



## 2024 CMSA Case Management Week Sponsorship Opportunities

### Elite Sponsor | \$10,000 | *Exclusive Opportunity*

- Sponsored email to CMSA Membership for CM Week
- Sponsored email ad in CMSA email for CM Week
- Sponsored social post on CMSA social platforms during CM Week
- Recognized as a sponsor for each event Recognition on CMSA's Case Management Week page
  - Linked out to the landing page of your choice.
- Full attendee list (including email) for each event
- Included in the Trivia Treasure Hunt

### Premier Sponsor | \$5,000

- Sponsored email ad in a CMSA email for CM Week
- Sponsored social post on CMSA social platforms during CM Week
- Recognized as a sponsor for each event Recognition on CMSA's Case Management Week page
  - Linked out to the landing page of your choice.
- Full attendee list (including email) for each event
- Included in the Trivia Treasure Hunt

### Strategic Sponsor | \$3,000

- Sponsored social post on CMSA social platforms during CM Week Recognized as a sponsor for each event
- Recognition on CMSA's Case Management Week page
  - Linked out to the landing page of your choice
- Full attendee list (including email) for each event
- Included in the Trivia Treasure Hunt

### Supporting Sponsor | \$2,000

- Recognized as a sponsor for each event
- Recognition on CMSA's Case Management Week page
  - Linked out to the landing page of your choice
- Full attendee list (including email) for each event
- Included in the Trivia Treasure Hunt

## CM Week Trivia Treasure Hunt | \$750

Each participant will visit your website/designated page to find the answer to your question. Once they have answered all questions correctly, their name will be added to a drawing for CASH prizes. Winners will be randomly selected in a live drawing on Friday, October 13. Participants do not have to be present to win.

Sponsors of the CMSA CM Week Treasure Hunt will also receive a participant list, with contact information, at the conclusion of the event.

- Name listed on map/list
- Recognition on CM Week landing page
- Logo on daily email with promotion of activity
  - Your logo will reach over 24,000 individuals daily

## Sponsored CMSA Swag Bag | \$250

Be the highlight of a case manager's week by sponsoring a "swag bag" given out during each webinar. The bag includes items like CMSA mugs, CMSA tumblers, CMSA pins, 2023 Annual Conference t-shirts, and the option to add giveaway items and a personalized note from your organization. Your organization may sponsor more than one.

Your sponsorship includes:

- Recognition during the giveaway
- Recognition in the daily email the day of the webinar
- Recognition across CMSA socials

## Events

### Virtual Networking & Roundtable Discussions

Unlock the power of connection and collaboration at our highly anticipated event, designed to bring case management professionals together from across the globe. This virtual roundtable is your opportunity to engage with industry leaders, expand your professional network, and gain valuable insights into the world of case management.

### Educational Webinars

CMSA is proud to be a top provider of case management education. To grow and promote the practice of case management, we will be offering several educational webinars to the case management community at no cost during Case Management Week.

*And more to come..... visit [CMSA.org](https://www.cmsa.org) for up to date events!*

## Deadline for Sponsorship is September 27, 2024

To secure your sponsorship or find out more about how you can participate in 2024 National Case Management Week with CMSA, please contact Rebecca Davis at [rdavis@parthenonmgmt.com](mailto:rdavis@parthenonmgmt.com) or (615) 314-5181.

