



#CMWeek2026

Sponsorship Opportunities

Celebrate National Case Management Week with CMSA! Sponsorship connects your organization with case management professionals, building brand recognition while generating valuable leads and lasting connections.

Elite Sponsor | \$10,000

- Sponsored email to CMSA Membership for CM Week
- Sponsored email ad in CMSA email for CM Week
- Sponsored social post on CMSA social platforms during CM Week

Premier Sponsor | \$5,000

- Sponsored email ad in CMSA email for CM Week
- Sponsored social post on CMSA social platforms during CM Week

Supporting Sponsor | \$2,500

- Sponsored social post on CMSA social platforms in the month of October

All Sponsorships Include:

- *Recognized as a sponsor for each event*
- *Recognition on CMSA's Case Management Week page*
 - *Linked out to the landing page of your choice.*
- *Full attendee list (including email) for each event*
- *Included in the Trivia Treasure Hunt*

Contact Rebecca Davis at rdavis@parthenonmgmt.com to secure your sponsorship today!



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Sponsorship Opportunities

What is the Trivia Treasure Hunt?

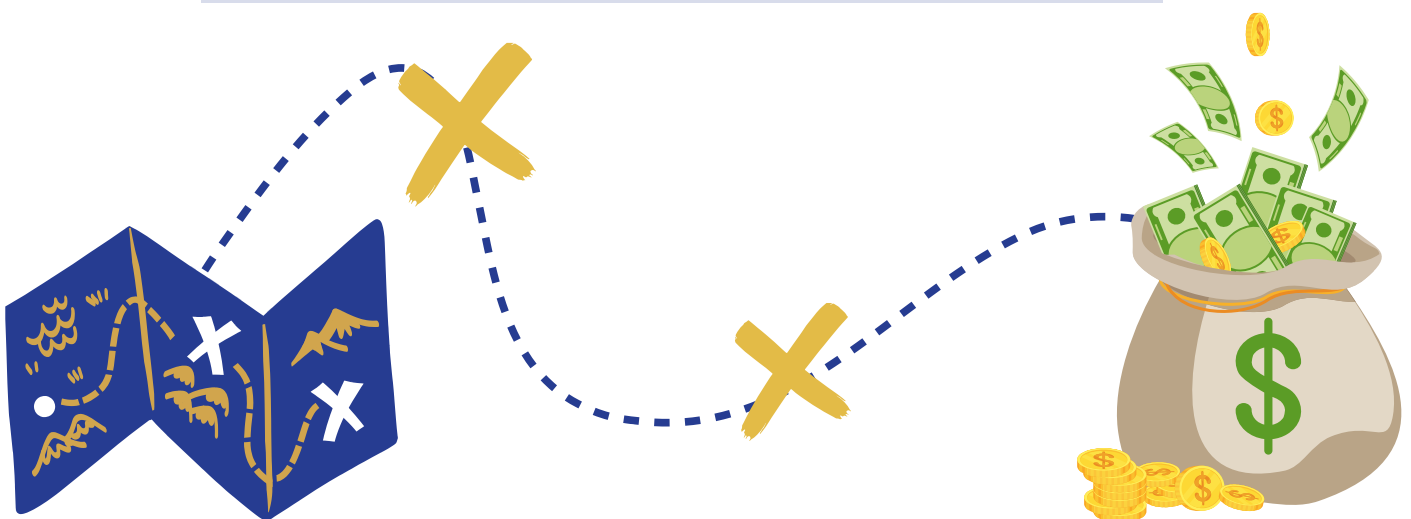
Each participant will visit your website/designated page to find the answer to your question. Once they have answered all questions correctly, their name will be added to a drawing for CASH prizes. Winners will be randomly selected in a live drawing the last Friday of October. Participants do not have to be present to win.

Sponsors of the CMSA CM Week Treasure Hunt will also receive a participant list, with contact information, at the conclusion of the event.

- Name listed on map/list
- Recognition on CM Week landing page
- Logo on daily email with promotion of activity
- Your logo will reach over 24,000 individuals daily

Trivia Treasure Hunt Sponsor | \$750

You will receive the Trivia Treasure Hunt participant list only.



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