SIRS website.
- Acknowledgement through company logo on the congress website.
- Acknowledgement through company name on SIRS congress app.
- 1 individual annual membership in the Society.
- 3 congress registrations to the 2024 Schizophrenia International Research Society Annual Congress.
- Corporate support luncheon with SIRS leadership for 2 people.
- Attendee List one week prior to the Congress (name, institution, and country only in PDF format).
- Recognition through company logo on Congress signage.



Please email info@SchizophreniaResearchSociety.org for further information, clarification or to create a unique package.

Additional Packages

Satellite Symposium

\$65,000

- Acknowledgement of symposium in the agenda on the SIRS website and congress app.
- One targeted email to Congress attendees to market the symposium.
- AV equipment (screen, projector, 2 podium microphones).
- Session recording slidecast to be edited and provided to the sponsor.
- Beverage Break (Coffee, Tea, Water) for up to 100 people.

NOTE: Only one symposium per company and one sponsor per symposium is permitted. Sponsoring company must be a SIRS Platinum, Gold, or Silver supporter in order to purchase a satellite symposium.

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SPONSOR & EXHIBIT COMMITMENT FORM

Send form via email to info@SchizophreniaResearchSociety.org

E-mail full-color AND black/white logos to Kara Lawrence, info@SchizophreniaResearchSociety.org for inclusion in conference materials. Your logo must be received no later than 31 January 2024 to be included in all materials.

List the contact person to whom all correspondence should be sent.

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