

**NATIONAL
CASE MANAGEMENT WEEK**
October 10-16, 2021



Navigating the
journey to
health



SPONSORSHIP OPPORTUNITIES

- **Virtual Reception - \$15,000 Exclusive Sponsorship**
 - Registration page branding
 - Branded waiting room
 - Attendee greeting
 - Branded thank you email
 - Prizes (included with sponsorship)
 - Option of swag bag with lead generation – cost not included
- **CM Week Survey & Swag Giveaways - \$20,000 Exclusive Sponsorship**
 - CMSA will send a co-curated sponsor survey to CMSA members. CM Week swag will be sent to a select 100 of survey participants with a thank you message from your company plus a follow-up branded email sent to all participants
- **Virtual AMA (Ask Me Anything) with Industry Leaders - \$12,000 Exclusive Sponsorship**
 - Registration page branding
 - Branded waiting room
 - Attendee greeting
 - Branded thank you email
 - Content will be published as follow-up blog with branding
 - Option of swag bag with lead generation – cost not included
- **Self-care Sessions* - \$7,000 (5 Session Opportunities Available)**
 - Registration page branding
 - Branded waiting room
 - Attendee greeting
 - Branded thank you email

* Mindfulness content available. Other sessions such as Yoga and Cooking Classes - Sponsor will be responsible for session content
- **Direct Email to CMSA Membership - \$5,000 (2 Direct Email Opportunities Available)**
 - Your content sent to 5,800 CMSA members
- **Email Marketing Ad on CMSA CM Week Email - \$3,000 (3 Email Ad Opportunities Available)**
 - Linked banner ad at the bottom of CMSA CM Week Email
- **Video Message to Case Managers shared on CMSA Socials - \$1,500 (7 Post Opportunities Available)**
 - Share your branded video message thanking case managers for the work they do on CMSA Facebook, Twitter, Instagram, and LinkedIn accounts
- **Donation to CMSA Foundation Honoring Case Managers – \$5,000 and up (Unlimited Opportunities Available)**
 - Make a donation to the CMSA Foundation which supports education, research, and professional development for case management professionals
 - Receive a branded and linked thank you on CMSA and CMSA Foundation Socials