

**national
case
management
week**
OCTOBER 8-14, 2023

*Keeping the person
at the heart of
collaborative care.*



CMSA CM Week Sponsorship Opportunities

Elite Sponsor | \$10,000 | Exclusive Sponsorship

- Sponsored email to CMSA Membership for CM Week
- Sponsored email ad in CMSA email for CM Week
- Sponsored social post on CMSA social platforms during CM Week
- Recognized as a sponsor for each event
- Recognition on CMSA's Case Management Week page
 - *Linked out to the landing page of your choice.*
- Full attendee list (including email) for each event
- Included in the Trivia Treasure Hunt



Premier Sponsor | \$5,000

- Sponsored email ad in a CMSA email for CM Week
- Sponsored social post on CMSA social platforms during CM Week
- Recognized as a sponsor for each event
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Strategic Sponsor | \$3,000

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Supporting Sponsor | \$1,500

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Stand Alone Opportunities

CM Week Trivia Treasure Hunt | \$750

Partner with CMSA for a fun and rewarding virtual scavenger hunt. Sponsors of the CM Week Trivia Treasure Hunt will be added to our virtual reward map with one question about your organization.

Each participant will visit your website/designated page to find the answer to your question. Once they have answered all questions correctly, their name will be added to a drawing for CASH prizes. Winners will be randomly selected in a live drawing on Friday, October 13. Participants do not have to be present to win.

Your sponsorship includes:

- A list of participants with contact information
- Name listed on map/list
- Recognition on CM Week landing page
- Logo on daily email with promotion of activity
 - Your logo will reach over 24,000 individuals daily

Sponsored CMSA Gift Basket | \$250

Be the highlight of a case manager's week by sponsoring a gift basket given out during each webinar. The bag includes items like CMSA mugs, CMSA tumblers, CMSA pins, 2023 Annual Conference t-shirts, and the option to add giveaway items and a personalized note from your organization. Your organization may sponsor more than one gift basket.

Your sponsorship includes:

- Recognition during the giveaway
- Recognition in the daily email the day of the webinar
- Recognition across CMSA socials

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Tentative Events

Case Managers & Cocktails Virtual Reception

Put your brand in the spotlight at CMSA's Case Managers & Cocktails Reception. This celebration will start out the week with words from CMSA leadership and prizes for attendees!

Virtual Networking Roundtable

Join us for an exclusive Virtual Networking Roundtable Event in celebration of Case Management Week!

Unlock the power of connection and collaboration at our highly anticipated event, designed to bring case management professionals together from across the globe. This virtual roundtable is your opportunity to engage with industry leaders, expand your professional network, and gain valuable insights into the world of case management.

Educational Webinars

CMSA is proud to be a top provider of case management education. To grow and promote the practice of case management, we will be offering several educational webinars to the case management community at no cost during Case Management Week.



**Are you ready to become a sponsor of
CM Week with CMSA?**

Contact Rebecca Davis at
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or 615-314-5181