



CMSA™
Case Management
Society of America

2025

ANNUAL CONFERENCE & EXPO

June 24-27, 2025 | Hilton Anatole

DALLAS, TEXAS

35TH

ANNUAL
CONFERENCE

Join us for the
**Case Management
Event of the Year!**

C a s e M a n a g e m e n t

INNOVATIVE SOLUTIONS
IMPROVED OUTCOMES



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DALLAS, TX



CMSA is thrilled to be in Dallas, TX, June 24-27, 2025, for our 35th CMSA Annual Conference!



Hilton Anatole

2201 Stemmons Freeway, Dallas, TX 75207



When you stay at the Hilton Anatole, just north of Dallas, you'll find an entertainment complex designed to relax and delight you and your family. Discover an outdoor pool complex with slides and a lazy river, an award-winning fitness club, a spa, dining options, and more.

The Hilton Anatole is offering discounted rates of \$229++ per night for one or two bed rooms for the nights of Sunday, June 22nd – Saturday, June 28, 2025.

DON'T MISS OUT

Rates are available
until June 4, 2025 or
until the block is full,
whichever comes first,
so don't wait!

To make your hotel
reservation, please
CLICK HERE >



AGGOMMODATIONS

cmsa.org










CONFERENCE SCHEDULE

CMSA Conferences are renowned for their unparalleled educational offerings and networking opportunities!

#CMSA2025 Schedule		
Tuesday, June 24 Pre-Conference		
6:30 AM - 6:30 PM	Registration and Help Desk	
7:30 AM - 12:00 PM	Pre-Conference: Leadership Panel (separate fee required, light breakfast included)	
7:30 AM - 12:00 PM	Pre-Conference: Writer's Workshop (separate fee required, light breakfast included)	
7:30 AM - 5:00 PM	Pre-Conference: CCM Prep Workshop (separate fee required, breakfast and lunch included)	
12:30 PM - 3:30 PM	Chapter Leader Lunch + Workshop	
1:45 PM - 3:45 PM	Pre-Conference Session #1 - Free with main conference registration (2 Hours)	
1:45 PM - 3:45 PM	Pre-Conference Session #2 - Free with main conference registration (2 Hours)	
3:30 PM - 4:00 PM	Chapter Presidents Roundtable Networking	
4:15 PM - 4:45 PM	1st Time Attendee Networking - Free with main conference registration	
5:00 PM - 6:30 PM	Opening Reception - Free with main conference registration	
Evening	Open	
Wednesday, June 25 Day One		
6:00 AM - 6:30 PM	Registration and Help Desk	
6:30 AM - 7:45 AM	Networking Breakfast	
8:00 AM - 9:30 AM	Welcome & Opening Keynote	
9:45 AM - 10:45 AM	Concurrent Sessions - 1000 Series	
11:00 AM - 12:30 PM	Lunch Symposia	
12:45 PM - 1:45 PM	Concurrent Sessions - 2000 Series	
2:00 PM - 3:00 PM	Networking Roundtables	
3:15 PM - 4:15 PM	CMSA Annual Meeting (all attendees welcome, regardless of membership status)	
4:30 PM - 6:30 PM	Expo Hall Opening Reception	
4:30 PM - 6:30 PM	Poster Sessions (in Expo Hall)	
Evening	Open	

CONFERENCE SCHEDULE

Thursday, June 26 | Day Two

7:00 AM - 5:00 PM	Registration and Help Desk	
7:30 AM - 9:00 AM	Expo Hall Open with Buffet Breakfast	
9:15 AM - 10:45 AM	Morning Remarks and Keynote	
11:00 AM - 12:00 PM	Concurrent Sessions - 3000 Series	
12:15 PM - 2:15 PM	Expo Hall Open with Buffet Lunch Starting at Noon	
12:15 PM - 2:15 PM	Poster Sessions (in Expo Hall)	
2:30 PM - 3:30 PM	Concurrent Sessions - 4000 Series	
3:45 PM - 5:00 PM	Networking Roundtables	
Evening	Open	

Friday, June 27 | Day Three

7:00 AM - 3:00 PM	Registration and Help Desk	
7:30 AM - 9:15 AM	Expo Hall Open with Buffet Breakfast	
8:30 AM - 9:15 AM	Passport to Prizes Drawings (in Expo Hall)	
9:30 AM - 10:30 AM	Concurrent Sessions - 5000 Series	
10:45 AM - 11:45 AM	Concurrent Sessions - 6000 Series	
12:00 PM - 1:30 PM	Lunch Symposium (Sponsored)	
1:45 PM - 3:00 PM	Closing Remarks & Keynote	

 CE(s)
  Networking
  Registration
  Help/Information
  Food
  Prize Opportunities
  Celebration
  Awards

*This schedule provides general information about flow of conference and is subject to change. For the most up to date schedule with abstracts and speakers, click [HERE!](#)

“

“I would recommend the conference to any case manager! It is a rich learning experience, and the support you get from your colleagues is amazing.”

“I thoroughly enjoyed my first CMSA conference. Everyone was welcoming and friendly. Great information and discussions. I will definitely be attending again!”

“I love that we had digital access to all the content for the month after the conference!”

2024 CMSA Annual Conference Attendees

”

EDUCATION

CMSA's educational sessions are crafted to ignite conversations, inspire innovation, and deliver actionable strategies for case managers. You'll gain practical tools and discover successful initiatives that can transform both your practice and case management systems. Join us to stay ahead in your profession and drive meaningful change!

These sessions may fall within one of 14 requested topic areas and three experience levels:

TOPICS

- Ambulatory Case Management
- Communication Techniques
- Community Care
- Disease/Condition-specific CM
- Health Equity
- Legal / Regulatory / Ethical
- Maternal/Child Health/Pediatrics
- Mental/Behavioral Health
- Military Services / DoD / Veterans Affairs
- Older Adult/Geriatric Care
- Payer-based/Workers' Comp/Health Plan
- Professional Development
 - Leadership/Self-Care
- Readmission Prevention
 - Transition Management
- Technology
- Value-based Reimbursement
 - Managed Care
 - Managed Medicare & Medicaid

SESSION LEVELS

Presenters have identified the case management level of expertise suited for their course content.

NOVICE

Attendees new to case management practice, care coordination, and transition management culture, students or health care professionals not familiar with case management as a sub-specialty.

INTERMEDIATE

Attendees with some case management practice experience and familiarity with the culture. The individual may not yet be certified.

ADVANCED

Attendees who are very familiar with case management practice and culture. The individual may be in a leadership position or is seeking leadership skills.

CONTINUING EDUCATION CREDITS:

CMSA is excited to offer continuing education credits to conference attendees for the following:

- **RN** • **SW** • **CCM** • **CDMS**
- **CRC** • **CPQH** • **CNLC**
- +
- **CCM Ethics** • **CRC Ethics**
- **CDMS Ethics**



Earn **75+** CEs at #CMSA2025!!



2025



DALLAS, TX

⚡ NETWORKING ⚡

1ST TIME ATTENDEE NETWORKING

Is this your first time attending a CMSA National Conference? Get ready for an unforgettable experience! Join CMSA President Janet Coulter, along with CMSA leaders and staff, at this special 35th-anniversary event. You'll get exclusive insights into the conference, take part in a Q&A, and connect with fellow first-timers. We're here to make sure your first CMSA event is epic and that you make the most of everything this milestone conference has to offer. Don't miss out!

TUESDAY, JUNE 24
4:15-4:45 PM



35TH ANNUAL OPENING RECEPTION

Join us at the CMSA2025 Opening Reception as we celebrate 35 years of advancing case management! Enjoy delicious food, refreshing drinks, and the best company in the industry. Reconnect with familiar faces, forge new connections, and set the stage for an unforgettable anniversary conference. Let's toast to innovation, collaboration, and the lasting impact we'll create together!

TUESDAY, JUNE 24
5-6:30 PM



Want to bring an unregistered guest to the opening reception? Add a guest pass for \$135 when you register!

NETWORKING ROUNDTABLES

These engaging, interactive sessions are designed to help you connect, learn, and share best practices—all while earning CEUs! Tables will be organized by a variety of topics, settings, and disciplines, making it easy to find peers who share your interests, experiences, and challenges. Take advantage of this opportunity to expand your knowledge and build lasting connections!

Wednesday, June 25, 3:15 - 4:15 PM

Thursday, June 26, 3:45 - 5:00 PM



KEYNOTE SPEAKERS



JAMES ROBILOTTA

"Leading Imperfectly: The Value of Being Authentic for Leaders, Professionals, and Human Beings"

Join renowned speaker James Robilotta for a thought-provoking and engaging keynote session designed to equip you with the practical tools to enhance your leadership and relationship-building skills through authenticity. This insightful yet humorous session will demonstrate how embracing our imperfections can enhance our ability to connect with others and lead more effectively.

Discover how authenticity fosters trust, encourages genuine interactions, and strengthens professional relationships. Don't miss this opportunity to learn from an expert and transform your approach to leadership.

Wednesday, June 25 @ 8am



MELINDA DOOLITTLE

"Dare to Dream: Unlocking the Path to Greater Success"

Melinda Doolittle will take you on an inspiring journey through her personal story of perseverance, pivots, and reaching unimaginable heights. Drawing on her experiences from American Idol and beyond, she'll challenge you to dream bigger, embrace change, and unlock the potential within.

This engaging keynote will leave you motivated to turn obstacles into opportunities and achieve more than you ever thought possible.

Thursday, June 26 @ 9:15am



KIMBERLY STREETT, RN, MSN

"Quality is Our Mission: Case Managers Leading the Way in Healthcare Transformation"

In a rapidly evolving healthcare landscape, the need for high-quality, equitable, and patient-centered care has never been more urgent. Case managers are uniquely positioned to drive the transformation needed to meet these challenges head-on.

In this powerful session, join Kimberly Streett, RN, MSN, Senior Director of Quality Programs at NQF, as she reveals how case managers are playing an integral role in shaping the future of healthcare. Explore the groundbreaking work of the NQF Leadership Consortium, where the voice of the case manager is helping to identify the most pressing issues and drive meaningful change across the continuum of care.

Friday, June 27 @ 1:45pm

MAIN CONFERENCE

REGISTRATION TYPES

Full Access (Both In Person *and* Digital)

Experience the excitement of #CMSA2025 in person, with the added benefit of digital access! Attend live sessions and connect with peers, then as a bonus, access recorded concurrent, symposia and keynote sessions through July 31 to maximize your CE opportunities.

Single Day (In Person Only)

Pressed for time? Join us for a single day of education, networking, and inspiration. Digital access is not included, but you'll gain valuable insights in person!

Limited Digital Component (Digital-Only)

Can't attend in person? Access the majority of #CMSA2025 educational content digitally! Watch recorded sessions within days of their live debut and enjoy exclusive digital content starting one week before the event. Plus, join the excitement with the option to livestream all three keynotes and the CMSA Annual Meeting highlighting the 35th-anniversary conference.

REGISTRATION TYPES	Early Bird 10/16/24 - 5/1/25		Standard 5/2 - 6/23/25		Onsite 6/24 - 6/27/25	
	Member	Non-member	Member	Non-member	Member	Non-member
Full Access (In Person + Digital)	\$690	\$890	\$805	\$1,010	\$855	\$1,060
Single Day	\$405	\$460	\$520	\$575	\$570	\$615
Limited Digital Component	\$590	\$785	\$710	\$945	\$710	\$945

For help with reimbursement, access our 2025 Justification Kit!



Military / VA / DoD Pricing on Page 9



2025



DALLAS, TX

MILITARY/VA/DOD REGISTRATION



Important Update for MVD Case Managers: Join Us at the 2025 CMSA Annual Conference



While the in-person MVD Day originally scheduled for June 24, 2025, has been cancelled due to new administrative travel restrictions and budget constraints impacting our military and VA community, we still want to encourage you to join us in Dallas or take advantage of our Limited Digital Component for on-demand access to almost all #CMSA2025 sessions!

There's still an incredible opportunity to connect, learn, and grow at the 2025 CMSA Annual Conference. MVD case managers who have not yet registered can still take advantage of:

- The MVD-discounted main conference rate
- Special reduced hotel rates for MVD case managers

Although MVD Day will now transition to a virtual program launching Fall 2025, the CMSA Annual Conference in June offers a robust lineup of education and engagement, including:

- Specialized workshops and bonus sessions on Tuesday, June 24
- Countless networking opportunities with peers and leaders in case management
- Our 35th Anniversary Celebration during the Opening Reception

We remain committed to serving the MVD community and look forward to unveiling a high-quality virtual MVD experience later this year – one that reflects your needs and priorities while remaining accessible and cost-effective.

If you have any questions or need help with registration, we're here for you. Please reach out to us at cmsa@cmsa.org or call 615-432-0101.

Thank you for your dedication to case management and the MVD community. We hope to see you in Dallas!

CMSA offers special conference registration rates for Military/VA/DoD/DHA case managers!

MVD REGISTRATION	Early Bird 10/1/24 - 5/1/25		Standard 5/2 - 6/23/25		Onsite 6/24 - 6/27/25	
	Member	Non-member	Member	Non-member	Member	Non-member
MVD FULL ACCESS (IN-PERSON <i>and</i> DIGITAL)						
MVD Main Conference Only Special MVD Rate for #CMSA2025 Main Conference (Both In-person <i>and</i> Digital Access)	\$635	\$805	\$750	\$920	\$800	\$970

For help with reimbursement, access our 2025 MVD Justification Kit!



To make a hotel reservation at your special government rate, [CLICK HERE](#)





2025



DALLAS, TX

PRE-CONFERENCE

LEADERSHIP PANEL

June 24, 2024 | 7:30 AM – 12:00 PM

“Innovative Leadership: Shaping the Future of Case Management”

Leadership in healthcare extends beyond managerial roles, encompassing a broad spectrum of qualities that drive success for both organizations and individuals. Effective leaders in professional case management are those who identify and understand the key qualities that define impactful leadership.

This panel will feature case management thought leaders discussing these critical aspects of leadership, offering strategies to inspire, engage, and sustain a thriving case management environment.

Light continental breakfast provided. Lunch on your own.

Moderator:

- Vivian Greenway, PhD, MSA, BSN, RN, PAHM, CCM

Panelists:

- Michelle Brusio, MSN, RN, CCM
- Marianne DiMola
- Deanna Gillingham, RN, CCM, FCM
- Michele O'Brien, MSW, LCSW, CCM, FCM

Note: Separate registration is required. In-person only.

Take advantage of Early Bird and Member Discounts!

4 CE Hours



Early Bird

10/1/24 - 5/1/25

Standard

5/2 - 6/23/25

Onsite

6/24 - 6/27/25

Early Bird 10/1/24 - 5/1/25		Standard 5/2 - 6/23/25		Onsite 6/24 - 6/27/25	
Member	Non-member	Member	Non-member	Member	Non-member
\$115	\$140	\$165	\$190	\$190	\$215



2025



DALLAS, TX

PRE-CONFERENCE

WRITER'S WORKSHOP

June 24, 2024 | 7:30 AM – 12:00 PM

“From Inspiration to Publication: Write Your Worth”

Join us for Write Your Worth and turn your case management experiences into compelling blogs and articles that inspire and inform. Walk away with tangible drafts and outlines ready for publication!

Learn the art of storytelling and professional writing. Gain expert guidance, refine your ideas, and take the first steps toward becoming a published author.

Light continental breakfast provided. Lunch on your own.

Presenters:

Colleen Morley, DNP, RN, CCM, CMAC, CMCN, CMGT-BC, ACM-RN, IQCI, FCM, FAACM

Tiffany Ferguson, LMSW, CMAC, ACM-SW

Note: Separate registration is required. In-person only.

Take advantage of Early Bird and Member Discounts for this exciting opportunity!

4 CE Hours



Early Bird 10/1/24 - 5/1/25		Standard 5/2 - 6/23/25		Onsite 6/24 - 6/27/25	
Member	Non-member	Member	Non-member	Member	Non-member
\$50	\$60	\$60	\$70	\$85	\$100



2025



DALLAS, TX

PRE-CONFERENCE

CCM PREP WORKSHOP

June 24, 2024 | 7:30 AM – 5:00 PM

“Gaining Recognition and Validating Your Expertise in Case Management”

Are you looking to elevate your career with a CCM certification?

This intensive 8-hour workshop is designed to equip you with the knowledge, practice, and strategies necessary to excel in the CCM exam.

Gain insights into the CCM certification process, including eligibility requirements, application procedures, and exam preparation tips. Each exam domain is thoroughly covered, ensuring you understand the key concepts and principles required for the exam.

Additionally, attendees will receive comprehensive slides and sample exam questions with explanations, designed to enhance your understanding and readiness.

This course not only prepares you for the CCM examination but also strengthens your foundational knowledge in case management. Join us to take the next step in your professional journey and showcase your expertise. Includes breakfast and lunch.

Presenter: Nancy Skinner, RN, CCM, CMGT-BC, ACM-RN, CMCN, FCM

Note: Separate registration is required. In-person only.

Take advantage of Early Bird and Member Discounts!

8 CE Hours



Early Bird

10/1/24 - 5/1/25

Standard

5/2 - 6/23/25

Onsite

6/24 - 6/27/25

Member

Non-member

Member

Non-member

Member

Non-member

\$250

\$320

\$290

\$370

\$310

\$395



2025



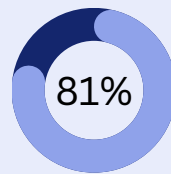
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EXHIBITORS & SPONSORS

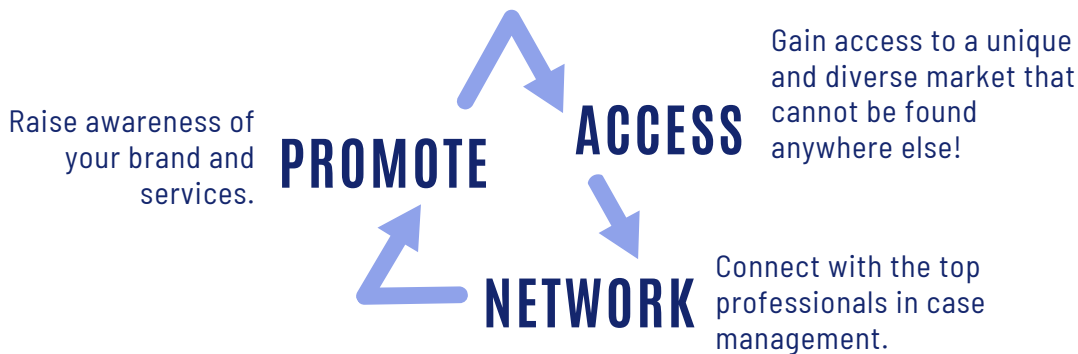
WHY CMSA™ Case Management Society of America

- ⚡ 3 Days of Networking
- ⚡ 30+ Years of Success
- ⚡ 40+ Chapters Nationwide
- ⚡ 80+ Exhibitors
- ⚡ 1,000+ Attendees
- ⚡ 22K+ Verified Subscribers
- ⚡ 15M+ Marketing Impressions
- ⚡ Infinite Opportunities

Case managers are the #1 influencers collaborating through all aspects of care and transitions. Promoting quality and cost-efficient outcomes simply can't be done in a vacuum – which is why CMSA members, attendees and exhibitors are a mirror of today's market.



**of
attendees
have
buying
authority**



THE OPPORTUNITIES ARE ENDLESS!

Click for FULL EXHIBITOR PROSPECTUS



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rdavis@parthenonmgmt.com
or call (615) 314-5181



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