



WinterBrain.org

# WINTER CONFERENCE ON BRAIN RESEARCH

**SPONSOR & EXHIBITOR PROSPECTUS**



**JANUARY 27 - FEBRUARY 1, 2024 • BRECKENRIDGE, CO**



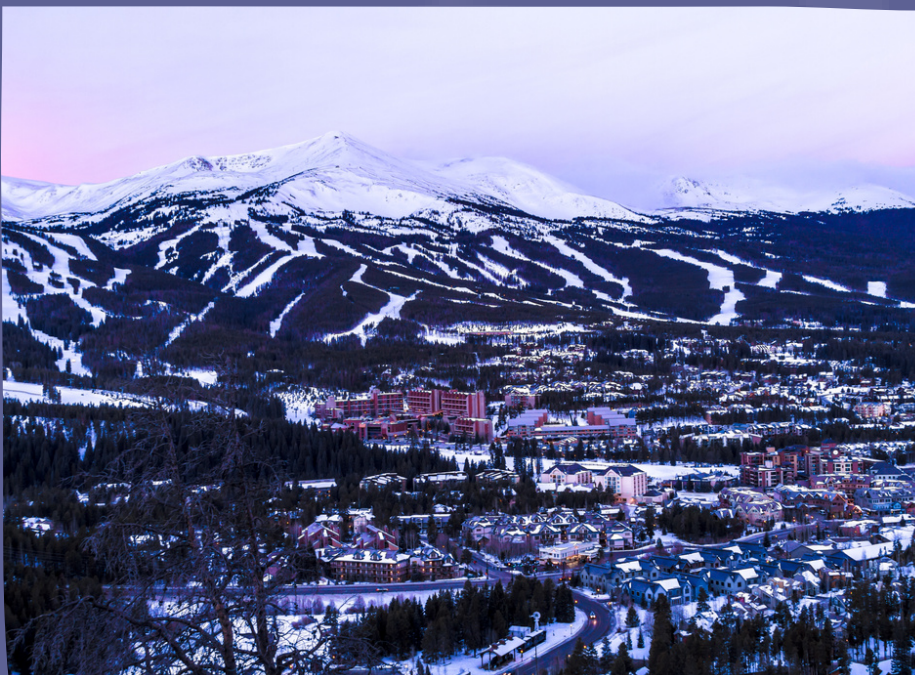
# About Winter Brain

The mission of the Winter Conference on Brain Research (Winter Brain) is to provide a forum for the dissemination of all aspects of neuroscience at an annual meeting that offers cutting-edge science in formal sessions within a relaxed networking environment amenable to all. To achieve this mission, the Winter Brain focuses on the following three sub goals:

- To exchange neuroscience research between a broad and diverse audience of neuroscientists through panels, short courses, and posters on basic, clinical, and translational findings at all levels from molecular to behavioral.
- To increase diversity in neuroscience including, but not limited to, the provision of financial support for junior investigators.
- To provide education in neuroscience to physicians and other healthcare professionals through continuing medical education, and to lay audiences through outreach activities.

Winter Brain is truly an exhilarating meeting featuring broad overviews of basic and clinical findings in seminars and detailed discussions on specific issues in workshops and poster sessions. The first Winter Brain was organized by neuroscientists from UCLA near Lake Tahoe in 1968. There were 60 attendees. Now, our meeting includes more than 500 neuroscientists from all over the world who work in a wide variety of fields.

In the off-time during the conference, skiers and snowboarders can hit the slopes, and cross-country skiers can enjoy great trails. Snowshoe tours, snowmobiling, sleigh rides, yoga, and quiet time for planning and writing are just a few of the many additional activities that can bring together attendees.



2024 ❄️

# CONFERENCE INFORMATION

## CONFERENCE DATES

January 27 - February 1, 2024

## LOCATION

Beaver Run Resort & Conference Center  
620 Village Road  
Breckenridge, CO 80424

## REGISTRATION

Registration will open in July 2023 and included complimentary in most sponsor and exhibitor packages.

## HOUSING

Discounted housing is available at Beaver Run Resort & Conference Center. Rates begin at \$365 per night. A direct link will be available on the conference website beginning July 2023.

## PROGRAM

Registered exhibitors and sponsors are invited to attend all conference sessions, meals, and events.

## EXHIBITOR & POSTER SCHEDULE

**SUNDAY, JANUARY 28**

**3:30 PM - 4:30 PM**

**Exhibits & Poster Session**

**MONDAY, JANUARY 29**

**3:30 PM - 4:30 PM**

**Exhibits & Poster Session**

**TUESDAY, JANUARY 30**

**3:30 PM - 4:30 PM**

**Exhibits & Poster Session**

**WEDNESDAY, JANUARY 31**

**3:30 PM - 4:30 PM**

**Exhibits & Poster Session**

**7:30 PM - 9:30 PM**

**Special**

**Exhibits & Poster Session**

## January 27, 2024

Saturday

6:00 PM - 6:30 PM	Welcome Reception for Newcomers, Travel Fellows, and Mentors
6:30 PM - 7:30 PM	Welcome Reception

## January 28, 2024

Sunday

8:00 AM - 9:30 AM	Plenary Address & Breakfast
9:30 AM - 10:00 AM	Panel Chair Training Session
10:15 AM - 11:30 AM	Pioneer Session I
12:00 PM - 12:30 PM	Poster Viewing & Pre-Lunch Meet Up
2:00 PM - 3:00 PM	Career Development Session
3:30 PM - 4:30 PM	Exhibits & Poster Session I
4:30 PM - 6:30 PM	Panel Sessions
7:00 PM - 8:30 PM	Panel Sessions

## January 29, 2024

Monday

6:30 AM - 8:30 AM	Breakfast at Leisure
7:30 AM - 9:30 AM	Panel Sessions
12:00 PM - 12:30 PM	Poster Viewing & Pre-Lunch Meet Up

**January 29, 2024 cont.**  
Monday

2:30 PM - 3:30 PM	Diversity & Inclusion Power Hour
3:30 PM - 4:30 PM	Exhibits & Poster Session II
4:30 PM - 6:30 PM	Panel Sessions
7:00 PM - 8:30 PM	Brain Talk Town Hall Meeting

**January 30, 2024**  
Tuesday

6:30 AM - 8:30 AM	Travel Fellow & Mentor Breakfast
6:30 AM - 8:30 AM	Breakfast at Leisure
7:30 AM - 9:30 AM	Panel Sessions
9:45 AM - 11:00 AM	Pioneer Session II
12:00 PM - 12:30 PM	Poster Viewing & Pre-Lunch Meet Up
2:00 PM - 3:00 PM	Career Development Session
3:30 PM - 4:30 PM	Exhibits & Poster Session I
4:30 PM - 6:30 PM	Panel Sessions
7:00 PM - 8:30 PM	Panel Sessions

**January 31, 2024**  
Wednesday

6:30 AM - 8:30 AM	Breakfast at Leisure
7:30 AM - 9:30 AM	Panel Sessions
10:00 AM - 11:30 AM	Smitty Stevens Ski Race

**January 31, 2024 cont.**  
Wednesday

11:30 AM - 1:30 PM	Mountain Lunch
3:30 PM - 4:30 PM	Exhibits & Poster Session IV
4:30 PM - 6:30 PM	Panel Sessions
6:30 PM - 7:30 PM	Winter Brain Business Meeting
7:30 PM - 9:30 PM	Special Poster Session & Reception

**February 1, 2024**  
Thursday

6:30 AM - 8:30 AM	Breakfast at Leisure
7:30 AM - 9:30 AM	Panel Sessions
4:30 PM - 6:30 PM	Panel Sessions
6:45 PM - 7:30 PM	Cocktail Hour
7:30 PM - 11:30 PM	Awards Banquet & Dance

The 2024 Winter Brain program will include an evening designated for posters and exhibits, allowing increased exposure to the conference attendees. Exhibits are located in the same room as poster presentations, and all exhibitors are prominently listed on the Winter Brain website. Each afternoon, refreshments are served in the exhibit area. An evening poster reception will be held on Tuesday in the exhibit area.

### **EXHIBITOR TABLE, STAFFED WITH POWER** **\$950**

- (1) 6' Skirted table\* and chair
- (1) Standard electrical outlet for duration of conference
- (1) Complimentary conference registration

### **EXHIBITOR TABLE, STAFFED** **\$800**

- (1) 6' Skirted table\* and chair
- (1) Complimentary conference registration

### **EXHIBITOR TABLE, DISPLAY** **\$400**

- This option is for an exhibit table to hold company materials, booklets, contact information, etc. This option does not include the conference registration, as there is no one staffed at the table. Winter Brain staff will set up your materials per your instructions and then clean up afterwards; remaining materials will be returned, as requested. Arrangements for return posting must be included with your materials.

\*Up to 3 additional 6' tables may be requested at \$75/each.

\*\* IMPORTANT: Each exhibitor is responsible for shipping materials to the conference center, regardless of exhibitor package. Shipping and receiving fees may apply.



The 2024 Winter Conference on Brain Research (Winter Brain) is a cutting-edge scientific meeting featuring broad overviews of basic and clinical findings in seminars and detailed discussions on specific issues in workshops and poster sessions. Considering the singular nature of this conference, we hope that you and your organization will support Winter Brain by sponsoring, exhibiting, and advertising at the 2024 Winter Brain Meeting!

## **OPENING RECEPTION**

**\$10,000**

Sponsor the kick-off reception!

- Verbal recognition at Opening Reception
- Company name on function signage
- SPECIAL recognition on sponsor slide and mobile app
- Custom banner stand
- Sponsor-provided branded gift will be distributed to each attendee
- (3) Complimentary conference registrations
- Complimentary exhibit table

## **CLOSING BANQUET**

**\$10,000**

The best-attended social function at the meeting could be sponsored by you!

- Verbal recognition at Closing Banquet
- Company name on function signage
- Special recognition on sponsor slide and mobile app
- Custom banner stand
- Sponsor-provided branded gift will be distributed to each attendee
- (3) Complimentary conference registrations
- Complimentary exhibit table



**SAFETY SPONSOR****\$5,000**

Sponsor the Winter Brain Health & Safety Measures!

Items listed included in sponsorship cost:

- Hand sanitizer with your company logo for each attendee
- Company logo featured on cloth mask
- (1) Complimentary conference registration
- Complimentary exhibit table

**NECK WALLETS****\$5,000**

Sponsor red, green and yellow neck wallets that let attendees display their social distancing comfort level. Neck wallets included in sponsorship cost.

- Company logo included on neck wallets
- Company name on function signage
- Recognition on sponsor slide and mobile app
- (1) Complimentary conference registration
- Complimentary exhibit table

**POSTER SESSION AFTERNOON BREAK****\$3,500**

Sponsor an afternoon break and your organization and logo will be printed on custom coffee sleeves and signage posted in the break areas.

**MOBILE APP SPLASH PAGE****\$2,500**

Enhance your presence at the conference by taking your brand mobile. Your banner ad will be linked to your website from the online program.

**NOTEPAD****\$2,500**

Send us your company notepad and we'll include it in the conference bag handed out to every attendee!

**PEN SPONSOR****\$1,500**

Send us your company pen and we'll include it in the conference bag handed out to every attendee!

**TRAVEL AWARD SPONSOR****\$1,000+**

Provide an attendee the opportunity to attend the conference. your sponsorship will make an impact for young investigators. \$1,000 per travel award, no limit.

- Company name on name badge of sponsored attendee
- Named travel award designation
- Verbal recognition at Opening Reception and Closing Banquet
- Special recognition in the following collateral: Sponsor Slide, Mobile App, Program Book

**CONFERENCE EMAIL BLASTS****\$1,000**

Include your banner ad in (2) email blasts promoting the Conference sent to over 1,800 potential attendees.

All sponsors will be recognized with a logo on signs in the conference area and on the conference site with a link to your company's webpage. Sponsors will also be listed by name on the slide presentation at registration.

Interested in a custom package? Reach out to us at [info@winterbrain.org](mailto:info@winterbrain.org)!

## **CERTIFICATE OF INSURANCE**

Exhibitors and their authorized decorators must have liability insurance. Each exhibitor must provide a one-page "Certificate of Insurance" listing the Winter Conference on Brain Research as additionally insured from their insurance company showing coverage for the duration of the event, including move-in and move-out. The minimum requirement is liability and property damage insurance of no less than \$1,000,000 per occurrence.

## **ASSIGNMENT OF SPACE**

Exhibit booth assignments will be made on a first-come, first-served basis upon receipt of payment and a completed Exhibitor Registration form. No assignment will be made without payment. Winter Brain reserves the right to assign the next best available space when the requested space is unavailable.

## **ANCILLARY EVENTS**

An ancillary event is any function held during the Winter Brain conference by a party other than Winter Brain. All ancillary events must receive Winter Brain authorization whether the organizer is requesting Winter Brain meeting space or holding the event off-site. No events may be scheduled during Winter Brain educational sessions. To obtain Winter Brain meeting space, the organizer must be an exhibitor and/or conference supporter. All requests must be sent to Bri Garza at [BGarza@parthenonmgmt.com](mailto:BGarza@parthenonmgmt.com).

## **PROTECTION OF EXHIBIT SPACE**

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the venue without the written permission of Winter Brain or a representative of the property, which must be provided to Winter Brain.

## **LIABILITY/HOLD HARMLESS**

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend Winter Brain from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and Winter Brain and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

## **ENFORCEMENT OF RULES & REGULATIONS**

The rules and regulations of Winter Brain's exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that Winter Brain shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. Winter Brain shall have the final determination for enforcement of all rules, regulations and conditions. Winter Brain reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the Winter Brain mission and values. This includes the conduct of persons and the content and placement of printed matter. Winter Brain may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

## **EXHIBITOR RESPONSIBILITY & BADGES**

Each exhibitor with a staffed table package must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. Winter Brain reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth includes a maximum of one (1) complimentary registration. Exhibitors are invited to attend the sessions but must wear their badges at all conference functions. Additional representatives may register for an additional fee.



## **CANCELLATION & REFUNDS**

Refund requests must be made in writing to Winter Brain Headquarters on or prior to December 30, 2023. A partial refund of the registration fees, less a \$150 service fee will be given for cancellations received on or prior to December 30, 2023. No refunds will be made after December 30, 2023. No refunds will be made to individuals who attend a portion of the meeting or for cancellations due to inclement weather. Winter Brain reserves the right to substitute faculty or cancel or reschedule sessions (because of low enrollment or other circumstances). If Winter Brain must cancel the conference in its entirety, Winter Brain may refund the appropriate registration fees to all registrants; no refunds will be made for travel expenses related to the conference. No refunds in case of emergency.

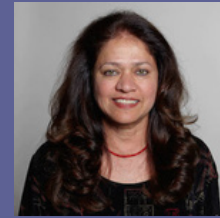
# Executive Committee



**DAVID DEVILBISS**  
Conference Chair  
Rowan University



**ERIK CARLSON**  
Education Chair-Elect  
University of Washington



**LAKSHMI DEVI**  
Education Chair, Past  
Icahn School of Medicine  
at Mount Sinai



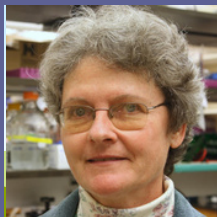
**KYLE FRANTZ**  
Conference Chair, Past  
Georgia State  
University



**AMELIA GALLITANO**  
Facilities Chair-Elect  
Sunnybrook, University  
of Toronto



**ELYSSA MARGOLIS**  
Program Chair-Elect  
University of California,  
San Francisco



**JACQUELINE MCGINTY**  
Treasurer  
Medical University of South  
Carolina



**ANURAG TANDON**  
Facilities Chair  
University of Toronto



**MATTHEW WANAT**  
Program Chair  
The University of Texas  
at San Antonio

## DIRECTORS AT LARGE

### CLINICAL

**MILOS PEKNY**  
SAHLGRENSKA ACADEMY,  
UNIVERSITY OF GOTHENBURG

**LARA RAY**  
UNIVERSITY OF CALIFORNIA,  
LOS ANGELES

**ABIGAIL SCHINDLER**  
UNIVERSITY OF WASHINGTON

**SYBIL STACPOOLE**  
UNIVERSITY OF CAMBRIDGE

### CELLULAR/MOLECULAR

**AKIVA COHEN**  
CHILDREN'S HOSPITAL OF  
UPENN

**CANDICE CONTET**  
UNIVERSITY OF CALIFORNIA,  
LOS ANGELES

**BRADY MAHER**  
LIEBER INSTITUTE FOR BRAIN  
DEVELOPMENT

**MICHAEL STEFANIK**  
NORTH CENTRAL COLLEGE

### SYSTEMS

**DAVID BARKER**  
RUTGERS, THE STATE  
UNIVERSITY OF NEW JERSEY

**JILL BECKER**  
UNIVERSITY OF MICHIGAN

**MARISELA MORALES**  
NIDA

**KATHERINE NAUTIYAL**  
DARTMOUTH COLLEGE



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