

# NATIONAL CASE MANAGEMENT WEEK

## Engagement Overview

## 2024 DATA

October 13-19, 2024



### Social Media

# 38,000+

Post Impressions  
Across Facebook & LinkedIn

# 1.1k

Post Interactions  
(Likes, Comments, Reposts)

# 600+

Link Clicks  
on Social Posts

### Website Traffic



# 8.6k

Active Users During CM Week

# 82%

New  
Users



### Webinars

#### Most Popular Topics

Artificial Intelligence & Ethics

DEIB

Behavioral Health

Public Policy/Advocacy

# 4.6k

Live Webinar Attendees

# 2.3k

Recording Downloads

## BECOME A SPONSOR FOR CASE MANAGEMENT WEEK 2025

OCTOBER 12-18, 2025

### Increase Your Visibility

Put Your Name Front & Center for THOUSANDS  
of Case Management Professionals

Email us at [partners@cmsa.org](mailto:partners@cmsa.org)