

OVERVIEW: In 2023, the MNRS Board of Directors launched a new MNRS Strategic Plan. The new plan outlines how MNRS will move toward its vision for the future by achieving a balanced set of outcomes that meet both the short and long-term needs of our members and the field of nursing research and practice. With the strategic plan complete, it is the goal of each committee to align its purpose with the plan. The strategies or charges below are contained within the strategic plan and are the focus of the Committee moving forward. The Committee Chair will lead the fulfillment of the charges, with the assistance of the Board Liaison and MNRS Executive Office.

NEW MISSION: The mission of the Midwest Nursing Research Society is to generate knowledge, translate evidence into practice, and enhance careers through collaborative engagement, implementation, and dissemination among diverse scholars.

NEW VISION: The vision of the Midwest Nursing Research Society is to be the premier society that advances science, fosters leadership, and drives dissemination to improve health equity for all people.

COMMITTEE PURPOSE: The Awards Committee is responsible for reviewing nominations for all MNRS Honorific Awards and making recommendations to the Board of Directors for recipients of all awards. The committee evaluates existing awards, considers new awards, and sends proposals to the Board when needed. The Awards Committee and Reviewer Pool are composed of previous awardees.

AWARDS COMMITTEE CHARGES

Membership:

- Encourage and promote the scientific diversity of MNRS members. [Goal 1, Objective 1.4](#)
- Highlight and promote member achievements throughout the year. [Goal 1, Strategy 1.4.2](#)

Engagement:

- Assess member feedback, identify trends to sunset, and/or create additional offerings. [Goal 2, Strategy 2.3.2](#)

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COMMITTEE PURPOSE: The MNRS Emerging Scholars Network (ESN) is a collaborative network of aspiring nursing scholars and leaders. ENS is an essential networking infrastructure that connects scholars at different levels of study and provides expanded opportunities for engagement and leadership within MNRS. The network represents members of MNRS who are students, post-doctoral fellows, or early career professionals within 3 years of graduation.

EMERGING SCHOLARS NETWORK CHARGES

Immediate Priority:

- Establish a baseline and tracking mechanisms to document the current membership to measure growth. [Goal 1, Strategy 1.1.1](#)
- Develop and articulate a membership value proposition based on the membership's needs in an ongoing and digestible way. [Goal 1, Strategy 1.3.3](#)
- Assess member feedback, identify trends to sunset, and/or create additional offerings. [Goal 2, Strategy 2.3.2](#)

1st Year and Ongoing:

- Identify member needs and expand supportive services to meet needs and ensure inclusivity. [Goal 1, Strategy 1.3.1](#)
- Host year-round events for first-time conference attendees and new members to meet and share experiences. [Goal 1, Strategy 1.3.2](#)
- Expand the Emerging Scholars Network's marketing, resources, and engagement. [Goal 2, Strategy 2.1.1](#)
- Increase awareness of the MNRS Foundation and grant research benefits among MNRS members and the healthcare community. [Goal 4, Strategy 4.2.3](#)

2nd Year and Future:

- Provide opportunities for networking and collaboration outside of the annual meeting. [Goal 2, Strategy 2.1.3](#)

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COMMITTEE PURPOSE: The role of this committee is to develop programs to engage members throughout the nursing community by developing pathways for education, networking, leadership, and collaboration. The group is charged with making interactive and engaging activities for the membership that are career-spanning, offering year-round, relevant, and complementing the MNRS Annual Research Conference. The committee assists with the facilitation of the Research & Implementation Interest Groups (RIIGs), curate materials and policies for RIIG Leadership, and elevate RIIG activities.

ENGAGEMENT COMMITTEE CHARGES

Immediate Priority:

- Continue monitoring trends in emerging science and respond by adjusting the RIIGs. [Goal 1, Strategy 1.4.3](#)
- Evaluate RIIG activities and engagement and recommend programming and processes for retention and engagement. [Goal 2, Strategy 2.1.2](#)
- Create a mentoring program for early-career and mid-career professionals that utilizes retirees/alums. [Goal 2, Strategy 2.2.1](#)
- Better leverage data to foster organizational interconnectivity and dialog within the membership. [Goal 2, Strategy 2.3.1](#)
- Assess member feedback, identify trends to sunset, and/or create additional offerings. [Goal 2, Strategy 2.3.2](#)

1st Year and Ongoing:

- Continue to grow and expand the MNRS Institutional Membership Program and increase their engagement within the society with a special focus on smaller institutions. [Goal 1, Strategy 1.1.2](#)
- Expand the Emerging Scholars Network's marketing, resources, and engagement. [Goal 2, Strategy 2.1.1](#)
- Provide opportunities for networking and collaboration outside of the annual meeting. [Goal 2, Strategy 2.1.3](#)
- Develop a career track educational program that provides relevant career-spanning learning. [Goal 2, Strategy 2.2.2](#)
- Explore, implement, and educate on using online technologies to assist members in communication/networking. [Goal 2, Strategy 2.3.3](#)

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2nd Year and Future:

- Introduce a multi-faceted learning program, inclusive of micro-learning, that enables individuals to learn and discuss important topics in a reduced time span. [Goal 2, Strategy 2.2.3](#)
- Explore the development and implementation of continuing education programs with an emphasis on students and early careers. [Goal 2, Strategy 2.2.4](#)

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COMMITTEE PURPOSE: This committee is responsible for interim supervision of routine matters that arise between board meetings, oversees the financial management of the association, develops short and long-term financial plans, reviews the preliminary budget, and makes the appropriate adjustments to reflect program priorities established by the Board in the strategic plan. The Executive Committee reviews the investment policy approved by the full board to ensure that it supports the financial goals of the association and makes recommendations for changes when necessary.

EXECUTIVE COMMITTEE CHARGES

Membership:

- Promote representation of underrepresented populations to include the broad spectrum of the nursing community. [Goal 1, Objective 1.2](#)
- Provide accessible, supportive services to members for the optimal member experience. [Goal 1, Objective 1.3](#)
- Encourage and promote the scientific diversity of MNRS members. [Goal 1, Objective 1.4](#)

Engagement:

- Expand opportunities for networking, career development, leadership, and collaboration within and across the RIIGs, and MNRS members. [Goal 2, Objective 2.1](#)

External Relations/Dissemination:

- Extend invitations to the annual meeting to other healthcare partners and organizations. [Goal 3, Strategy 3.3.2](#)
- Promote outreach and dissemination to increase awareness and accessibility of MNRS as a model of nursing research excellence. [Goal 3, Objective 3.3](#)

Financial:

- Expand the partnership with the MNRS Foundation to engage and collaborate on fundraising activities. [Goal 4, Objective 4.2](#)
- Support and market Foundation fundraising activities to MNRS members. [Goal 4, Strategy 4.2.1](#)

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- Evaluate and adjust yearly budgetary allocations to member programs based on the strategic plan. [Goal 4, Strategy 4.3.1](#)
- Pursue vendor contracts that monetarily benefit MNRS. [Goal 4, Strategy 4.3.2](#)
- Design and adopt a balanced budget annually. [Goal 4, Strategy 4.3.3](#)
- Monitor financial investment accounts to maximize interest income or minimize loss. [Goal 4, Strategy 4.3.4](#)

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External Relations/ Dissemination Committee

Strategic Plan Charges | 2023-2026

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COMMITTEE PURPOSE: The role of this committee is to enhance the dissemination of research findings to transform healthcare practices and improve population health equity. This group is charged with interactive engagement with educational, scientific, practice, and advocacy partners from other healthcare organizations. The committee focuses on providing programs and activities for sharing new nursing knowledge with the healthcare community. The group promotes outreach to increase awareness and accessibility of MNRS as a model of nursing research excellence.

EXTERNAL RELATIONS/DISSEMINATION COMMITTEE CHARGES

Immediate Priority:

- Develop a list of new collaborators to broaden the depth and reach of MNRS. [Goal 3, Strategy 3.1.1](#)
- Craft a marketing program that defines the value of MNRS to other healthcare organizations and outlines mutual benefits to all partners. [Goal 3, Strategy 3.1.2](#)
- Drive adoption of nursing research and accessibility to evidence-based science among clinical practitioners. [Goal 3, Strategy 3.3.1](#)

1st Year and Ongoing:

- Actively promote the call for abstracts to a targeted group of external organizations to elevate the annual meeting as the place to present and receive cutting-edge research and clinical expertise. [Goal 1, Strategy 1.4.1](#)
- Explore an ambassador position(s) to maintain communication channels with other organizations. [Goal 3, Strategy 3.1.3](#)
- Provide one educational activity to the nursing community with a clinical partner organization between each annual conference cycle. [Goal 3, Strategy 3.2.1](#)
- Extend invitations to the annual meeting to other healthcare partners and organizations. [Goal 3, Strategy 3.3.2](#)
- Identify print and other media outlets to invite to the annual conference to promote specific content and events. [Goal 3, Strategy 3.3.4](#)

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2nd Year and Future:

- Establish and host an annual town hall to educate and collaborate on trending topics and challenges throughout the nursing community. [Goal 3, Strategy 3.2.2](#)
- Solicit invited plenary, symposia, and workshops from leading clinical presenters for collaboration with researchers. [Goal 3, Strategy 3.2.3](#)
- Build a structure to evaluate, capture, and track research initiatives that address health equity. [Goal 3, Strategy 3.2.4](#)

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COMMITTEE PURPOSE: This committee is tasked with enhancing fiscal responsibility and increasing revenue streams to maintain and improve member benefits in support of the MNRS Mission. The committee reviews financial reports, budgets, and investment strategies and provides recommendations to the MNRS Board.

FINANCE COMMITTEE CHARGES

Immediate Priority:

- Monitor financial investment accounts to maximize interest income or minimize loss. [Goal 4, Strategy 4.3.4](#)
- Develop mechanisms to identify membership attrition and track it yearly. [Goal 4, Strategy 4.4.1](#)
- Using survey results, adjust Student Membership pricing to increase revenue retention by 10% by the conclusion of FY26. [Goal 4, Strategy 4.4.2](#)
- Using survey results, adjust Retiree/Alumni membership pricing to increase revenue retention by 10% by the conclusion of FY26. [Goal 4, Strategy 4.4.3](#)

1st Year and Ongoing:

- Explore and implement three (3) additional revenue streams, one (1) each fiscal year. [Goal 4, Strategy 4.1.1](#)
- Relaunch the MNRS Career Center promotional campaign using the updated YMCareers marketing tools. [Goal 4, Strategy 4.1.3](#)
- Grow institutional membership income by expanding to include three (3) healthcare partners and three (3) new institutions by the conclusion of FY26. [Goal 4, Strategy 4.1.4](#)
- Support and market Foundation fundraising activities to MNRS members. [Goal 4, Strategy 4.2.1](#)
- Pursue vendor contracts that monetarily benefit MNRS. [Goal 4, Strategy 4.3.2](#)

2nd Year and Future:

- Explore annual meeting registration discounts for other healthcare partners and organizations and bulk registration rates for institutional members. [Goal 4, Strategy 4.1.5](#)

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- Evaluate and adjust yearly budgetary allocations to member programs based on the strategic plan. [Goal 4, Strategy 4.3.1](#)
- Design and adopt a balanced budget annually. [Goal 4, Strategy 4.3.3](#)

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ACADEMY PURPOSE: The purpose of the MNRS Leadership Academy is to identify, engage, and nurture future MNRS leaders. Academy goals are to increase the pool of MNRS members who are prepared to lead the society successfully, increase the diversity of leaders in the society, and engage members in Board leadership.

LEADERSHIP ACADEMY CHARGES

Membership:

- Promote representation of underrepresented populations to include the broad spectrum of the nursing community. [Goal 1, Objective 1.2](#)
- Encourage and promote the scientific diversity of MNRS Members. [Goal 1, Objective 1.4](#)

Engagement:

- Expand opportunities for networking, career development, leadership, and collaboration within and across the RIIGs, and MNRS members. [Goal 2, Objective 2.1](#)

External Relations/Dissemination:

- Grow and sustain interactive engagement of educational, scientific, practice, and advocacy partners from other healthcare organizations. [Goal 3, Objective 3.1](#)
 - Develop a list of new collaborators to broaden the depth and reach of MNRS. [Goal 3, Strategy 3.1.1](#)

Financial:

- Increase awareness of the MNRS Foundation and grant research benefits among MNRS members and the healthcare community. [Goal 4, Strategy 4.2.3](#)

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COMMITTEE PURPOSE: The role of this committee is to expand, nurture, and sustain a diverse and inclusive membership of scholars across the career lifespan. The group works to provide accessible and supportive services and facilitate a meaningful orientation to the society. The group is charged with promoting the representation of underrepresented populations, optimizing the member experience, and promoting member scientific diversity. All activities aim to increase the local, regional, national, and international membership of MNRS and its programs in the nursing community.

MEMBERSHIP COMMITTEE CHARGES

Immediate Priority:

- Establish a baseline and tracking mechanisms to document the current membership to measure growth. [Goal 1, Strategy 1.1.1](#)
- Define and identify underrepresented audiences. [Goal 1, Strategy 1.2.1](#)
- Develop mechanisms to track underrepresentation quarterly. [Goal 1, Strategy 1.2.2](#)
- Develop and articulate a membership value proposition based on the membership's needs in an ongoing and digestible way. [Goal 1, Strategy 1.3.3](#)
- Establish a baseline and tracking mechanisms to document the current membership to measure attrition. [Goal 1, Strategy 1.5.1](#)

1st Year and Ongoing:

- Continue to grow and expand the MNRS Institutional Membership Program and increase their engagement within the society with a special focus on smaller institutions. [Goal, 1 Strategy 1.1.2](#)
- Grow institutional membership income by expanding to include three (3) healthcare partners and three (3) new institutions by the conclusion of FY26. [Goal 4, Strategy 4.1.4](#)
- Develop 3 to 4 outreach initiatives tailored to underrepresented audiences. [Goal 1, Strategy 1.2.3](#)
- Identify member needs and expand supportive services to meet needs and ensure inclusivity. [Goal 1, Strategy 1.3.1](#)

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- Implement services and activities for the student, early-career, retiree, mid-career, and dean membership groups. [Goal 1, Strategy 1.3.4](#)
- Highlight and promote member achievements throughout the year. [Goal 1, Strategy 1.4.2](#)
- Assess member feedback, identify trends to sunset, and/or create additional offerings. [Goal 2, Strategy 2.3.2](#)
- Explore and implement three (3) additional revenue streams, one (1) each fiscal year. [Goal 4, Strategy 4.1.1](#)
- Increase awareness of the MNRS Foundation and grant research benefits among MNRS members and the healthcare community. [Goal 4, Strategy 4.2.3](#)

2nd Year and Future:

- Host year-round events for first-time conference attendees and new members to meet and share experiences. [Goal 1, Strategy 1.3.2](#)
- Develop an ongoing data reporting structure to measure membership engagement across membership activities and demographics. [Goal 1, Strategy 1.5.2](#)
- Create a process to explore desired membership benefits and reasons for attrition to determine benefits that will appeal to members and professional gaps for MNRS to fill. [Goal 1, Strategy 1.5.3](#)

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COMMITTEE PURPOSE: It is the responsibility of the Nominating Committee to secure candidates for the ballot and present a slate of qualified, diverse candidates to the board for approval and to the membership for a vote.

NOMINATING COMMITTEE CHARGES

Membership:

- Promote representation of underrepresented populations to include the broad spectrum of the nursing community. [Goal 1, Objective 1.2](#)
- Develop 3 to 4 outreach initiatives tailored to underrepresented audiences. [Goal 1, Strategy 1.2.3](#)
- Encourage and promote the scientific diversity of MNRS Members. [Goal 1, Objective 1.4](#)

Engagement:

- Expand opportunities for networking, career development, leadership, and collaboration within and across the RIIGs, and MNRS members. [Goal 2, Objective 2.1](#)

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COMMITTEE PURPOSE: The Program Planning Committee develops the conference theme for approval by the Board of Directors, as well as the goals and related topics for keynote speakers. The committee reviews evaluations from previous years to identify strengths and address areas needing improvement and revises the evaluation process. The group structures and organizes the annual conference schedule. The Program Planning Committee will develop additional subcommittees as needed to complete the work of the PPC. Committee members are selected to represent the geographical area of the conference; various research areas; and must demonstrate a commitment to quality educational programs.

PROGRAM PLANNING COMMITTEE CHARGES

Immediate Priority:

- Encourage and promote the scientific diversity of MNRS members. [Goal 1, Objective 1.4](#)
- Actively promote the call for abstracts to a targeted group of external organizations to elevate the annual meeting as the place to present and receive cutting-edge research and clinical expertise. [Goal 1, Strategy 1.4.1](#)
- Assess member feedback, identify trends to sunset, and/or create additional offerings. [Goal 2, Strategy 2.3.2](#)
- Solicit invited plenary, symposia, and workshops from leading clinical presenters for collaboration with researchers. [Goal 3, Strategy 3.2.3](#)
- Increase local conference attendance by partnering with relevant healthcare practitioners, hospitals, and organizations. [Goal 3, Strategy 3.3.3](#)

1st Year and Ongoing:

- Promote representation of underrepresented populations to include the broad spectrum of the nursing community. [Goal 1, Objective 1.2](#)
- Identify member needs and expand supportive services to meet needs and ensure inclusivity. [Goal, 1 Strategy 1.3.1](#)
- Identify print and other media outlets to invite to the annual conference to promote specific content and events. [Goal 3, Strategy 3.3.4](#)

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- Establish three (3) new sponsors from partners and organizations for the annual conference, one (1) each fiscal year. [Goal 4, Strategy 4.1.2](#)

2nd Year and Future:

- Grow and sustain interactive engagement of educational, scientific, practice, and advocacy partners from other healthcare organizations. [Goal 3, Objective 3.1](#)
- Pilot and evaluate new opportunities for the efficient dissemination or implementation of new nursing knowledge with emphasis on health equity. [Goal 3, Objective 3.2](#)
- Build a structure to evaluate, capture, and track research initiatives that address health equity. [Goal 3, Strategy 3.2.4](#)
- Extend invitations to the annual meeting to other healthcare partners and organizations. [Goal 3, Strategy 3.3.2](#)

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Research & Implementation Interest Groups (RIIGs)

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COMMITTEE PURPOSE: The role of the RIIGs is to provide a forum for DNP-PhD networking, sharing, collaborating, and disseminating implementation and translational projects and research to the nursing scholarly community. The purpose of the RIIGs is to provide a structure to develop a community of people who share interests in nursing science and practice.

RESEARCH & IMPLEMENTATION INTEREST GROUPS CHARGES

Immediate Priority:

- Identify member needs and expand supportive services to meet needs and ensure inclusivity. [Goal 1, Strategy 1.3.1](#)
- Develop and articulate a membership value proposition based on the membership's needs in an ongoing and digestible way. [Goal 1, Strategy 1.3.3](#)
- Evaluate RIIG activities and engagement and recommend programming and processes for retention and engagement. [Goal 2, Strategy 2.1.2](#)

1st Year and Ongoing:

- Host year-round events for first-time conference attendees and new members to meet and share experiences. [Goal 1, Strategy 1.3.2](#)
- Highlight and promote member achievements throughout the year. [Goal 1, Strategy 1.4.2](#)
- Expand the Emerging Scholars Network's marketing, resources, and engagement. [Goal 2, Strategy 2.1.1](#)
- Provide opportunities for networking and collaboration outside of the annual meeting. [Goal 2, Strategy 2.1.3](#)
- Support and market Foundation fundraising activities to MNRS members. [Goal 4, Strategy 4.2.1](#)
- Promote Foundation calls for grant applications and provide grant reviewers. [Goal 4, Strategy 4.2.2](#)

2nd Year and Future:

- Assess member feedback, identify trends to sunset, and/or create additional offerings. [Goal 2, Strategy 2.3.2](#)

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- Grow and sustain interactive engagement of educational, scientific, practice, and advocacy partners from other healthcare organizations. [Goal 3, Objective 3.1](#)
- Extend invitations to the annual meeting to other healthcare partners and organizations. [Goal 3, Strategy 3.3.2](#)

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