

2022 CMSA ANNUAL CONFERENCE CALL FOR PRESENTATIONS

"Forging a Path to the Future of Case Management"

SUBMISSION SITE: Submit your presentation online at https://cmsa.societyconference.com

If you do not have an account, you will need to create one. If you have an already existing account, review and update your information. For access issues, email cmsa@cmsa.org.

DEADLINE: November 23, 2021
NOTIFICATION DATE: January 2022

*Please note, there will not be a deadline extension and notification date is subject to change.

Congratulations for taking steps to prepare and hopefully present a topic at CMSA's 2022 Conference in Orlando. The following information is meant to prepare and assist with a successful submission. Today's accrediting bodies, those that issue continuing education credit, have become much more stringent in the requirements. Some may find the following process lengthy and somewhat complicated, but these requirements must be met for CMSA to issue CE credit.

CE credit is not the only goal of this submission process. We seek to offer you and your case management peers quality programming that will assist in professional growth regardless of your career stage. We cannot stress enough the importance of submitting content that follows the recommendations in this packet. If you feel you need further guidance on submitting a proposal, you can view the "Professional Presentations, Part 1" in the ERL or join a live webinar in November.

Included in this packet, you will find:

1. Call for Presentations

- a. Conference Objectives
- b. Requested Presentation Topics
- c. Content Tracks
- d. CE Requirements
- e. Skill Level Definitions

2. Review and Approval Process

Please refer to the Call for Presentations document on the next page. Your submission must be received by November 23 at 5:00 PM Eastern.

CALL FOR PRESENTATIONS

CONFERENCE OVERVIEW:

Case managers are advocates, leaders, influencers, problem-solvers, educators, and more! In every worksetting and within healthcare in general, there is a common challenge; how to best meet our clients' needs in an industry that is continually evolving. Legislative and regulatory changes trickle down and lead to more change at the employer level. Initiatives to improve our practice, reinforce our value and protect our profession will ultimately lead to increased recognition that case management is the true healthcare reform.

Case Management is a complex career choice and certainly not a path to be taken lightly. The need to shift how we practice and adapt to new environments has never been as challenging. But like mostprocesses, time and tenacity produce outstanding results. In support of case managers, CMSA continues to create the path for this rapidly expanding healthcare profession. Conference presentations and poster sessions are designed to spark conversations and innovations, and provide strategies and solutions, along with practical tools and successful initiatives for professional case managers and case management systems. We invite you to become a part of the conversation by participating in the 2022 Call for Presentations.

YOUR PROPOSAL SHOULD ADDRESS AT LEAST ONE OF THESE GENERAL CONFERENCE OBJECTIVES AND BE BASED ON CMSA'S STANDARDS OF CASE MANAGEMENT PRACTICE:

Many case managers have had to quickly adapt and change practice norms in the last year and a half. Share the innovations that assisted in coping with change, your successful processes, or what you see on the horizon that will impact case management practice.

LEARNING OBJECTIVE 1

Discuss emerging trends, process improvement, transformational change management, or action research that can improve patient outcomes in physical, social, and behavioral health across the life span and promote the furtherance of case management as a profession.

The pandemic has taught us that we must find new and effective ways to deliver care and services. We must embrace technology and whatever else the future brings us.

LEARNING OBJECTIVE 2

Compare healthcare trends and their impact on the professional practice of case management.

❖ As the US transitions to reimbursement based on value and quality rather than quantity, case management and care coordination will play a vital role in implementing and measuring effectiveness.

LEARNING OBJECTIVE 3

Describe the impact of value-based payment models on care delivery and the role of the case manager.

The future of value-based care requires case managers to meet the needs of populations in all healthcare settings, particularly those who lack resources.

LEARNING OBJECTIVE 4

Identify strategies to meet the needs of multiple populations, especially those experiencing inequities.

Many things influence the practice of case management, including education, training, health policy, and professional associations.

LEARNING OBJECTIVE 5

Describe how various forms of information, training, professional organizations, and member association participation influences the advancement of case management practice and the case management body of knowledge.

PRESENTATION TRACKS

CMSA will have (6) educational tracks at the 2022 Conference. Indicate the primary practice setting that best fits your presentation. We ask that you choose one track that best identifies your work. We understand that it may fall under multiple categories but attendees will only be able to see one. During the submission process, you will also be asked to list a secondary track for consideration.

- 1. Acute care; inpatient care for all facilities
- 2. Ambulatory care; includes Community, ACO, PCMH, Primary Care Clinics, etc.
- 3. Long-Term care; includes Home and Community-based services
- 4. Military/Department of Defense/Veterans; content delivered separately
- Payer Setting; includes Managed Care, Group Health plans, Managed Medicare, Managed Medicaid
- 6. Workers' Compensation

PRESENTATION TOPICS

CMSA seeks presentation proposals for the following categories/topics based on rigorous market research and member conference evaluation results. We ask that you select the topic that most aligns with your work. The content is only able to be filtered by one topic. During the submission process, you will also be asked to select a secondary topic for consideration.

- 1. Accountable Care/Ambulatory Case Management
- 2. Care of the Older Adult
- 3. Communication Techniques, i.e., Motivational Interviewing, Emotional Intelligence
- 4. Community Care, i.e., Resource Identification; Establishing patient-provider relationships
- 5. Disease/Condition-specific Case Management
- 6. Leadership
- 7. Managed Care
- 8. Maternal/Child Health
- 9. Mental Health
- 10. Pediatrics
- 11. Readmission Prevention/Transition Management
- 12. Technology, i.e., HIT, Telehealth, Artificial Intelligence
- 13. Value-based Reimbursement

SKILL LEVEL

Please identify the skill level applicable to your presentation. The levels and definitions are as follows:

- 1. **Novice**—New to case management practice, care coordination, and transition management culture, students or healthcare professionals not familiar with case management as a sub-specialty. The content is considered introductory and would advance the skills and knowledge of the novice.
- 2. Intermediate—Content applies to those with some case management practice experience and familiar with the culture. The individual may not yet be certified, and content would advance the skills and knowledge of the intermediate-skilled case manager.
- 3. Advanced—Content applies to those who are very familiar with case management practice and culture. The individual may be in a leadership position or is seeking leadership skills. The individual may hold certification, be active in, or is interested in research and process improvement.

ACCREDITATION

Please indicate if your presentation will meet any of the following (the criteria have been provided for you):

- 1. RN
- 2. ASWB
- 3. CCM
- 4. CCM Ethics

REVIEW PROCESS

CMSA knows the most well-received sessions often include interactive components that offer opportunities for attendees to engage actively. Therefore, please consider innovative alternatives to traditional lecture formats as you craft your submission, i.e., video enhancements, small group interactive discussion, audience polling, competency practice session of specific skills, etc.

Subject matter experts and CMSA will make program selections based on Speaker or Poster Selection criteria as described herein, using scoring criteria and qualified needs assessment based on the following:

- Originality
- Relevance
- Practical application
- Introductory, Intermediate or Advanced level content
- Absence of self- or product-promotion
- Emerging Trends

Additional criteria that will be used to evaluate your submission include:

Description of Activities/Approaches Introduced. The purpose of the issue, project, process improvement, or
research is clearly and concisely stated. The project issue or problem is presented in sufficient detail to
understand the author's choice of research or practice-based approaches. There is sufficient information
described for the project activities such that conference participants will be able to discern if these activities
might be helpful to adopt.

- 2. **Background.** Sufficient background information and evidence are included to connect broader issues, context, rationale, and support for the work.
- 3. Learning Impact and Significance. The abstract addresses the significance of the issue or project/research. The abstract appears to provide content that will be highly engaging, interactive, and practical. The abstract describes a compelling problem or topic pertinent to case management practice. The project or issue described can lead the field in new directions or add to and deepen our understanding of issues associated with the topic. The abstract fits into the theme of the Conference. This activity contributes to or enhances the field of online, distance, or e-learning. The potential of the issue, project, or research adds to or deepens our understanding of the issues associated with the topic. Research or practical applications that lead the field in new directions often is more worthwhile than replications of existing studies.
- 4. **Assessment**. If the project is completed, results are briefly summarized. If the project is in progress, the author(s) indicate expected outcomes and notes that it is in progress and expected summary outcomes of the projects are addressed.
- 5. **Mechanics**. The abstract is clear, concise, and well-organized. Abstract honors the standard rules of correct grammar, punctuation, spelling, and formatting.

REQUIREMENTS, TERMS & CONDITIONS

Submission requirements:

- **Presenters** Up to two presenters may be added at the time of submission: Presenter and Co-presenter. The 'Presenter' will be listed as primary on the submission. Only the individuals presenting the session should be listed.
- Registration—All speakers accepting the offer to present will be required to register for the Conference at a
 discounted rate
- Session Title (65 characters or less, not words—spaces included)
- Abstract A brief description of your session (2000 characters or less, not words—spaces included)
- **Learning Objectives** Three behavioral learning objectives relevant to the presentation content. Please see approved learning objectives from CCMC and ASWB: **LEARNING OBJECTIVES GUIDE**
- **Submissions**—Presenters are limited to a maximum of two submissions
- **Bio** a brief bio from each participant is required at the time of submission (500 words or less).
- CV/Resume a current CV/resume for each participant should be provided at the time of submission.
- Primary Source Literary References minimum of 3 references that will support presentation content

GENERAL TERMS AND CONDITIONS

- 1. CMSA requests unique presentations that will not be offered within six months before or six months following CMSA's 2022 Conference.
- 2. Your submission will be reviewed by CMSA's Education Committee, deidentified and unaltered. CMSA will make no corrections for typographical or grammatical errors. However, your submission may be returned for revisions and edits if directed by the Education Committee.
- 3. CMSA reserves the right to edit the titles and content of your abstract submission.
- 4. Presentations should be free from commercial bias.
- 5. Presenters are responsible for ALL travel-related expenses (including hotel, travel, transportation, and meals).
- 6. Presenters are required to register for the Conference and will be offered a discounted rate.
- 7. Presenters of accepted proposals agree to have their session recorded (audio and slides) andmay be used as part of the conference's live, in-person and virtual versions. Your session may also be selected for placement in CMSA's Educational Resource Library.
- 8. Final Slide Content and 10 Quiz Questions will be due by April 1, 2022.