



2023

# ANNUAL CONFERENCE

## DISCOVERING SOLUTIONS *DRIVING CHANGE*

- Unparalleled Education
- Networking Roundtables
- Industry Vendors
- Prizes and...Vegas!

Join us!



REGISTER  
**NOW**

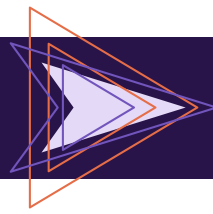
at  
**cmsa.org**



**27-30 JUNE**  
Mandalay Bay Resort  
**LAS VEGAS, NV**



2023



LAS VEGAS

# MANDALAY BAY RESORT LAS VEGAS

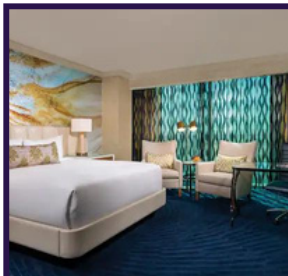
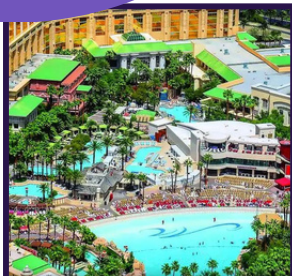


Mandalay Bay is offering discounted rates of \$148++ per night for resort rooms for the nights of Tuesday, June 27 – Friday, June 30, 2023.

**DON'T MISS OUT**

Rates are available until June 1, 2023 or until the block is full, whichever comes first.

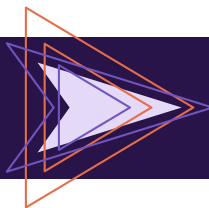
To make your hotel reservation, please **CLICK HERE >**



**TOGETHER AGAIN**

[cmsa.org](https://cmsa.org)

Mandalay Bay Resort • 3050 Las Vegas Blvd S • Las Vegas, NV 89119



# 2023 CONFERENCE SCHEDULE

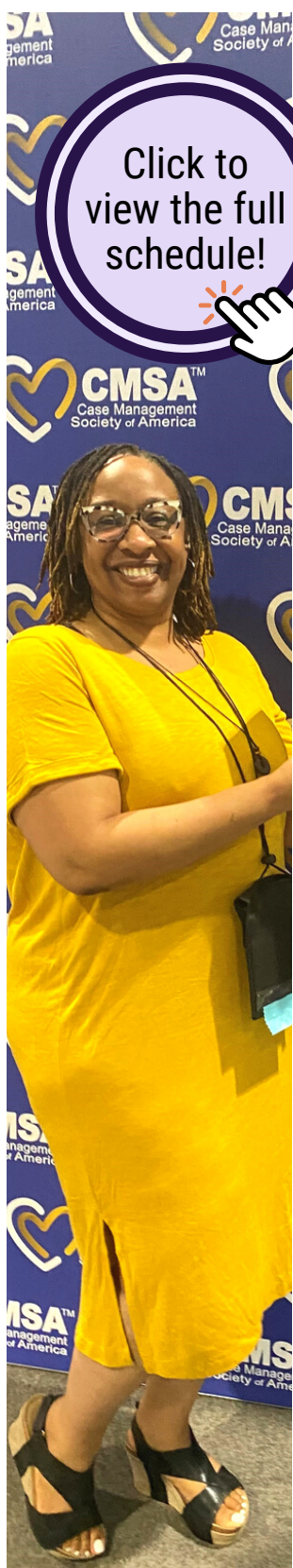
..... All times listed in Pacific Time .....

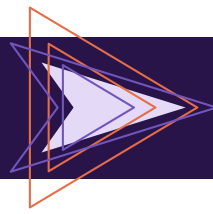
Click to  
view the full  
schedule!



<b>Tuesday June 27</b>  <b>Pre-Conference Day</b>	7:00 AM - 6:00 PM	Registration and Help Desk
	7:00 AM - 5:00 PM	Pre-Conference: MVD Day - Breakfast/Lunch <i>(separate fee required)</i>
	8:00 AM - 12:30 PM	Pre-Conference: Leadership Workshop <i>(separate fee required)</i>
	8:00 AM - 12:30 PM	Pre-Conference: Writer's Workshop <i>(separate fee required)</i>
	12:30 PM - 4:30 PM	CMSA Chapter Leaders Workshop
	1:00 PM - 2:00 PM	Concurrent Session - <i>Complimentary with Main Conference Registration</i>
	2:15 PM - 3:15 PM	Concurrent Session - <i>Complimentary with Main Conference Registration</i>
	4:00 PM - 4:30 PM	1st Time Attendee Networking
	4:30 PM - 5:00 PM	CMSA Chapter Leaders Mixer & Pin Exchange
	5:00 PM - 6:00 PM	CMSA Opening Reception (everyone welcome)
	Evening	Open
<b>Wednesday June 28</b>  <b>Main Conference Day One</b>	6:00 AM - 6:30 PM	Registration and Help Desk
	6:30 AM - 7:15 AM	Morning Yoga
	8:00 AM - 9:30 AM	Welcome & Opening Keynote with Kai Kight
	9:45 AM - 10:45 AM	Concurrent Sessions - 1000 Series
	11:00 AM - 12:30 PM	Lunch Symposium - <i>RSVP will be required (coming soon)</i>
	12:45 PM - 1:45 PM	CMSA Annual Meeting
	2:00 PM - 3:00 PM	Concurrent Sessions - 2000 Series
	3:15 PM - 4:15 PM	Networking Roundtables
	4:30 PM - 6:30 PM	Expo Hall Grand Opening
	4:30 PM - 6:30 PM	Poster Sessions (in Expo Hall)
	Evening	Open
<b>Thursday June 29</b>  <b>Main Conference Day Two</b>	6:30 AM - 6:00 PM	Registration and Help Desk
	7:00 AM - 7:30 AM	Morning Mindfulness
	7:30 AM - 9:00 AM	Breakfast Symposium - <i>RSVP will be required (coming soon)</i>
	7:30 AM - 9:00 AM	Chapter Presidents' Council (CPC) Breakfast Meeting
	9:15 AM - 10:45 AM	Morning Remarks and Keynote with Dr. Bruce Berger
	11:00 AM - 3:00 PM	Expo Hall Open with Buffet Lunch and Poster Sessions
	12:00 PM - 2:00 PM	Poster Sessions (in Expo Hall)
	3:15 PM - 4:15 PM	Concurrent Sessions - 3000 Series
	4:30 PM - 5:30 PM	Concurrent Sessions - 4000 Series
	Evening	Open
<b>Friday June 30</b>  <b>Main Conference Day Three</b>	7:00 AM - 4:00 PM	Registration and Help Desk
	7:30 AM - 9:45 AM	Expo Hall with Buffet Breakfast
	10:00 AM - 11:00 AM	Concurrent Sessions - 5000 Series
	11:15 AM - 12:15 PM	Concurrent Sessions - 6000 Series
	12:30 PM - 2:00 PM	Lunch Symposium - <i>RSVP will be required (coming soon)</i>
	2:15 PM - 3:30 PM	Closing Remarks & Keynote with Dr. Jean Watson
	3:30 PM	Conference Concludes

\*This schedule is tentative and subject to change. It is here to provide general information about the flow of the conference.





# EDUCATION

CMSA's 30 concurrent sessions are designed to spark conversations and innovations, provide strategies and solutions along with practical tools and successful initiatives for professional case managers and case management systems.

*These sessions may fall within one of thirteen requested topic areas and three experience levels:*

## TOPICS

- Maternal/Child Health/Pediatrics
- Mental/Behavioral Health
- Communication Techniques
- Value-based Reimbursement
  - Managed Care
  - Managed Medicare & Medicaid
- Disease/Condition-specific CM
- Readmission Prevention
  - Transition Management
- Ambulatory Case Management
- Technology
- Older Adult/Geriatric Care
- Community Care
- Professional Development
  - Leadership/Self-Care
- Legal / Regulatory / Ethical
- Military Services / DoD / Veterans Affairs

## SESSION LEVELS

*Presenters have identified the level representing their course content.*

### NOVICE

New to case management practice, care coordination, and transition management culture, students or health care professionals not familiar with case management as a sub-specialty.

### INTERMEDIATE

Those with some case management practice experience and familiarity with the culture. The individual may not yet be certified.

### ADVANCED

Those who are very familiar with case management practice and culture. The individual may be in a leadership position or is seeking leadership skills.

**CONTINUING EDUCATION CREDITS:** CMSA is excited to offer continuing education credits for conference registrants for the following: **RN, ASWB, CCM & CCM Ethics, CDMS & CDMS Ethics, CRC & CRC Ethics, and CPQH** (pending approval).

Click [HERE](#) to view the full line-up of educational sessions. A total of 60 CEs will be offered.

# NETWORKING

## BACK BY POPULAR DEMAND! CMSA NETWORKING ROUNDTABLES

Make the most of your in-person conference experience with this engaging and interactive session designed to help you make connections, expand your learning, share best practices, and have some fun! During this session, tables will be marked with a variety of topics, settings, and disciplines to help you find peers with similar interests, experiences, and challenges.

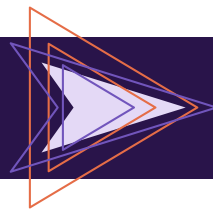
**June 28, 3:15 - 4:15 PM**



**CMSA  
OPENING  
RECEPTION**

**June 27  
5 - 6 PM**





# 2023 KEYNOTE PRESENTERS

## Keynote Speakers



### **KAI KIGHT**

VIOLINIST TURNED  
COMPOSER &  
INNOVATOR

#### **"Compose Your World"**

The systems and routines we depended on for so long have disappeared. Let's identify the opportunities for innovation resulting from recent changes in healthcare delivery.



### **BRUCE BERGER, PhD**

RESEARCHER, PROFESSOR,  
COMMUNICATION EXPERT

#### **"Living With Your Eyes Open: Recognizing & Addressing Self Deception"**

We know from health disparities research that sometimes we see patients (and others in our life) as objects and not people. Why does this happen, and how can we maintain a patient-centered approach more often?



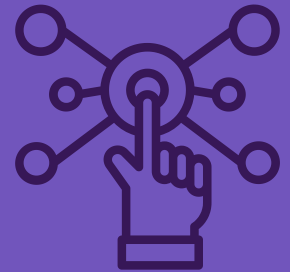
### **JEAN WATSON, PhD**

NURSE THEORIST, AWARD-WINNING AUTHOR,  
LEGEND

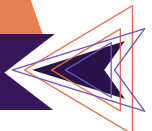
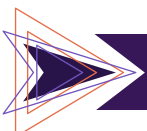
#### **"Humanization of Health Care: Philosophy & Practice of Human Caring /Healing/Health"**

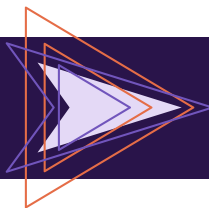
Considered to be a legend in the industry, Dr. Watson will lead us through the humanization of health care using authentic practice and her research exemplars of Caring Science/Theory of Human Caring.

These sessions will be  
streamed LIVE during  
the conference to all  
digital attendees.



Click the pin above to  
access the conference  
schedule and add the  
keynote sessions to  
your personal  
itinerary.





# REGISTRATION RATES

REGISTRATION TYPE	Early Bird Registration 12/5/22 - 5/1/23	Standard Registration 5/2 - 6/26/23	Onsite Registration 6/27 - 6/30/23
MAIN CONFERENCE OPTIONS (All 3 Days)			
Member Main Conference	\$665	\$775	\$825
Non-Member Main Conference	\$855	\$975	\$1,025
DoD/VA/Military Main Conference	\$610	\$720	\$770
Opening Reception Guest Pass	\$125	\$125	\$125
MAIN CONFERENCE OPTIONS (Single Day)			
One-Day Member	\$385	\$495	\$545
One-Day Non-Member	\$440	\$550	\$600
PRE-CONFERENCE OPTIONS			
*MVD Day Only	\$215	\$275	\$300
*MVD Day Add-on to Main Conference	\$120	\$175	\$200
*Leadership Session	\$100	\$150	\$175
*Writer's Workshop	\$40	\$50	\$75
DIGITAL ONLY OPTIONS			
**Member Limited Digital Component	\$575	\$690	\$690
**Non-Member Limited Digital Component	\$765	\$920	\$920

\*Pre-Conference event

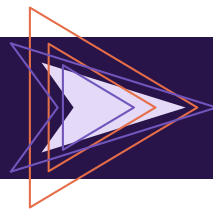
\*\*Pre-Conference events  
are not included in the  
Digital Content

**REGISTER NOW**  
to **SAVE**  
**BIG!**

For help with  
reimbursement, access  
our 2023  
**Justification Kit!**

Click to see the full  
conference schedule and  
pin your favorites!





# PRE-CONFERENCE

.... Includes (2) Concurrent Sessions that are *complimentary* with your Main Conference Registration! ....

## LEADERSHIP SESSION

June 27, 2023 8:00 AM – 12:30 PM

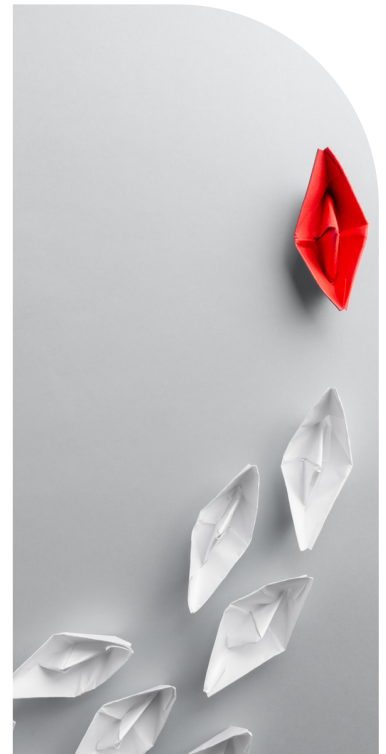
Being a leader can be rewarding but can also be challenging, especially with the current turbulence and uncertainty in health care. The most appreciated **leaders create a sense of purpose, generate trust and optimism, and tap into the passion and talent of their staff** resulting in success for their organization and those served by the organization.

Experienced CMSA thought leaders will inspire leaders at all stages of their careers while providing tangible steps to mastering *Employee Engagement and Recruitment, Building a Healthy Case Management Department/Environment, and Training and Managing Your Staff*.

Light, continental breakfast provided. Lunch on your own.

Early Bird Rate: \$100

4 CE Hours



## WRITER'S WORKSHOP

June 27, 2023 8:00 AM – 12:30 PM

The CMSA Writer's Workshop aims to cultivate new writers and encourage hesitant writers to take the first step toward sharing their talents with others.

This four-hour session includes writing fundamentals, overcoming the fear of writing, generating ideas, blogging, and writing for professional publications.

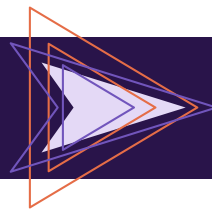
At the end of this workshop, each participant will have the opportunity to submit a blog for publication on [cmsa.org](https://cmsa.org) with feedback, guidance and editing included.

Light, continental breakfast provided. Lunch on your own.

Early Bird Rate: \$40

4 CE Hours





# MILITARY/VA/DoD DAY

## TUESDAY, JUNE 27

This special one-day event is developed for case managers working in the military services, VA, and Department of Defense focusing on hot topics to help you become better case managers and serve your patients.

The MVD Day program will consist of 6 educational sessions with 7.5 CE hours, breakfast and lunch. Come join your peers for a day of learning and fun.

One day only.

Military/VA/DoD Rate available for Main Conference, Wed, Jun 28 – Fri, Jun 30.

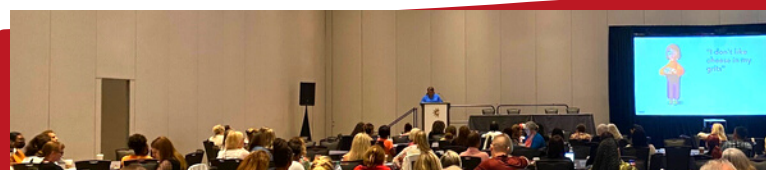


### MVD DAY 2023 AGENDA

0700 - 0730	Continental Breakfast	1215 - 1315	Symposium Speaker
0730 - 0735	Presentation of Flags/National Anthem	1315 - 1330	Break
0735 - 0745	Welcome Remarks/Announcements	1330 - 1500	(Panel) Non-Institutionalized Care Programs
0745 - 0845	Opening Keynote Presentation	1500 - 1515	Break
0845 - 0900	Break	1515 - 1645	Roundtable networking on Education/ Recruitment / Retention / Mentorship
0900 - 1030	(Panel) Transitions of Care	1645 - 1700	Closing Remarks
1040 - 1140	Women's Health topic		
1145 - 1215	Lunch Sponsored		

TYPE	Early Bird Registration 12/5/22 - 5/1/23	Standard Registration 5/2 - 6/26/23	Onsite Registration 6/27 - 6/30/23
<b>MILITARY/VA/DoD</b>			
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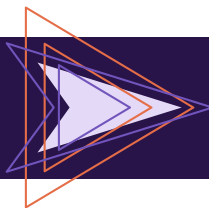
For help with  
reimbursement,  
access our 2023  
**MVD Day**  
**Justification Kit!**



**CURATED CONTENT**

**cmsa.org**





# CONCURRENT SESSIONS

## TUESDAY, JUNE 27 (Pre-Conference Day)

Time	Session	Presenter(s)	Level	Primary Category
1:00-2:00 PM	Future Trends in Case Management and Workforce	Jenny Quigley-Stickney, ACM-RN, CCM, MA, MHA, MSN, RN	N	CC/PPR
2:15-3:15 PM	Telehealth© 2024: Advancing Case Management Proficiency	Ellen Fink-Samnick, DBH, MSW, LCSW, CCM	I	T/HIT/AI

## WEDNESDAY, JUNE 28 (Conference Day 1)

Time	Session	Presenter(s)	Level	Primary Category
9:45-10:45 AM	The Little Engine that Could - Advocacy in Action	Sara Dado, LCSW / Kristin James, LCPC	I	PD/L/SC
	Change Starts at Home: Solutions for Comprehensive Geriatric Care	Tara Ballman, MBA / Gina Knight, BS	N	OA/GC
	Solve Claim Challenges via an Industry Pro's Work Injury Journey	Michelle Despres, PT	I	ACM
	Who's on First - Coordinating the Coordinators	Eric Bergman, ADN, RN, CCM / Constance Sunderhaus, CCM, RN-BC	I	RP/TM
	Leadership: Generational Diversity in the Workplace	Janet Coulter, MSN, CCM / MaryAnn Ott, BSN, CCM, RN	A	PD/L/SC
2:00-3:00 PM	All Aboard the Mentorship	Deanna Gillingham, RN, CCM	I	PD/L/SC
	How Interdisciplinary Teams are the Key to Unlocking Patient-Centered Care	Jennifer Axelson, CCM, CLCP, LCSW / Heather Stewart, BSN	N	OA/GC
	New or Pre-existing Injury? Gain Insight with an Age of Injury Report	Darren Barr / Linda Colsen	I	D/CSCM
	The Switched on Case Manager	Carol Garner, RN	I	RP/TM
	Best Practices in Pediatric Management for Children with Special Healthcare Needs	PANEL	I	D/CSCM

## THURSDAY, JUNE 29 (Conference Day 2)

Time	Session	Presenter(s)	Level	Primary Category
3:15-4:15 PM	Introduction to VA Aid & Attendance & Resources for Case Managers	Dana Taylor, BS, LCSW	N	OA/GC
	Medical Cannabis in the WorkSpace: Trends, Highs and Lows	Patricia Carothers, BSN	I	D/CSCM
	Show the Power in Your Resume, Best Practices in Resume Writing	Marianne DiMola, MD / Nadine Carter, MBA, BSN, RN, CDMS, CCM	I	PD/L/SC
	The Case Manager Role in Proper Medicare Hospital Billing of Hospitalizations	Charles Locke, MD	A	VBR/M&M
	What's After Your Name? A Study about Value of Case Manager Certification	Dorothy Burns, CPHQ, RN / Rhonda Hartman, MS, RN-BSN, NEA-BC, CMCN	I	PD/L/SC

### CONCURRENT KEY

#### LEVEL

N = Novice  
I = Intermediate  
A = Advanced

ACM = Ambulatory Care Management

CC/PPR = Community Care, Patient-provider Relationships

D/CSCM = Disease / Condition-specific Case Management

L/R/E = Legal / Regulatory / Ethics

M/DoD/VA = Military Services / DoD / VA content

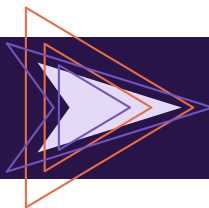
OA/GC = Older Adult / Geriatric Care

PD/LSC = Professional Development / Leadership / Self-care

RP/TM = Readmission Prevention / Transition Management

T/HIT/AI = Technology, i.e., HIT, Telehealth, Artificial Intelligence

VBR/M&M = Value-based Reimbursement / Medicare & Medicaid



# CONCURRENT SESSIONS

## THURSDAY, JUNE 29 (Conference Day 2)

Time	Session	Presenter(s)	Level	Primary Category
4000 Series 4:30-5:30 PM	Navigating the Multiple Angles of SDoH Reporting	Tiffany Ferguson, MSW, ACM, CMAC / Ellen Fink-Samnick, DBH, MSW, LCSW, CCM	I	VBR/M&M
	A Centralized, Multidisciplinary Approach to Improving Access and Throughput	Molly Shane, MS, BSN, RN	A	T/HIT/AI
	Regulatory Update for Hospital Case Management	Ronald Hirsch, MD	N	L/R/E
	Self Directed Care as a Standard Delivery Model in Home-Based Care	Christine Weaver, OTR/L, CLCP	I	CC/PPR
	The Role of the Case Manager in Diversity, Equity, Inclusion, and Bias	PANEL	ALL	L/R/E

## FRIDAY, JUNE 30 (Conference Day 3)

Time	Session	Presenter(s)	Level	Primary Category
5000 Series 10:00-11:00 AM	Professional Development Best Practices in Securing a Job	Marianne DiMola, MD / Laura Ostrowsky, CCM, RN	I	PD/L/SC
	Case Management at Veterans Affairs Canada: A Model for Well-Being	Amy Caine / Amber Bowes, BSW	N	M/DoD/VA
	The Wholistic Health Equity Quality Roadmap: Case Management's Quality Quotient	Ellen Fink-Samnick, DBH, MSW, LCSW, CCM	A	VBR/M&M
	Skill up on Advocacy: Making Your Voice Heard and Amplifying It	Susan Plough, PHCNS-BC, MSN, CCM	I	L/R/E
6000 Series 11:15 AM-12:15 PM	Demystifying the Endocannabinoid System, Cannabis and Hemp	Mark Kunicki, BS	I	D/CSCM
	Becoming a Case Management Systems Thinker	Jose Alejandro, PhD, RN, MBA, RN-BC, CCM, ACM, CNE, NEA-BC, FAAN, FACHE / Charles White, EdD, MBA, CPHQ	I	PD/L/SC
	Digital Care Management: Leveraging Technology to Transform Care Management	Christy Vann, RN, BSN, CCM / Nathan Schandl	A	T/HIT/AI
	Development of a Clinical Advancement Program to Promote Career Growth	Erin Cunningham, BSN, RN, CCM / Natalie Smith, MBA, MSW, LCSW, CCM	I	PD/L/SC

## DIGITAL CONTENT

(7) 1 Hour Sessions - Visit the [Online Conference Schedule](#) for Session Details

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**VBR/M&M** = Value-based Reimbursement / Medicare & Medicaid



# 2023

# LAS VEGAS

# EXHIBIT SPONSOR

## WHY CMSA™ Case Management Society of America

- ▶ 3 Days of Networking
- ▶ 30+ Years of Success
- ▶ 50+ Chapters Nationwide
- ▶ 100+ Exhibitors
- ▶ 1,000+ Attendees
- ▶ 22K+ Verified Subscribers
- ▶ 15M+ Marketing Impressions
- ▶ Endless Opportunities

**Case managers are the #1 influencers** collaborating through all aspects of care and transitions. Promoting quality and cost-efficient outcomes simply can't be done in a vacuum – which is why CMSA members, attendees and exhibitors are a mirror of today's market.

Raise awareness  
of your brand and  
services.

### PROMOTE

### ACCESS

Gain access to a  
unique and diverse  
market that cannot be  
found anywhere else!

### NETWORK

Connect with the top  
professionals in case  
management.

## THE OPPORTUNITIES ARE ENDLESS!



## CLICK



## TO VIEW THE FULL PROSPECTUS

Contact  
**Rebecca Davis**  
[rdavis@parthenonmgmt.com](mailto:rdavis@parthenonmgmt.com)  
or call (615) 314-5181



## cmsa.org