CMSA™
Case Management Society of America

CORPORATE PARTNERSHIP

Your Goals. Your Investment. Your Partnership.

Choose from year-round engagement, education, events, and sponsorship opportunities, with every investment contributing toward your annual partnership level.

READY TO JOIN US?

Contact Rebecca Davis
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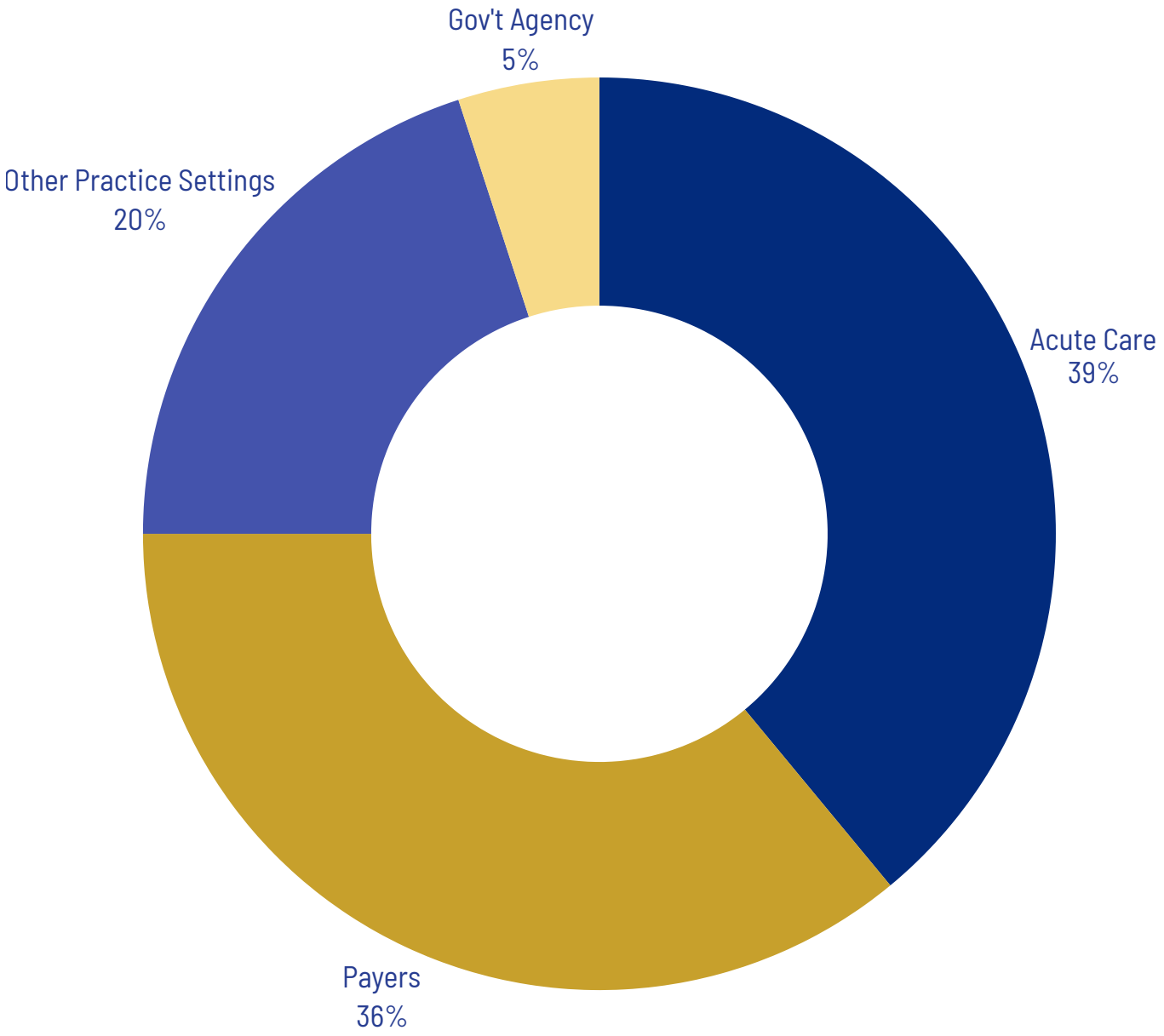
(615) 314-5181

ABOUT THE CMSA AUDIENCE



2025 Membership Data from ~ 6,000 members.

CASE MANAGERS IN ACTION

Key areas of responsibility reported in the 2026 Salary & Trends Survey

- **Care Coordination**
- **Assessment & Care Planning**
- **Patient/Client Education**
- **Utilization Review & Management**
- **Quality Management & Improvement**
- **Disease Management**
- **Telephonic Triage**
- **Risk Management**
- **Data Analysis**
- **Regulatory Compliance**

Access the 2026 Salary & Trends Survey, conducted in partnership with the Case Management Institute.

CORPORATE PARTNERSHIP STRUCTURE

CMSA™ Case Management Society of America

A More Flexible Way to Partner with CMSA

CMSA's Corporate Partnership Program lets you customize your year-round engagement to fit your goals and budget, with your annual partnership level based on your total CMSA investment.

1. **CHOOSE YOUR OPPORTUNITIES**
2. **COMBINE YOUR ANNUAL INVESTMENT**
3. **UNLOCK YOUR PARTNER BENEFITS**

- **Choose the opportunities that matter most to you**, including Annual Conference sponsorship and exhibiting, sponsored webinars and emails, CM Week, educational initiatives, membership, resource development, and other engagement opportunities.
- **Your total annual investment determines your partnership level.**
- **Every investment counts toward your partnership level**, giving you the freedom to spread your engagement across multiple CMSA programs or focus more heavily on the opportunities that best support your objectives.
- **Higher partnership levels unlock greater recognition and benefits**, while all Corporate Partners receive year-round visibility, priority access to Annual Conference opportunities, and additional partner advantages.

YOUR GOALS. YOUR INVESTMENT. YOUR PARTNERSHIP.

PARTNERSHIP

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CORPORATE PARTNERSHIP

SPONSORSHIP OFFERINGS

Sponsored Email to CMSA Members | *$5,000*
- 5,000+ recipients with analytics

Sponsored Webinar | *$6,000*
- Includes a custom follow-up email to registrants

Partner Resource Page | $7,500
- Includes quarterly analytics report

Email Banner Ad | $1,000
- One banner ad in one educational email

Social Post | $500

Member Mailing List | $5,000

CM Week Sponsorship | $750 - $10,000
- View the CM Week Offerings

Annual Conference & Expo | $500 - $85,000
- View the Annual Conference & Expo Offerings

Publish a Case Management Adherence Guide (CMAG) | $25,000+
- View the CMAG Sponsorship Brochure

Company & Networking Memberships | $110 - $220
- View the CMSA Membership Brochure

YOUR GOALS. YOUR INVESTMENT. YOUR PARTNERSHIP.

Pricing valid for 2026 - 2027.

CMSA™ Case Management Society of America SUPPORTING PARTNER

Annual Investment: $5,000+

BENEFITS INCLUDE:

- Company name and link on CMSA Partner Page
- Priority access to CMSA Annual Conference Exhibit & Sponsorship Selection
- Ad in Digital Conference Guide
- Ad in Conference Walk-In Slides
- Logo on walk-in slides for all sessions at Annual Conference (40+ sessions)
- Logo on CMSA Home Page Slider
- Logo in *CMSA Today* Magazine
- **10%** Discount on:
  - Additional Emails and Webinars
  - *CMSA Today* ads
  - Career Center Postings

YOUR GOALS. YOUR INVESTMENT. YOUR PARTNERSHIP.

CMSA™ Case Management Society of America COLLABORATIVE PARTNER

Annual Investment: $15,000+

BENEFITS INCLUDE:

- Complimentary Sponsored Email to CMSA Membership
- Company logo and link on CMSA Partner Page
- Priority access to CMSA Annual Conference Exhibit & Sponsorship Selection
- Ad in Digital Conference Guide
- Ad in Conference Walk-In Slides
- Logo on walk-in slides for all sessions at Annual Conference (40+ sessions)
- Logo on CMSA Home Page Slider
- Logo in *CMSA Today* Magazine
- **15%** Discount on:
  - Additional Emails and Webinars
  - *CMSA Today* ads
  - Career Center Postings

YOUR GOALS. YOUR INVESTMENT. YOUR PARTNERSHIP.

CMSA™ Case Management Society of America LEADERSHIP PARTNER

Annual Investment: $25,000+

BENEFITS INCLUDE:

- Complimentary Partner Portal on CMSA's Educational Resource Library
- Complimentary Sponsored Email to CMSA Membership
- Company logo and link on CMSA Partner Page
- Priority access to CMSA Annual Conference Exhibit & Sponsorship Selection
- Ad in Digital Conference Guide
- Ad in Conference Walk-In Slides
- Logo on walk-in slides for all sessions at Annual Conference (40+ sessions)
- Logo on CMSA Home Page Slider
- Logo in *CMSA Today* Magazine
- **20%** Discount on:
  - Additional Emails and Webinars
  - *CMSA Today* ads
  - Career Center Postings

YOUR GOALS. YOUR INVESTMENT. YOUR PARTNERSHIP.

CMSA™ Case Management Society of America STRATEGIC PARTNER

Annual Investment: $50,000+

BENEFITS INCLUDE:

- Complimentary Sponsored Webinar
- Complimentary Partner Portal on CMSA's Educational Resource Library
- Complimentary Sponsored Email to CMSA Membership
- Company logo and link on CMSA Partner Page
- Priority access to CMSA Annual Conference Exhibit & Sponsorship Selection
- Ad in Digital Conference Guide
- Ad in Conference Walk-In Slides
- Logo on walk-in slides for all sessions at Annual Conference (40+ sessions)
- Logo on CMSA Home Page Slider
- Logo in *CMSA Today* Magazine
- **25%** Discount on:
  - Additional Emails and Webinars
  - *CMSA Today* ads
  - Career Center Postings

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LEVELS AT GLANCE

BENEFITS	SUPPORTING $5,000+	COLLABORATIVE $15,000+	LEADERSHIP $25,000+	STRATEGIC $50,000+
Complimentary Webinar				✓
Partner Portal on CMSA's Resource Page			✓	✓
Complimentary Email		✓	✓	✓
Linked Name/Logo on CMSA's Corporate Partner page	**Name**	**Logo**	**Logo**	**Logo**
Priority access to CMSA Annual Conference Exhibit & Sponsorship Selection	✓	✓	✓	✓
Ad in Digital Conference Guide	✓	✓	✓	✓
Ad in Conference Walk-In Slides	✓	✓	✓	✓
Logo on walk-in slides for all sessions at Annual Conference (40+ sessions)	✓	✓	✓	✓
Logo on CMSA Home Page Slider	✓	✓	✓	✓
Logo in *CMSA Today* Magazine	✓	✓	✓	✓
Discounts on: • Additional Emails and Webinars • *CMSA Today* ads • Career Center Postings	**10%**	**15%**	**20%**	**25%**

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CMSA™ Case Management Society of America

CORPORATE PARTNERSHIP

Let's PARTNER

Ready to build a partnership that aligns with your goals?

We'd love to discuss how your organization can get involved and make an impact with CMSA.

Contact Rebecca Davis

Senior Sales & Partnership Manager

rdavis@parthenonmgmt.com

(615) 314-5181

Click to schedule a meeting with Rebecca

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