



REGISTRATION BROCHURE

In-Person with Digital Components



GAYLORD PALMS

6000 W OSCEOLA PKWY KISSIMMEE, FL 34746 407-586-0000 RATE: \$229

The Gaylord Palms will be the hotel and conference location for the 2022 Annual Conference. The Gaylord Palms is offering a limited number of rooms at a discounted rate of \$229 for the nights of the conference. Rooms are available at the discounted rate until the block is full or May 9, 2022, whichever comes first. The hotel is just 25 minutes from the Orlando International Airport. You can view more details on the hotel on their website.



WEAREBACK

CMSA OPENING RECEPTION WEDNESDAY, JUNE 1, 5 PM

Join us for a party on the hotel lawn as we gather back together for the first time in two years. We look forward to filling the air with laughter, stories, stopping for a photo with friends, and celebrating where life has taken us since we last gathered. See you there!

2022 CMSA SCHEDULE

LISTED IN EASTERN STANDARD TIME

Click Here to View the Full Schedule

Wednesday, June 1	Pre-Conference
7:30 AM – 5:00 PM	Registration and Help Desk
8:00 AM - 5:00 PM	CMSA BootCamp TM
8:00 AM - 5:00 PM	MVD Day
9:00 AM - 1:00 PM	Chapter Leaders Workshop
3:00 AM - 4:00 PM	1st Time Attendee Networking
5:00 PM - 6:00 PM	Opening Reception
Thursday, June 2	Day One
6:00 AM – 7:00 PM	Registration and Help Desk
6:30 AM - 7:15 AM	Yoga
8:00 AM - 9:30 AM	Welcome & Opening Keynote: Lynda Chin, MD
9:45 AM - 10:45 AM	Concurrent Sessions – 1000 Series*
11:00 AM - 12:30 PM	Lunch Symposia (Sponsored)
12:30 PM - 1:00 PM	Networking Break
1:00 PM - 2:00 PM	CMSA Annual Meeting
2:00 PM - 2:15 PM	COFFEE BREAK
2:15 PM - 3:15 PM	Concurrent Sessions – 2000 Series*
3:30 PM - 5 30 PM	Expo Hall Grand Opening - Reception & Poster Session
Friday, June 3	Day Two
7:00 AM – 5:00 PM	Registration and Help Desk
7:15 AM – 7:45 AM	Morning Mindfulness
8:00 AM – 9:30 AM	Breakfast Symposia (Sponsored)
8:00 AM – 9:30 AM	Chapter Presidents Council (CPC) - President, VP, & Past Presidents
9:45 AM - 11:00 AM	Morning Remarks and Keynote: Gerri Lamb, PHD, RN, FAAN
11:15 AM - 2:30 PM	Expo Hall Open w/ Poster Sessions - Buffet Lunch
2:45 PM - 3:45 PM	Concurrent Sessions – 3000 Series*
4:00 PM - 5:00 PM	Concurrent Sessions – 4000 Series*
Saturday, June 4	Day Three
7:00 AM – 5:00 PM	Registration
8:00 AM – 10:45 AM	Expo Hall Open with Posters with Buffet Breakfast
11:00 AM – 12:00 PM	Concurrent Sessions – 5000 Series*
12:15 PM – 1:45 PM	Lunch Symposia (Sponsored)
2:00 PM – 3:00 PM	Concurrent Sessions – 6000 Series*
3:15 PM – 4:45 PM	Keynote and Closing Remarks: Lonnie Mayne

*Please go to Page 10 to see Concurrent Sessions By Track for more details.

2022 KEYNOTE PRESENTERS



LYNDA CHIN, MD



GERRI LAMB, PHD, RN



LONNIE MAYNE



KEYNOTE: LYNDA CHIN, MD HOW THE PANDEMIC REINFORCES THE VALUE OF PATIENT-CENTRIC APPROACH

An elected member of the National Academy of Medicine, Dr. Chin is a renowned cancer genomic scientist and a leader in the application of analytical technologies, AI/ML, and big data in medicine. Her groundbreaking work synthesizing terabyte-scale datasets in genomics and oncology research has opened new frontiers in digital medicine. Dr. Chin is the President and CEO of Apricity Health, a next-generation precision oncology company she co-founded, with a mission to leverage digital technologies to bring novel therapies and better care to more patients, and harness real-world patient data to drive better cancer drug discovery.

KEYNOTE: GERRI LAMB, PHD, RN, FAAN THE FUTURE OF CASE MANAGEMENT AND CARE COORDINATION

Gerri Lamb is a professor in the College of Nursing and Health Innovation. Her

research interests include nursing care delivery systems and patient outcomes with a focus on nurse care coordination within and across settings, and interprofessional practice to improve healthcare environments. Professor Lamb came to ASU in 2008 from an endowed chair position at Emory University to guide the development of a robust program for interprofessional practice and education. Working with a cross-disciplinary team, she helped create the Center for Advancing Interprofessional Practice, Education and Research (CAIPER). The center resulted from six years of competitive grants from the Josiah Macy Jr. Foundations and an innovative collaboration with the Herberger Institute at ASU. Center members work with faculty and students across multiple professions to assist them to build teamwork and collaboration knowledge and expertise to provide person-centered, high-quality healthcare. Widely recognized as a leading expert on care coordination practice and measurement, Professor Lamb has influenced the development of communitybased care coordination and national frameworks for measuring the process and outcomes of care coordination.



KEYNOTE: LONNIE MAYNE *RED SHOE LIVING*

When I was just a kid, I remember hearing the cheers for my pro-wrestling dad rise from the stands. But every time he stepped out of the ring, he'd shake off his Moondog Mayne persona to connect with his fans on a human level. That has always stuck with me.

After he passed away, I spent my summers traveling with my uncle who was a CEO "turnaround guy" and my personal business mentor. I sat in meetings with him and watched him get the best out of others by treating them like people first and employees or customers second.

Over the last few decades, I've been a technology executive and before that an executive navigating mergers and acquisitions. During the most challenging times, I have often asked myself: "How can I turn this noise down and develop the full potential of our people and our organization?"

I knew there had to be a more respectful way to have tough conversations, handle company changes, and build team trust and resilience. A more inspired way to get others showing up every day, feeling excited to get to work. A more personalized way to serve our customers and stand out from our competitors...

And I also knew where these changes would have to start: Not with the company, but with the leaders building and inspiring our company culture.

To answer all these tough questions, I created a simple, life-changing, and valuedriven performance model. It's called Red Shoes Living.

CONFERENCE REGISTRATION RATES

	EARLY REGISTRATION UNTIL 5.2.22	STANDARD REGISTRATION BEGINS 5.3.22	
MEMBER MAIN CONFERENCE	\$605	\$705	
NON-MEMBER MAIN CONFERENCE	\$775	\$805	
DOD/VA/MILITARY ATTENDEE	\$555 \$655		
ONE-DAY MEMBER	\$350	\$450	
ONE-DAY NON- MEMBER	\$400	\$500	
DIGITAL COMPONENT	\$525	\$625	
+MVD DAY (Pre-Con)	\$110	\$160	
+CMSA BOOTCAMP (Pre-Con)	\$250	\$325	

Concurrent Sessions by Track

Acute Care

<u>Thursday, June 2, 2022</u> 9:45 AM - 10:45 AM

Intermediate

Medical Necessity - A Team Effort - The Case Manager, the Physician, and the Physician Advisor Speakers: Ronald Hirsch, Erica Remer

2:15 PM - 3:15 PM

Intermediate

Nerve Decompression for Peripheral Neuropathy Speaker: Michael Rose <u>Friday, June 3, 2022</u> 2:45 PM - 3:45 PM

Intermediate

Hospital Capacity through System Care Coordination

Speaker: Lorelei Stellwag

4:00 PM - 5:00 PM

Novice

Certification & Association Membership ~ What's in it for Me?

Speaker: Sue Brown

<u>Saturday, June 4, 2022</u> 11:00 AM - 12:00 PM

Intermediate

Liver Transplants: Increased Need for Transplants due to COVID-19

Speakers: Janet Coulter, MaryAnn Ott

2:00 PM - 3:00 PM

Intermediate

Hospital Readmission Reduction Program (HRRP) Revisited: Outcomes. Risks

& Benefits

Speaker: Colleen Morley

Long-Term Care

<u>Thursday, June 2, 2022</u> 9:45 AM - 10:45 AM

Intermediate

What's Next? Transitions to Adulthood for Medically Complex Youth

Speakers: Celinda Carr, Evelyn Klaiss

2:15 PM - 3:15 PM

Intermediate

Collaborative Care Teams & Telehealth Tools: The Future is Now!

Speakers: Amelia Wiffin, Barbara Robbins <u>Friday, June 3, 2022</u> 2:45 PM - 3:45 PM

Intermediate

COVID-19: When the Patient is a Nurse Case Manager

Speaker: Wanda Ali

4:00 PM - 5:00 PM

Novice

Case Management, Then, now & Future

Speaker: Colleen Morley

<u>Saturday, June 4, 2022</u> 11:00 AM - 12:00 PM

Advanced

The Good, the Bad and the Ugly: Managing Change in a Pandemic

Speakers: Sarah Cukale-Matos, Karissa Maddox

2:00 PM - 3:00 PM

Advanced

The Effect of Medication on Elderly Clients: Optimizing Quality of Life while Avoiding Adverse Effects Speaker: Michael Newell

Ambulatory Care

<u>Thursday, June 2, 2022</u> 9:45 AM - 10:45 AM

Novice

The Dysfunctional Family: Providing Care in the midst of Drama

Speaker: Jennifer Axelson

2:15 PM - 3:15 PM

Advanced

Medication Stewardship: A Prescription for Change

Speaker: Donna Walsh

Friday, June 3, 2022 2:45 PM - 3:45 PM

Advanced

Trauma Informed

Leadership: Organizational and Ethical Mandate

Speaker: Ellen Fink-Samnick

4:00 PM - 5:00 PM

Intermediate

After the Pandemic: The Emerging Public Health Crisis of Opioid Overdoses

Speakers: Sheilah McGlone,

Charles Boardman

<u>Saturday, June 4, 2022</u> 11:00 AM - 12:00 PM

Intermediate

Best Practices in Healthcare:
Assessment of Social
Determinants of Health
(SDOH) Using the
Department of Veterans
Affairs (VA) Social Work
Practice Model

Speakers: Angela Giles, Gina Chmelka

2:00 PM - 3:00 PM

Intermediate

Diabetes Technology
Update: Devices,

Engagement & Collaboration

Speakers: Kristine Erdman,

Mary Ellen Young

Payer

<u>Thursday, June 2, 2022</u> 9:45 AM - 10:45 AM

Advanced

How We are Building Our Core, to Build Our Future

Speakers: Shannon Coldwell, Marshall Perry

2:15 PM - 3:15 PM

Intermediate

Advancing Interprofessional Team Leadership Expertise: Professional Case Management's Ethical Imperative

Speaker: Ellen Fink-Samnick

Friday, June 3, 2022 2:45 PM - 3:45 PM

Advanced

Innovations and Elevations in Care Management Learning and Development

Speakers: Nikki Wenck, Amy Friedman

4:00 PM - 5:00 PM

Advanced

Breaking down System Silos: A Pathway for Integrated Care

Speakers: Dorothy Sanders, Adrienne Weede <u>Saturday, June 4, 2022</u> 11:00 AM - 12:00 PM

Advanced

Case Management Program Evaluation: Informing Value and Practice

Speakers: Alison Glendenning, Sakshi Sharma

2:00 PM - 3:00 PM

Advanced

The Transformation of Case Management Department: Improving Staff Satisfaction, Efficiency, and Communication

Speakers: Carmen Castillo, Stephanie Puccia

Workers' Compensation

<u>Thursday, June 2, 2022</u> 9:45 AM - 10:45 AM

Intermediate

Surgical Treatment of Workplace Injury-Related Diaphragm Paralysis

Speaker: Matthew Kaufman

2:15 PM - 3:15 PM

Intermediate

COVID-19 and Case

Management: The Evolution

of Care

Speaker: Eunhee Kim

Friday, June 3, 2022 2:45 PM - 3:45 PM

Novice

This is Going to Cost Me an Arm and a Leg

Speaker: Jennifer McCarthy

4:00 PM - 5:00 PM

Intermediate

Emerging Trend: Long-COVID as Disability and SSDI for Patients

Speakers: Terry Geist

<u>Saturday, June 4, 2022</u> 11:00 AM - 12:00 PM

Novice

A Shift in Focus: From Home Modifications to Home Accessibility

Speaker: Linda Colsen

2:00 PM - 3:00 PM

Intermediate

Understanding Transitional Pain Services

Speaker: Jason Petrishin

Session Levels

Presenters have identified the level representing their course content.

Novice

New to case management practice, care coordination, and transition management culture, students or health care professionals not familiar with case management as a sub-specialty. The content is considered introductory and would advance the skills and knowledge of the novice.

Intermediate

Content applies to those with some case management practice experience and familiar with the culture.

The individual may not yet be certified, and content would advance the skills and knowledge of the intermediate-skilled case manager.

Advanced

Content applies to those who are very familiar with case management practice and culture. The individual may be in a leadership position or is seeking leadership skills. The individual may hold certification, be active in, or is interested in research and process improvement.





CASE MANAGEMENT BOOTCAMP WEDNESDAY, JUNE 1

CASE MANAGEMENT IS A GROWING HEALTH CARE PROFESSION, WITH A PRESENCE IN EVERY HEALTH DELIVERY SETTING. PROFESSIONALS MOVING TO CASE MANAGEMENT POSITIONS MAY OR MAY NOT HAVE ACCESS TO ADEQUATE ORIENTATION AND TRAINING. THEY OFTEN 'LEARN ON THE JOB' AND ARE NOT EXPOSED TO KNOWLEDGE AND SKILLS THAT ADVANCE THE PRACTICE OF CASE MANAGEMENT.

CMSA IS FILLING THIS GAP WITH A BOOTCAMP OFFERING FOR CASE MANAGERS LOOKING TO ADVANCE THEIR SKILLS AND PRACTICE. IF YOU HAVE BEEN A CASE MANAGER FOR FIVE YEARS OR LESS, ARE LOOKING TO CHANGE YOUR AREA OF PRACTICE, OR ADVANCE PROFESSIONAL GROWTH, THIS COURSE IS FOR YOU!

BOOTCAMP WILL NOT BE HOURS OF POWERPOINT SLIDES AND LECTURES, BUT INTERACTIVE EXERCISES, ACTIVITIES, AND CASE STUDIES THAT WILL PROVIDE REAL-LIFE SCENARIOS AND PRACTICAL APPLICATION. YOU WILL LEAVE THIS COURSE PREPARED TO TAKE ON NEW CHALLENGES.

THIS COURSE IS NOT INCLUDED IN THE GENERAL CONFERENCE REGISTRATION. ADDITIONAL REGISTRATION AND FEE ARE REQUIRED.

MILITARY/VA/DOD DAY WEDNESDAY, JUNE 1

INTEGRATED CASE MANAGEMENT ACROSS THE CONTINUUM: FROM ACTIVE DUTY TO THE VA

This day is designed specifically for active military and veterans, Veterans Administration, and Department of Defense case managers. Join us in-person as we gather back together and charge forward in the new world.

	UNTIL 5.2.22	ON OR AFTER 5.3.22
MVD DAY ONLY	\$199	\$249
MVD ADD-ON TO MAIN CONFERENCE	\$110	\$160
MILITARY/VA/DOD MAIN CONFERENCE	\$555	\$655

2022 MVD DAY AGENDA

JUNE 1, 2022

** THIS IS A TENATIVE SCHEDULE & SUBJECT TO CHANGE

7:30 AM - 8:00 AM Continental Breakfast

8:00 AM - 8:05 AM Presentation of Flags

8:05 AM - 8:15 AM Welcome Remarks/Announcements

8:15 AM - 9:15 AM Opening Keynote Presentation

9:15 AM - 9:30 AM Break

9:30 AM - 10:30 AM Educational Session 1

10:30 AM - 11:30 AM Educational Session 2

11:30 AM - 1:00 PM Lunch Program

1:00 PM - 1:15 PM Break

1:15 PM - 2:30 PM Educational Session 3

2:30 PM - 3:30 PM Educational Session 4

3:30 PM - 3:45 PM Break

3:45 PM - 5:00 PM Educational Session 5

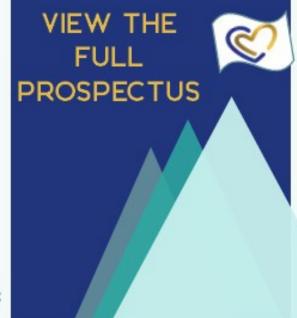
5:00 PM - 5:10 PM Closing Remarks





The exhibitor online floorplan will be available soon.

CMSA Partners will be given first access to the floorplan. Secure your spot by emailing cmsa@cmsa.org.



EXHIBITOR PACKAGES INCLUDE:

- 8' pipe & drape backwall with 3' siderails in show colors
- Draped table with (2) chairs and (1) waste basket
- Basic booth carpeting
- Standard company identification sign with booth number
- Exhibitor listing in the official CMSA Mobile App
- Exhibitor listing in the CMSA Conference Guide
- Exhibitor listing on CMSA website and online floorplan
- Pre-show attendee Mailing List Access for 1x Use
- (2) Conference Registrations for every 10X10 you purchase.
 All personnel must be registered for conference.
 Additional badges can be purchased.
- Exhibitor listing in the conference issue of CMSA Today™
- Ability to schedule virtual networking through exhibition system

EXHIBITOR BOOTH PRICING:

BOOTH SIZE	EARLY Prior to 2/1/21	LATE Starting 2/1/21	BOOTH SIZE	EARLY Prior to 2/1/21	LATE Starting 2/1/21
20X20	\$13,300	\$13,900	10X10B	\$3,100	\$3,700
10X20	\$6,650	\$7,250	10X10C	\$2,500	\$3,100
10X10A	\$3,300	\$3,900	10X10N*	\$2,000	\$2,600

Prices are subject to change.

*10x10N is the non-profit organization rate. Documentation of non-profit status required.

Exhibitors must be present during all open exhibit hall hours. Dismantle and removal of any part of an exhibit prior to the Exhibit Hall closing on Saturday, June 4th at 11:30 PM is not permitted.

SPONSOR

One of the best parts of our conference is interacting with individuals from all over the country. There's something special about sitting at a table with like minded people and connecting. That's why we want to give you the opportunity to engage attendees through meals, receptions, and breaks!

Don't miss out on the opportunity to leave your mark on these memorable moments.



THE BEST
CONNECTIONS
HAPPEN OVER
MEALS, COFFEE
AND
RECEPTIONS

PRESENT YOUR MESSAGE DIRECTLY
TO ATTENDEES

PROVIDE MEMORABLE EXPERIENCES
FOR ATTENDEES

YOUR BRAND IN EVERYONE'S HAND

HIGH PROFILE / MULTI-LEVEL SPONSORSHIPS

BKFST/LUNCH SYMPOSIA

SPONSORED EVENTS

BRANDED ITEMS

ELEVATED OPPORTUNITIES