



## 2025 CMSA Case Management Week Sponsorship Opportunities

### Elite Sponsor | \$10,000

- Sponsored email to CMSA Membership for CM Week
- Sponsored email ad in CMSA email for CM Week
- Sponsored social post on CMSA social platforms during CM Week
- Recognized as a sponsor for each event
- Recognition on CMSA's Case Management Week page
  - *Linked out to the landing page of your choice.*
- Full attendee list (including email) for each event
- Included in the Trivia Treasure Hunt
- **BONUS: Sponsorship CMSA's Virtual Leadership Conference**
  - *Receive a full attendee list (including email) for event.*

### Premier Sponsor | \$5,000

- Sponsored email ad in a CMSA email for CM Week
- Sponsored social post on CMSA social platforms during CM Week
- Recognized as a sponsor for each event
- Recognition on CMSA's Case Management Week page
  - *Linked out to the landing page of your choice.*
- Full attendee list (including email) for each event
- Included in the Trivia Treasure Hunt
- **BONUS: Sponsorship of CMSA's Virtual Leadership Conference**
  - *Receive a full attendee list (including email) for event.*

### Strategic Sponsor | \$3,000

- Sponsored social post on CMSA social platforms during CM Week
- Recognized as a sponsor for each event
- Recognition on CMSA's Case Management Week page
  - *Linked out to the landing page of your choice*
- Full attendee list (including email) for each event
- Included in the Trivia Treasure Hunt
- **BONUS: Sponsorship of CMSA's Virtual Leadership Conference**
  - *Receive a full attendee list (including email) for event.*

## Supporting Sponsor | \$2,000

- Recognized as a sponsor for each event
- Recognition on CMSA's Case Management Week page
  - *Linked out to the landing page of your choice*
- Full attendee list (including email) for each event
- Included in the Trivia Treasure Hunt
- **BONUS: Sponsorship of CMSA's Virtual Leadership Conference**
  - *Receive a full attendee list (including email) for event.*

## CM Week Trivia Treasure Hunt | \$750

Partner with CMSA for a fun and *rewarding* virtual scavenger hunt. Sponsors of the CM Week Trivia Treasure Hunt will be added to our virtual reward map with one question about your organization.

Each participant will visit your website/designated page to find the answer to your question. Once they have answered all questions correctly, their name will be added to a drawing for CASH prizes. Winners will be randomly selected in a live drawing on Friday, October 17. Participants do not have to be present to win.

Sponsors of the CMSA CM Week Treasure Hunt will also receive a participant list, with contact information, at the conclusion of the event.

- Name listed on map/list
- Recognition on CM Week landing page
- Logo on daily email with promotion of activity
  - Your logo will reach over 24,000 individuals daily

## Sponsored CMSA Swag Bag | \$250

Be the highlight of a case manager's week by sponsoring a "swag bag" given out during each webinar. The bag could include items like CMSA mugs, CMSA tumblers, CMSA pins, Annual Conference t-shirts, and the option to add giveaway items and a personalized note from your organization.

*Your organization may sponsor more than one.*

### **Your sponsorship includes:**

- Recognition during the giveaway
- Recognition in the daily email the day of the webinar
- Recognition across CMSA socials

# Events for Case Management Week

## **CMSA Virtual Leadership Conference | October 11, 2025**

The first-ever CMSA Virtual Leadership Conference is designed for mid-to-senior level case management professionals and executives who are ready to elevate their leadership impact, influence strategic decisions, and stay ahead of industry evolution.

## **Case Manager Mixer**

Kick off the week with a celebration with words from CMSA leadership, shared stories, and prizes for attendees!

## **Virtual Networking**

Unlock the power of connection and collaboration at our highly anticipated event, designed to bring case management professionals together from across the globe. This virtual roundtable is your opportunity to engage with industry leaders, expand your professional network, and gain valuable insights into the world of case management.

## **Educational Webinars**

CMSA is proud to be a top provider of case management education. To promote the practice of case management, we will be offering several educational webinars to the case management community at no cost during Case Management Week.

And more to come..... visit [CMSA's National CM Week website](#) for up-to-date events!