

27TH ANNUAL CONFERENCE OF THE
INTERNATIONAL SOCIETY FOR BIPOLAR DISORDERS

Chiba, Japan

SEPTEMBER 17-19, 2025

MAKUHARI MESSE



SPONSORSHIP PROSPECTUS



INTERNATIONAL SOCIETY FOR BIPOLAR DISORDERS

Our Mission

The mission of the International Society for Bipolar Disorders (ISBD) is to foster international collaboration in education, research and clinical care to improve the lives of those with bipolar disorder and related conditions. The intent of this collaboration is to advance the treatment of bipolar disorders and to improve outcomes and the quality of life for those living with bipolar disorder and their caregivers.

Who We Are

ISBD was created in response to further need for: awareness, education and research. ISBD is a major source for emerging research and clinical data on bipolar disorders and is the only bipolar-focused, research-oriented Society working to bring this data to patients, families, and mental health professionals working on the front lines of bipolar care.

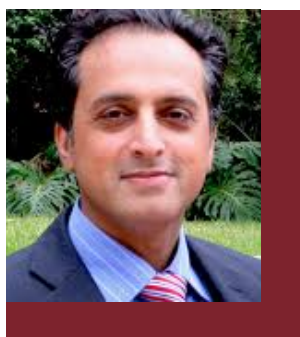
The ISBD has an elected board representing 7 countries and over 500 members representing 48 countries including 26 international chapters.



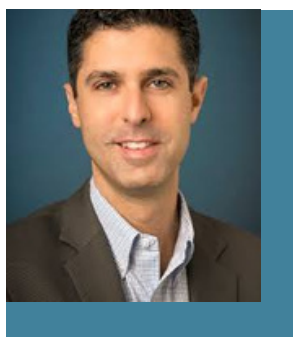
ISBD EXECUTIVE COMMITTEE



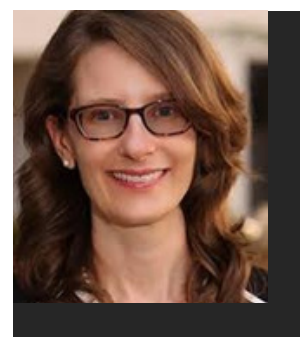
Holly Swartz
PRESIDENT
USA



Gin Malhi
IMMEDIATE PAST
PRESIDENT
AUSTRALIA



Ayal Schaffer
VP OF RESEARCH
CANADA



Erika Saunders
VP OF GOVERNANCE
USA



Ralph Kupla
VP OF EDUCATION
NETHERLANDS



Erin Michalak
VP OF GLOBAL
OUTREACH
CANADA



Jair Soares
TREASURER
USA

ABOUT ISBD



ISBD BOARD OF DIRECTORS

Annemiek Dols

Europe

Beny Lafer

Latin America

Katherine Burdick

North America

Tamsyn Van Rheenen

Oceania

Koji Matsuo

Asia

Tricia Suppes

North America

Manuel Sanchez de Carmona

Latin America

ISBD 2025 CONFERENCE COMMITTEE MEMBERS

Holly Swartz, MD (US)

Koji Matsuo, MD, PhD (Japan)

Tadafumi Kato, MD, PhD (Japan)

Hiroko Sugawara, MD (Japan)

Ralph Kupka, MD, PhD (Netherlands)

Ayal Schaffer, MD, FRCPC (Canada)

Jair Soares, MD, PhD (US)

Benjamin Goldstein, MD (Canada)

Katie Douglas, PhD (New Zealand)

Roger McIntyre, MD, PhD (Canada)

Jun Chen, MD, PhD (China)



WHY SPONSOR?

As a Supporting Corporation, your company will receive a number of registrations for the 2025 ISBD Conference in Chiba that will allow your designated attendees to attend the full conference and participate in all networking opportunities. In addition to Supporting Corporation opportunities, ISBD is pleased to offer additional sponsorship opportunities specifically for the conference.

ISBD 2025 is the leading international mood disorders conference focusing on bipolar disorders, major depressive disorders and other common co-morbid psychiatric conditions.

A unique program featuring interactive workshops, keynote lectures and debates from some of the leading experts in the field, and a diverse array of parallel symposia.

ISBD 2025 offers companies innovative opportunities for networking, educational content, exhibition, and brand exposure that will allow them to reach over 700 experts in the field of bipolar and mood disorders.

Join other international scientists and clinicians and be a part of this unique opportunity to share cutting-edge findings in the field.



SPONSORSHIP OPPORTUNITIES

SUPPORTING CORPORATION LEVELS

PLATINUM LEVEL - \$45,000 USD

- (10) Conference Registrations to the 2025 ISBD Annual Conference held in Chiba, Japan
- Full page advertisement in the online conference program guide
- Recognition on printed signage at the Annual Conference
- (1) Tabletop exhibit at the Annual Conference
- Recognition on the ISBD website's sponsorship page
- Acknowledgement through black and white company logo in program materials
- Company contact information made available to attendees who are interested in more information

GOLD LEVEL - \$35,000 USD

- (7) Conference Registrations to the 2025 ISBD Annual Conference held in Chiba, Japan
- Half page advertisement in the online conference program guide
- Recognition on printed signage at the Annual Conference
- (1) Tabletop exhibit at the Annual Conference
- Recognition on the ISBD website's sponsorship page
- Acknowledgement through black and white company logo in program materials
- Company contact information made available to attendees who are interested in more information

SILVER LEVEL - \$20,000 USD

- (5) Conference Registrations to the 2025 ISBD Annual Conference held in Chiba, Japan
- Recognition on printed signage at the Annual Conference
- Recognition on the ISBD website's sponsorship page
- Acknowledgement through black and white company logo in program materials
- Company contact information made available to attendees who are interested in more information

BRONZE LEVEL - \$15,000 USD

- (3) Conference Registrations to the 2025 ISBD Annual Conference held in Chiba, Japan
- Recognition on printed signage at the Annual Conference
- Recognition on the ISBD website's sponsorship page
- Acknowledgement through black and white company logo in program materials
- Company contact information made available to attendees who are interested in more information

SPONSORSHIP OPPORTUNITIES

SUPPORTING CORPORATION LEVELS

NON-PROFIT PARTNER SPONSORSHIP- \$5,000 USD*

**Restricted to charitable organizations*

- (3) Conference Registrations to the 2025 ISBD Annual Conference held in Chiba, Japan
- Recognition on printed signage at the Annual Conference
- Recognition on the ISBD website's sponsorship page
- Acknowledgement through black and white organization logo in program materials
- Organization's contact information made available to attendees that are interested in more information

INTERESTED IN SPONSORING IN A DIFFERENT AMOUNT?

Contact our Conference Organizers to inquire about custom packages to meet your goals and budget. Email us at ISBD@ParthenonMgmt.com.

COMPANY GROUP REGISTRATIONS

Company group registration of 40 or more delegates will be eligible for the ISBD Member rate when purchased together as a package. Companies that register a group of 40 or more delegates will be acknowledged as a Conference sponsor on the sponsorship page of the ISBD website as well as in the online program book and on printed signage onsite.



SPONSORSHIP OPPORTUNITIES

PACKAGE ADD-ONS*

**The below additional conference offerings are available as add-ons to the above level sponsorships. A company must sponsor at one of the above levels in order to add one of the below add-on options.*

COFFEE BREAK SPONSOR - \$8,500 PER BREAK

Coffee will be served during breaks in the exhibition area. Sponsorship cost includes the cost of refreshments. All refreshments will be arranged by the Conference Organizer.

Benefits include:

- Opportunity to have a display of company's logo at the catering point located within the exhibit area per break
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.

SPEAKER READY ROOM SPONSOR - \$8,500

Facilities will be available at the Conference Center for speakers to upload their presentations. Sponsorship will provide limited refreshments in the room for speakers.

Benefits include:

- The Supporter's name/or company logo will appear on all signs for this room and indicate 'refreshments provided by ____.'
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.

MOBILE APPLICATION SPONSOR - \$15,000

The Conference App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need. The App includes the scientific program, abstracts, speaker info, participant lists, and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Benefits include:

- Supporter acknowledgement on the splash/pop-up screen of the app: 'Supported by: company name/logo' (product logo not permitted)
- Signage on site with App QR code and 'Supported by: company name/logo' (product logo not permitted)
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.

SPONSORSHIP OPPORTUNITIES

PACKAGE ADD-ONS*

**The below additional conference offerings are available as add-ons to the above level sponsorships. A company must sponsor at one of the above levels in order to add one of the below add-on options.*

LANYARD SPONSOR - \$10,000 USD

Opportunity to place company logo on the conference lanyards. The Organizing Committee will select the type and design of the lanyards. Cost includes the lanyards.

Benefits include:

- Supporter's company logo to be printed on the lanyards
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.

NOTEPAD SPONSOR - \$15,000 USD

Opportunity to provide and place company logo on the notepads. The Organizing Committee will select the type and design of the notepad. Cost includes the notepads.

Benefits include:

- Supporter's company logo to be printed on the notepad.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.

PEN SPONSOR - \$7,500 USD

Opportunity to provide and place company logo on conference pens. The Organizing Committee will select the type and design of the pen. Cost includes the pens.

Benefits include:

- Supporter's company logo to be printed on the pen.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations

SPONSORSHIP OPPORTUNITIES

PACKAGE ADD-ONS*

**The below conference offerings are available to any company or organization as stand-alone sponsorship options.*

PLENARY SATELLITE SYMPOSIUM - \$65,000 USD 90 MINUTES

Company plenary sponsored symposium up to 90 minutes, Program subject to the approval of the Conference Scientific Committee Includes: hall rental and standard audio/visual equipment (screen, projector, slide advancer, lectern and aisle microphones for Q&A)

Benefits include:

- One mail blast that will be exclusive for the supporting company to invite attendees to the live event. The designed mail blast and the preferred 'Subject' to be provided by the Supporter and subject to receipt by 6 weeks prior to the Conference. 'From' field will be ISBD 2025 and will include a disclaimer about ISBD's privacy policy for attendee contact information.
- Sponsored Symposium overview and speaker list will be included in the online program materials.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.
- Company contact information made available to attendees who are interested in more information

Industry sessions will be clearly indicated in the meeting timetable/Program as: "Industry Session' not included in the main event CME/CPD credit offering." * Companies who wish to get CME accreditation, may do so directly with CME accreditation bodies.

SAMUEL GERSHON JUNIOR INVESTIGATOR AWARDS - \$25,000 USD

As one of the longstanding Awards of the Society, the Samuel Gershon Junior Investigator Award (SGJIA) is offered for up to 4 young investigators for their original research publication submissions. In order to promote research interest in bipolar disorder in developing countries, two (2) of the awards are reserved for those from low and middle-income countries. The SGJIAs are overseen by the ISBD Awards Committee and offer support for travel, 3 nights lodging in the conference hotel, and waived registration for the meeting, as well as a one-year membership in the ISBD and award plaque. Winners present their findings in a devoted oral session in the conference and are recognized at the official Awards Ceremony.

Benefits include:

- (1) complimentary representative registration to the 2025 ISBD Annual Conference held in Chiba, Japan
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.
- Company contact information made available to attendees who are interested in more information

SPONSORSHIP OPPORTUNITIES

ADDITIONAL SPONSORSHIPS *

**The below conference offerings are available to any company or organization as stand-alone sponsorship options.*

ISBD-JSMD FUTURE LEADERS FELLOWSHIPS (LOCAL JAPANESE DELEGATES) DEADLINE FOR FUNDING: MAY 30TH 2025 (TBC)

To expand Japanese professionals' access to international research and education about bipolar disorders, the International Society for Bipolar Disorders (ISBD) and Japanese Society of Mood Disorders (JSMD) will collaborate to offer members of the JSMD fellowships that support attendance to the 27th Annual Conference of the ISBD. Applicants will be assessed based on submission of a formal application and personal statement, and there will be an option to submit the application in Japanese. Priority will be given to professionals at an early stage of career development who demonstrate an interest in mood disorders research/clinical care. The selection process will be jointly overseen by JSMD leadership and members of the ISBD 2025 Conference Committee.

Fellowships will be awarded jointly by ISBD and JSMD and will cover the cost of registration fees to attend the meeting. No other travel support will be offered.

Fellow-awardees will be listed in the ISBD program.

\$10,000 USD to Support 10 fellowships

\$20,000 USD to Support 25 fellowships

\$45,000 USD to Support 60 fellowships

Benefits include:

- (1) complimentary representative registration to the 2025 ISBD Annual Conference held in Chiba, Japan
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.
- Company contact information made available to attendees who are interested in more information

ADDITIONAL SPONSORSHIPS *

**The below conference offerings are available to any company or organization as stand-alone sponsorship options.*

EARLY MID-CAREER TRAVEL AWARDS DEADLINE FOR FUNDING: JANUARY 31ST 2025 (TBC)

\$30,000 supports 6 awards

\$50,000 supports 12 awards

\$65,000 supports 16 awards

The Awards will be overseen by the 2025 Conference Committee and will be open to all early mid-career applicants seeking to attend the 27th Annual Conference of the ISBD. Applicants will be evaluated based on their submissions in conjunction with an overall assessment of the applicant as ascertained through submission of a CV, personal statement and optional letter of recommendation. In addition, these Awards are designed to address issues of equity and enhance access to the meeting, and hence, an additional dimension of assessment will be the perceived need for support to attend the meeting. In keeping with these principles, we will reserve 50% of the awards for those from Low and Middle-Income Countries, following World Bank Classifications.

These Awards will provide a fixed stipend to each awardee and are intended to cover most costs associated with attending the meeting, including travel, accommodation, and registration, as well as a plaque and a one-year membership in ISBD.

Benefits include:

- (1) complimentary representative registration to the 2025 ISBD Annual Conference held in Chiba, Japan
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.
- Company contact information made available to attendees who are interested in more information

SPONSORSHIP OPPORTUNITIES

ADDITIONAL SPONSORSHIPS*

**The below conference offerings are available to any company or organization as stand-alone sponsorship options.*

CONFERENCE RECORDING SPONSOR - \$35,000 USD

Select sessions only - Sessions to be determined by ISBD.

Company acknowledged as 'Select sessions will be recorded and made available to registered attendees and ISBD Members post conference thanks to the generosity of Company Name'

Benefits include:

- (3) Conference Registrations to the 2025 ISBD Annual Conference held in Chiba, Japan
- Recognition on printed signage at the Annual Conference
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.
- Company contact information made available to attendees who are interested in more information

ANCILLARY MEETINGS - PRICING AVAILABLE UPON REQUEST

Limited space is available to rent for ancillary meetings such as Advisory Board Meetings, Editorial Board Meetings, Company Receptions, etc. Event time and event scope must be approved by the Conference Organizers. Price is dependent upon the amount of time and space needed. Space is rented on a first come, first serve basis with priority given to the highest level of sponsorship.

TABLE TOP EXHIBITION- \$5,000 USD

(1) Tabletop Exhibit at the Annual Conference, 2 chairs

All spaces will then be allocated based on the reservations received, on a first come, first served basis with priority given to the highest sponsorship level.

Benefits include:

- (2) Exhibitor badges* that includes invitation to the Welcome Reception
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event following all compliance regulations.
- Company contact information made available to attendees that are interested in more information

**Additional exhibitor badges can be purchased at a separate fee*

SPONSOR AND EXHIBITOR INFORMATION

Please note that one company logo shall be recognized for each Supporting Corporation or additional item such as satellite symposia. Recognition will carry company logos only. No product logos or advertisements are permitted. Sponsorship packages will be allocated by the Conference Organizer and confirmed in writing back in the form of a Letter of Agreement signed by both involved parties. All sponsorship entitlements will not be activated until final payment is received.

Conditions of Payment

Final payment is due no later than fourteen days from invoice issue date. All payments must be made in USD in the form of a check or wire transfer via your bank. ISBD will also accept payments made by credit card, but please note that this will incur a 4% administration and processing fee. All major credit cards accepted.

READY TO SPONSOR?


To become a sponsor or start a discussion, please click the below link to complete the sponsorship request form. Our Conference Organizers will contact you within 48 hours to continue the process. You can also find a link to the sponsorship form on our website, ISBD.org on the sponsorship tab.

[CLICK HERE TO FILL OUT SPONSORSHIP FORM](#)



CONFERENCE ORGANIZERS

Parthenon Management Group, LLC
5034A Thoroughbred Lane, Brentwood, TN 37027 USA
Tel: +1 615.324.2365
Email: ISBD@ParthenonMgmt.com

A large, faint, stylized line-art graphic of a traditional East Asian pagoda with multiple tiers and a pointed roof, positioned in the background on the right side of the page.

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