



# 2<sup>ND</sup> ANNUAL VIRTUAL LEADERSHIP CONFERENCE

## EMPOWERING

### CASE MANAGEMENT LEADERS

*Advancing Care*

Practical strategies from top voices in the field

REGISTER NOW



LIVE VIA ZOOM

Saturday, October 3, 2026

# VIRTUAL LEADERSHIP CONFERENCE

Whether you're an experienced leader shaping strategy and organizational performance or a case management professional preparing for your first leadership role, the CMSA Virtual Leadership Conference offers a learning experience designed to meet you where you are.

This year's conference features two educational tracks:

**Advanced Leaders Track** - Designed for directors, managers, executives, and seasoned leaders seeking advanced strategies in financial stewardship, workforce optimization, organizational value, mentorship, succession planning, and leading transformative change across the care continuum.

**Emerging Leaders Track** - Created for new and aspiring leaders, this track focuses on essential leadership competencies including performance management, ethical decision-making, financial fundamentals, team engagement, and leading effectively in evolving and virtual care environments.

Attendees will gain practical tools, real-world insights, and actionable strategies from respected industry experts while connecting with peers across the case management continuum. Whether you're leading an organization today or building the skills to lead tomorrow, you'll leave equipped to make a greater impact on your team, your organization, and the patients you serve.

Earn up to 7 CEs in (RN, SW, CCM, CDMS, and CNCLP for all tracks with CPHQ CEs for Advanced track) through Virtual In-Person attendance, Recorded Content, or a combination of both. Registrants must complete all sessions, evaluations, and quizzes to earn the final CE certificate.

**REGISTER BY August 14 to SAVE!**

**Not a member?**

Join CMSA and save up to \$130 on your Virtual Leadership Conference registration plus year-round benefits!

Early Bird Rate 6/17 - 8/14		Standard Rate 8/15 - 10/02	
Member	Non-member	Member	Non-member
\$249	\$349	\$279	\$379

Join CMSA and SAVE!



Register NOW!



Attend virtual sessions  
LIVE and/or Recorded

# AGENDA-ADVANCED



**Saturday, October 3, 2026**

*Hours are displayed in Eastern Time Zone*



Time	Session	Pending CEs
10 - 10:05 a.m.	Welcome Remarks/Announcements	
10:05 - 11:05 a.m.	<p><b>OPENING KEYNOTE: Leveraging the Interdisciplinary Diverse Workforce in Case Management</b></p> <p><b>Ellen Fink-Samnick</b>, DBH, MSW, LCSW, ACSW, CCM, CCTP, CRP, FCM  <b>Thomas F. Fisher</b>, PhD, OTRL, CCM, FAOTA  <b>Jeffery Gonzales</b>, PharmD, MS, BCPS, CDCES, PDE-C, AE-C, HF-Cert, DPLA  <b>Colleen Morley</b>, DNP, RN, CCM, CMAC, CMGT-BC, CMCN, ACM-RN, FCM, FAACM  <b>Michele O'Brien</b>, MSW, LCSW, CCM, FCM  <b>Patricia Resnik</b>, MJ, FACHE, RRT, CPHQ, CHC, CHPC, CMAC, BCPA</p>	<p><b>RN, SW, CCM, CDMS, CNLCP, CPHQ</b></p>
11:25 a.m.- 12:25 p.m.	<p><b>SESSION: Financial Strategy for Case Management Leaders: Driving Value &amp; Return on Investment (ROI) in Case Management</b></p> <p><b>Alan Boardman</b>, LMSW, ACM-SW  <b>Mark Evans</b>, MA, CCM, CRC, CLCP, CBIS, FCM  <b>Patricia Noonan</b>, MBA, RN, CCM, CDP, FCM  <b>Lisa Simmons-Fields</b>, DNP, MSA, RN, CCM, CPHQ, FCM</p>	<p><b>RN, SW, CCM, CDMS, CNLCP, CPHQ</b></p>
12:30 - 1:30 p.m.	Break	
1:30 - 2:30 p.m.	<p><b>SESSION: Strategic Leadership in Case Management: Staying Current to Drive Value Across the Care Continuum</b></p> <p><b>Lisa Simmons-Fields</b>, DNP, MSA, RN, CCM, CPHQ, FCM  <b>Tricia Wise</b>, MBA, BSN, CCM</p>	<p><b>RN, SW, CCM, CDMS, CNLCP, CPHQ</b></p>
2:45 - 3:45 p.m.	<p><b>CLOSING KEYNOTE: From Saturated to Steady: How Case Management Leaders Turn Social Spillover in a Culture of Purposeful Change</b></p> <p><b>Melanie Prince</b>, EdD, MSS, MSN, BSN, RN, NE-BC, CCM, FCM, FAAN</p>	<p><b>RN, SW, CCM, CDMS, CNLCP, CPHQ</b></p>
4- 5 p.m.	<b>NETWORKING BREAKOUTS</b>	<p><b>RN, SW, CCM, CDMS, CNLCP, CPHQ</b></p>
On-Demand	<p><b>SESSION: Closing the Divide: A leadership Strategy for Aligning Case Management Education and Clinical Practice</b></p> <p><b>Eileen M. Haley</b>, MSN, RN, CNS, CCM  <b>Susan Plough</b>, MSN, RN, PHCNS-BC, CCM, FCM</p>	<p><b>RN, SW, CCM, CDMS, CNLCP, CPHQ</b></p>
On-Demand	<p><b>SESSION: Mentorship &amp; Succession Planning in Case Management</b></p> <p><b>Tiffany Ferguson</b>, LMSW, CMAC, ACM, ACPA-C  <b>Colleen Morley</b>, DNP, RN, CCM, CMAC, CMGT-BC, CMCN, ACM-RN, FCM, FAACM</p>	<p><b>RN, SW, CCM, CDMS, CNLCP, CPHQ</b></p>

# AGENDA-EMERGING



**Saturday, October 3, 2026**

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Time	Sessions	Pending CEs
10 - 10:05 a.m.	Welcome Remarks/Announcements	
10:05 - 11:05 a.m.	<p><b>OPENING KEYNOTE: Leveraging the Interdisciplinary Diverse Workforce in Case Management</b></p> <p><b>Ellen Fink-Samnicks</b>, DBH, MSW, LCSW, ACSW, CCM, CCTP, CRP, FCM</p> <p><b>Thomas F. Fisher</b>, PhD, OTRL, CCM, FAOTA</p> <p><b>Jeffery Gonzales</b>, PharmD, MS, BCPS, CDCES, PDE-C, AE-C, HF-Cert, DPLA</p> <p><b>Colleen Morley</b>, DNP, RN, CCM, CMAC, CMGT-BC, CMCN, ACM-RN, FCM, FAACM</p> <p><b>Michele O'Brien</b>, MSW, LCSW, CCM, FCM</p> <p><b>Patricia Resnik</b>, MJ, FACHE, RRT, CPHQ, CHC, CHPC, CMAC, BCPA</p>	RN, SW, CCM, CDMS, CNLCP
11:25 a.m.- 12:25 p.m.	<p><b>SESSION: Performance Management</b></p> <p><b>Lisa Parker Williams</b>, DNP, MBA, RN, CCM</p> <p><b>Theresa Shotton</b>, MSN, RN, CCM</p>	RN, SW, CCM, CDMS, CNLCP
12:30 - 1:30 p.m.	Break	
1:30 - 2:30 p.m.	<p><b>SESSION: Ethical Leadership at Scale: Building a Culture of Integrity in Case Management</b></p> <p><b>Ellen Fink-Samnicks</b>, DBH, MSW, LCSW, ACSW, CCM, CCTP, CRP, FCM</p> <p><b>Colleen Morley</b>, DNP, RN, CCM, CMAC, CMGT-BC, CMCN, ACM-RN, FCM, FAACM</p>	RN, SW, CCM, CDMS, CNLCP
2:45 - 3:45 p.m.	<p><b>CLOSING KEYNOTE: From Saturated to Steady: How Case Management Leaders Turn Social Spillover in a Culture of Purposeful Change</b></p> <p><b>Melanie Prince</b>, EdD, MSS, MSN, BSN, RN, NE-BC, CCM, FCM, FAAN</p>	RN, SW, CCM, CDMS, CNLCP
4- 5 p.m.	<b>NETWORKING BREAKOUTS</b>	RN, SW, CCM, CDMS, CNLCP
On-Demand	<p><b>SESSION: Foundational Financial Management for New Case Management Leaders</b></p> <p><b>Mark Evans</b>, MA, CCM, CRC, CLCP, CBIS, FCM</p> <p><b>Patricia Noonan</b>, MBA, RN, CCM, CDP, FCM</p>	RN, SW, CCM, CDMS, CNLCP
On-Demand	<p><b>SESSION: Remote Case Management: Leading, Engaging, &amp; Delivering Results in a Virtual Care Environment</b></p> <p><b>Janet Coulter</b>, MSN, MS, RN, CCM, FCM</p> <p><b>Jeff Crofoot</b>, RN, MSN, CMCN, ACM, CCM</p> <p><b>Lisa Parker Williams</b>, DNP, MBA, RN, CCM</p> <p><b>Jacki Snyder</b>, BSN, RN, CCM, CBIS</p> <p><b>Donna Todd</b>, MSN, RN-BC, CCM</p>	RN, SW, CCM, CDMS, CNLCP