

# 2023 WINTER CONFERENCE ON BRAIN RESEARCH

*Celebrating 55 Years*



**55TH ANNUAL WINTER CONFERENCE  
ON BRAIN RESEARCH**

## **SPONSOR & EXHIBITOR PROSPECTUS**

SNOWBIRD RESORT  
SNOWBIRD, UTAH  
JANUARY 20 - 25, 2023

[WWW.WINTERBRAIN.ORG](http://WWW.WINTERBRAIN.ORG)



# WINTER CONFERENCE ON BRAIN RESEARCH

*Celebrating 55 Years*

JANUARY 20 - 25, 2023 · SNOWBIRD, UTAH

The mission of the Winter Conference on Brain Research (WCBR) is to provide a forum for the dissemination of all aspects of neuroscience at an annual meeting that offers cutting-edge science in formal sessions within a relaxed networking environment amenable to all. To achieve this mission, the WCBR focuses on the following three sub goals:

- \* To exchange neuroscience research between a broad and diverse audience of neuroscientists through panels, short courses, and posters on basic, clinical, and translational findings at all levels from molecular to behavioral.
- \* To increase diversity in neuroscience including, but not limited to, the provision of financial support for junior investigators.
- \* To provide education in neuroscience to physicians and other healthcare professionals through continuing medical education, and to lay audiences through outreach activities.

WCBR is truly an exhilarating meeting featuring broad overviews of basic and clinical findings in seminars and detailed discussions on specific issues in workshops and poster sessions. The first WCBR was organized by neuroscientists from UCLA near Lake Tahoe in 1968. There were 60 attendees. Now, our meeting includes more than 500 neuroscientists from all over the world who work in a wide variety of fields.

In the off-time during the conference, skiers and snowboarders can hit the slopes, and cross-country skiers can enjoy great trails. Snowshoe tours, snowmobiling, sleigh rides, yoga, and quiet time for planning and writing are just a few of the many additional activities that can bring together attendees.



## EXHIBITION SCHEDULE

SATURDAY, JANUARY 21  
3:30 PM - 4:30 PM  
EXHIBITS & POSTER SESSION

SUNDAY, JANUARY 22  
3:30 PM - 4:30 PM  
EXHIBITS & POSTER SESSION

MONDAY, JANUARY 23  
3:30 PM - 4:30 PM  
EXHIBITS & POSTER SESSION

TUESDAY, JANUARY 24  
3:30 PM - 4:30 PM  
EXHIBITS & POSTER SESSION  
  
7:30 PM - 9:30 PM  
SPECIAL EXHIBITS & POSTER SESSION



## CONFERENCE DATES

JANUARY 20 - 25, 2023

## EXHIBITION DATES

JANUARY 21 - 24, 2023

## LOCATION

THE CLIFF LODGE AT  
SNOWBIRD SKI RESORT  
9320 CLIFF LODGE DRIVE  
SNOWBIRD, UT 84092

## REGISTRATION

REGISTRATION IS OPEN AND  
INCLUDED COMPLIMENTARY  
IN MOST SPONSOR AND  
EXHIBITOR PACKAGES.

## HOUSING

DISCOUNTED HOUSING  
AVAILABLE AT SNOWBIRD  
RESORT. RATES BEGIN AT  
\$266.00 PER NIGHT. A DIRECT  
LINK IS AVAILABLE ON THE  
CONFERENCE WEBSITE.

## PROGRAM

REGISTERED EXHIBITORS  
AND SPONSORS ARE INVITED  
TO ATTEND ALL CONFERENCE  
SESSIONS, MEALS, AND  
EVENTS.

## JANUARY 20, 2023

FRIDAY

6:00 PM - 6:30 PM WELCOME RECEPTION FOR NEWCOMERS,  
TRAVEL FELLOWS, AND MENTORS

6:30 PM - 7:30 PM WELCOME RECEPTION  
*ALL ARE WELCOME*

## JANUARY 21, 2023

SATURDAY

7:00 AM - 8:30 AM BREAKFAST AT LEISURE

8:00 AM - 9:30 AM PLENARY ADDRESS

9:30 AM - 10:00 AM PANEL CHAIR TRAINING SESSION

10:15 AM - 11:30 AM PIONEER SESSION 1

12:00 PM - 12:30 PM POSTER VIEWING & PRE-LUNCH MEET UP

2:00 PM - 3:00 PM CAREER DEVELOPMENT SESSION

3:30 PM - 4:30 PM EXHIBITS & POSTER SESSION 1

4:30 PM - 6:30 PM PANEL SESSIONS

7:00 PM - 8:30 PM PANEL SESSIONS

## JANUARY 22, 2023

SUNDAY

6:30 AM - 8:30 AM BREAKFAST AT LEISURE

7:30 AM - 9:30 AM PANEL SESSIONS

12:00 PM - 12:30 PM POSTER VIEWING & PRE-LUNCH MEET UP



## JANUARY 22, 2023

SUNDAY

2:30 PM - 3:30 PM	DIVERSITY & INCLUSION POWER HOUR
3:30 PM - 4:30 PM	EXHIBITS & POSTER SESSION II
4:30 PM - 6:30 PM	PANEL SESSIONS
7:00 PM - 8:30 PM	BRAIN TALK TOWN HALL MEETING

## JANUARY 23, 2023

MONDAY

6:30 AM - 8:30 AM	TRAVEL FELLOW & MENTOR BREAKFAST
6:30 AM - 8:30 AM	BREAKFAST AT LEISURE
7:30 AM - 9:30 PM	PANEL SESSIONS
9:45 AM - 11:00 AM	PIONEER SESSION II
12:00 PM - 12:30 PM	POSTER VIEWING & PRE-LUNCH MEET UP
2:00 PM - 3:30 PM	CAREER DEVELOPMENT SESSION
3:30 PM - 4:30 PM	EXHIBITS & POSTER SESSION III
4:30 PM - 6:30 PM	PANEL SESSIONS
7:00 PM - 8:30 PM	PANEL SESSIONS

## JANUARY 24, 2023

TUESDAY

6:30 AM - 8:30 AM	BREAKFAST AT LEISURE
7:30 AM - 9:30 AM	PANEL SESSIONS

## JANUARY 24, 2023

TUESDAY

10:00 AM - 11:30 AM

SMITTY STEVENS SKI RACE

11:30 AM - 1:30 PM

MOUNTAIN LUNCH

3:30 PM - 4:30 PM

VIEW EXHIBITS & POSTER SESSION IV

4:30 PM - 6:30 PM

PANEL SESSIONS

6:30 PM - 7:30 PM

WCBR BUSINESS MEETING

7:30 PM - 9:30 PM

SPECIAL POSTER SESSION & RECEPTION

## JANUARY 25, 2023

WEDNESDAY

6:30 AM - 8:30 AM

BREAKFAST AT LEISURE

7:30 AM - 9:30 AM

PANEL SESSIONS

4:30 PM - 6:30 PM

PANEL SESSIONS

6:45 PM - 7:30 PM

COCKTAIL HOUR

7:30 PM - 11:30 PM

AWARDS BANQUET & DANCE

The 2023 WCBR program will include an evening designated for posters and exhibits, allowing increased exposure to the conference attendees. Exhibits are located in the same room as poster presentations, and all exhibitors are prominently listed on the WCBR website. Each afternoon, refreshments are served in the exhibit area. An evening poster reception will be held on Tuesday in the exhibit area.

### **EXHIBITOR TABLE, STAFFED WITH POWER** **\$950**

- (1) 6' SKIRTED TABLE\* AND CHAIR
- (1) STANDARD ELECTRICAL OUTLET FOR DURATION OF CONFERENCE
- (1) COMPLIMENTARY CONFERENCE REGISTRATION

### **EXHIBITOR TABLE, STAFFED** **\$800**

- (1) 6' SKIRTED TABLE\* AND CHAIR
- (1) COMPLIMENTARY CONFERENCE REGISTRATION

### **EXHIBITOR TABLE, DISPLAY** **\$400**

- THIS OPTION IS FOR AN EXHIBIT TABLE TO HOLD COMPANY MATERIALS, BOOKLETS, CONTACT INFORMATION, ETC. THIS OPTION DOES NOT INCLUDE THE CONFERENCE REGISTRATION, AS THERE IS NO ONE STAFFED AT THE TABLE. WCBR STAFF WILL SET UP YOUR MATERIALS PER YOUR INSTRUCTIONS AND THEN CLEAN UP AFTERWARDS; REMAINING MATERIALS WILL BE RETURNED, AS REQUESTED. ARRANGEMENTS FOR RETURN POSTING MUST BE INCLUDED WITH YOUR MATERIALS.

\*UP TO 3 ADDITIONAL 6' TABLES MAY BE REQUESTED AT \$75/EACH.

\*\* IMPORTANT: EACH EXHIBITOR IS RESPONSIBLE FOR SHIPPING MATERIALS TO THE CONFERENCE CENTER, REGARDLESS OF EXHIBITOR PACKAGE. SHIPPING AND RECEIVING FEES MAY APPLY.



The 2023 Winter Conference on Brain Research (WCBR) is a cutting-edge scientific meeting featuring broad overviews of basic and clinical findings in seminars and detailed discussions on specific issues in workshops and poster sessions. Considering the singular nature of this conference, we hope that you and your organization will support WCBR by sponsoring, exhibiting, and advertising at the 2023 WCBR Meeting!

## **OPENING RECEPTION**

**\$10,000**

SPONSOR THE KICK-OFF RECEPTION!

- VERBAL RECOGNITION AT OPENING RECEPTION
- COMPANY NAME ON FUNCTION SIGNAGE
- SPECIAL RECOGNITION ON SPONSOR SLIDE AND MOBILE APP
- CUSTOM BANNER STAND
- SPONSOR-PROVIDED BRANDED GIFT WILL BE DISTRIBUTED TO EACH ATTENDEE
- (3) COMPLIMENTARY CONFERENCE REGISTRATIONS
- COMPLIMENTARY EXHIBIT TABLE

## **CLOSING BANQUET**

**\$10,000**

THE BEST-ATTENDED SOCIAL FUNCTION AT THE MEETING COULD BE SPONSORED BY YOU!

- VERBAL RECOGNITION AT CLOSING BANQUET
- COMPANY NAME ON FUNCTION SIGNAGE
- SPECIAL RECOGNITION ON SPONSOR SLIDE AND MOBILE APP
- CUSTOM BANNER STAND
- SPONSOR-PROVIDED BRANDED GIFT WILL BE DISTRIBUTED TO EACH ATTENDEE
- (3) COMPLIMENTARY CONFERENCE REGISTRATIONS
- COMPLIMENTARY EXHIBIT TABLE

**SAFETY SPONSOR****\$5,000**

SPONSOR THE WCBR HEALTH & SAFETY MEASURES  
*ITEMS LISTED INCLUDED IN SPONSORSHIP COST*

- HAND SANITIZER WITH YOUR COMPANY LOGO FOR EACH ATTENDEE
- COMPANY LOGO FEATURED ON CLOTH MASK
- (1) COMPLIMENTARY CONFERENCE REGISTRATION
- COMPLIMENTARY EXHIBIT TABLE

**NECK WALLET****\$5,000**

SPONSOR RED, GREEN AND YELLOW NECK WALLET THAT LET ATTENDEES DISPLAY THEIR SOCIAL DISTANCING COMFORT LEVEL.

*NECK WALLET INCLUDED IN SPONSORSHIP COST*

- COMPANY LOGO FEATURED ON EVERY ATTENDEE NECK WALLET
- COMPANY NAME ON FUNCTION SIGNAGE
- RECOGNITION ON SPONSOR SLIDE AND MOBILE APP
- (1) COMPLIMENTARY CONFERENCE REGISTRATION
- COMPLIMENTARY EXHIBIT TABLE

**POSTER SESSION AFTERNOON BREAK****\$3,500**

SPONSOR AN AFTERNOON BREAK AND YOUR ORGANIZATION AND LOGO WILL PRINTED ON CUSTOM COFFEE SLEEVES AND SIGNAGE POSTED IN THE BREAK AREAS.

**MOBILE APP SPLASH PAGE****\$2,500**

ENHANCE YOUR PRESENCE AT THE CONFERENCE BY TAKING YOUR BRAND MOBILE. YOUR BANNER AD WILL BE LINKED TO YOUR WEBSITE FROM THE ONLINE PROGRAM.

**NOTEPAD****\$2,500**

SEND US YOUR COMPANY NOTEPAD AND WE'LL INCLUDE IT IN THE CONFERENCE BAG HANDED OUT TO EVERY ATTENDEE!

**PEN SPONSOR****\$1,500**

SEND US YOUR COMPANY PEN AND WE'LL INCLUDE IT IN THE CONFERENCE BAG HANDED OUT TO EVERY ATTENDEE!

**TRAVEL AWARD SPONSOR****\$1,000+**

PROVIDE AN ATTENDEE THE OPPORTUNITY TO ATTEND THE CONFERENCE. YOUR SPONSORSHIP WILL MAKE A DIFFERENCE FOR A YOUNG INVESTIGATOR.

*\$1,000 PER TRAVEL AWARD, NO LIMIT*

- COMPANY NAME ON NAME BADGE OF SPONSORED ATTENDEE
- NAMED TRAVEL AWARD DESIGNATION
- VERBAL RECOGNITION AT OPENING RECEPTION AND CLOSING BANQUET
- SPECIAL RECOGNITION IN THE FOLLOWING COLLATERAL: SPONSOR SLIDE, MOBILE APP, PROGRAM BOOK

**CONFERENCE EMAIL BLASTS****\$1,000**

INCLUDE YOUR BANNER AD IN (2) EMAIL BLASTS PROMOTING THE CONFERENCE SENT TO OVER 1,800 POTENTIAL ATTENDEES.

ALL SPONSORS WILL BE RECOGNIZED WITH A LOGO ON SIGNS IN THE CONFERENCE AREA AND ON THE CONFERENCE WEBSITE WITH A LINK TO YOUR COMPANY'S WEBPAGE. SPONSORS WILL ALSO BE LISTED BY NAME (NO LOGO) ON SLIDE PRESENTATIONS BETWEEN SESSIONS.

INTERESTED IN A CUSTOM PACKAGE? REACH OUT TO US AT  
[INFO@WINTERBRAIN.ORG](mailto:INFO@WINTERBRAIN.ORG)!

[WWW.WINTERBRAIN.ORG](http://WWW.WINTERBRAIN.ORG)



## **CERTIFICATE OF INSURANCE**

Exhibitors and their authorized decorators must have liability insurance. Each exhibitor must provide a one-page "Certificate of Insurance" listing the Winter Conference on Brain Research as additionally insured from their insurance company showing coverage for the duration of the event, including move-in and move-out. The minimum requirement is liability and property damage insurance of no less than \$1,000,000 per occurrence.

## **ASSIGNMENT OF SPACE**

Exhibit booth assignments will be made on a first-come, first-served basis upon receipt of payment and a completed Exhibitor Registration form. No assignment will be made without payment. WCBR reserves the right to assign the next best available space when the requested space is unavailable.

## **ANCILLARY EVENTS**

An ancillary event is any function held during the WCBR conference by a party other than WCBR. All ancillary events must receive WCBR authorization whether the organizer is requesting WCBR meeting space or holding the event off-site. No events may be scheduled during WCBR educational sessions. To obtain WCBR meeting space, the organizer must be an exhibitor and/or conference supporter. All requests must be sent to Sarah Steele at [ssteele@parthenonmgmt.com](mailto:ssteele@parthenonmgmt.com).

## **PROTECTION OF EXHIBIT SPACE**

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the venue without the written permission of WCBR or a representative of the property, which must be provided to WCBR.

## **LIABILITY/HOLD HARMLESS**

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend WCBR from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and WCBR and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

## **ENFORCEMENT OF RULES & REGULATIONS**

The rules and regulations of WCBR's exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that WCBR shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. WCBR shall have the final determination for enforcement of all rules, regulations and conditions. WCBR reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the WCBR mission and values. This includes the conduct of persons and the content and placement of printed matter. WCBR may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

## **EXHIBITOR RESPONSIBILITY & BADGES**

Each exhibitor with a staffed table package must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. WCBR reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth includes a maximum of one (1) complimentary registration. Exhibitors are invited to attend the sessions but must wear their badges at all conference functions. Additional representatives may register for an additional fee.

## **CANCELLATION & REFUNDS**

Refund requests must be made in writing to WCBR Headquarters on or prior to December 30, 2022. A partial refund of the registration fees, less a \$150 service fee will be given for cancellations received on or prior to December 30, 2022. No refunds will be made after December 30, 2022. No refunds will be made to individuals who attend a portion of the meeting or for cancellations due to inclement weather. WCBR reserves the right to substitute faculty or cancel or reschedule sessions (because of low enrollment or other circumstances). If WCBR must cancel the conference in its entirety, WCBR may refund the appropriate registration fees to all registrants; no refunds will be made for travel expenses related to the conference. No refunds in case of emergency.



## EXECUTIVE COMMITTEE



**KYLE FRANTZ**  
Conference Chair  
Georgia State  
University



**ISABELLE AUBERT**  
Facilities Chair, Past  
Sunnybrook,  
University of Toronto



**ERIK CARLSON**  
Education Chair-Elect  
University of  
Washington



**LAKSHMI DEVI**  
Education Chair  
Icahn School of Medicine  
at Mount Sinai



**DAVID DEVILBISS**  
Conference Chair-Elect  
Rowan University



**JACQUELINE MCGINTY**  
Treasurer  
Medical University of South  
Carolina



**PETER MORGAN**  
Program Co-Chair  
Yale University



**ANURAG TANDON**  
Facilities Chair  
University of Toronto



**MATTHEW WANAT**  
Program Co-Chair  
The University of  
Texas at San Antonio

## DIRECTORS AT LARGE

### CLINICAL

LARA RAY  
UNIVERSITY OF  
CALIFORNIA, LOS ANGELES

SYBIL STACPOOLE  
UNIVERSITY OF CAMBRIDGE

ELMER YU  
UNIVERSITY OF  
PENNSYLVANIA

### CELLULAR/MOLECULAR

CANDICE CONTET  
UNIVERSITY OF  
CALIFORNIA, LOS ANGELES

BRADY MAHER  
LIEBER INSTITUTE FOR  
BRAIN DEVELOPMENT

MICHAEL STEFANIK  
NORTH CENTRAL COLLEGE

### SYSTEMS

DAVID BARKER  
RUTGERS, THE STATE  
UNIVERSITY OF NEW JERSEY

JILL BECKER  
UNIVERSITY OF MICHIGAN,  
MBNI

ELYSSA MARGOLIS  
UNIVERSITY OF CALIFORNIA,  
SAN FRANCISCO

MARISELA MORALES  
NIDA, NIH

# 2023 WINTER CONFERENCE ON BRAIN RESEARCH

5034A THOROUGHBRED LANE

BRENTWOOD, TN 37027

PHONE: (615) 324-2365

FAX: (888) 417-3311

EMAIL: [INFO@WINTERBRAIN.ORG](mailto:INFO@WINTERBRAIN.ORG)

[WWW.WINTERBRAIN.ORG](http://WWW.WINTERBRAIN.ORG)

