

SPONSORSHIP OPPORTUNITIES



National Case Management Week is a time to celebrate case managers and the incredible difference they make in improving outcomes!

Everyone appreciates being recognized. Demonstrate your commitment to case managers by sponsoring a special CM Week event!

Case Managers & Cocktails Virtual Reception.....\$7,500

Put your brand in the spotlight at the CMSA Case Managers & Cocktails Reception. This celebration will round out the week's activities by honoring case managers everywhere.

Your logo will be featured on the CM Week calendar, invitation, registration page, and pre and post-event communications with a reach of over 20,000 in the case management community. This reception is open to both members & non-members.

You will have the exclusive opportunity to speak directly to attendees, in a live or pre-recorded greeting, with the option to add giveaways/prizes during the reception.

The Exclusive Sponsor of the Case Managers & Cocktails reception will also receive an attendee list, with contact information, at the conclusion of the event.

Start the Day with CMSA: Coffee & Conversations.....\$5,000

Start your day with CMSA Leadership & case managers everywhere for coffee & conversations. During this event, we will hear words of encouragement and praise for our case managers.

Your logo will be featured on the CM Week calendar, invitation, registration page, and pre and post-event communications with a reach of over 20,000 in the case management community. This event is open to both members & non-members.

You will have the exclusive opportunity to speak directly to attendees, in a live or pre-recorded greeting, with the option to add giveaways/prizes during the event.

The Exclusive Sponsor of Coffee & Conversations will also receive an attendee list, with contact information, at the conclusion of the event.

Morning Mindfulness Session.....\$4,000

Case Managers have hectic schedules. Be the one to bring them a little peace of mind.

Your logo will be displayed on the CM Week calendar, invitation, registration page, and pre & post-event communications.

The Exclusive Sponsor of Morning Mindfulness will also receive an attendee list, with contact information, at the conclusion of the event.



SPONSORSHIP OPPORTUNITIES



Direct Email to CMSA Membership.....\$5,000

Your content sent to CMSA members across the world - yes, you read that right! Your email will be sent to all CMSA Members, delivering your message to 5,600 individuals. Emails must be scheduled during CM Week. Analytics available one week after the email is sent.
(5 Direct Email Opportunities Available)

Email Marketing Ad on CMSA CM Week Email.....\$3,000

Linked banner ad at the bottom of Daily CMSA CM Week Email. Your ad will reach 20,000 individuals. Posts must be scheduled during CM Week. Analytics available one week after the email is sent.
(3 Email Ad Opportunities Available)

Video Message to Case Managers shared on CMSA Socials.....\$1,500

Share your branded video message thanking case managers for the work they do on CMSA Facebook, Twitter, Instagram, and LinkedIn accounts. Posts must be scheduled during CM Week. Analytics available one week after post is made. (7 Opportunities Available)

Social Media Post shared on CMSA Socials.....\$750

Share your branded post with static image and message thanking case managers for the work they do on CMSA Facebook, Twitter, Instagram, and LinkedIn accounts. Posts must be scheduled during the month of October. Analytics available one week after post is made.

CM Week Treasure Hunt Trivia.....\$750

Partner with CMSA for a fun and rewarding virtual scavenger hunt. Sponsors of CM Week TH Trivia will be added to our virtual reward map with one question about your organization. Each participant will visit your designated webpage to find the answer. Once they have answered all questions correctly, their name will be added to a drawing for CASH prizes. Winners will be randomly selected in a live drawing on Friday, October 14. Participants do not have to be present to win.

Sponsors of the CM Week TH Trivia will also receive a participant list, with contact information, at the conclusion of the event.

- Name listed on map/list
- Recognition on CM Week landing page
- Logo on daily email with promotion of activity
 - Your brand will reach over 20,000 individuals daily

Email Rebecca Davis today at rdavis@parthenonmgmt.com to reserve your sponsorship!

