



World Federation of Societies
of Biological Psychiatry

16th World Congress
of Biological Psychiatry
5-8 June 2024
Istanbul, Türkiye | ICEC

wfsbp-congress.org

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Invitation to Industry



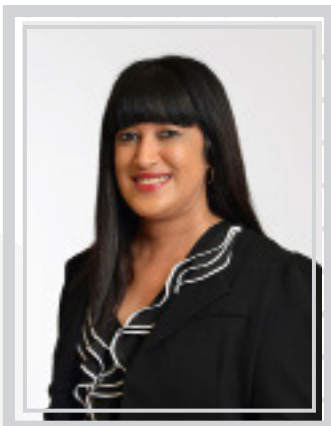
Dear Colleagues,

On behalf of the Executive Committee of the World Federation of the Societies of Biological Psychiatry (WFSBP), I am delighted to invite you to attend the 16th World Congress of Biological Psychiatry to be held from 5-8 June 2024 in Istanbul, a city world-renowned for its culture.

“Translational Psychiatry: From Innovations to Clinical Practice” is the major theme of this Congress. The Congress will feature plenaries, symposia, debates, workshops, and posters that will highlight the progress in the fields of drug discovery, genomics, imaging, omics, biomarkers, clinical trials, cognitive neuroscience, digital and clinical phenotyping, e-mental health and virtual care, and how these advances will aid personalized treatment of people with mental disorders and addictions. In addition, the Congress will feature educational sessions and courses on clinical topics that are of immediate relevance to trainees and clinicians, from a research and clinical practice perspective.

We very much look forward to welcoming you to Istanbul.

Sincerely,
Professor Lakshmi N. Yatham
President



Dear Colleagues,

The Scientific Program Committee welcomes your participation as exhibitors and sponsors at the WFSBP 2024 Congress in the vibrant and culturally rich city of Istanbul.

As one of the leading global professional organizations for psychiatrists and other mental health professionals interested in the advancement and practice of biological psychiatry, the WFSBP Congress will bring together a diverse group of leading professionals from around the world, both to exchange cutting edge science and build professional connections. The Scientific Program Committee promises a high-quality program with participation from internationally distinguished researchers and scientists.

We invite you to meet the many inspiring presenters and experts as we gear up for an exciting and informative conference and very much look forward to your support.

Sincerely,
Professor Soraya Seedat
Chair of the Scientific Program Committee

About WFSBP

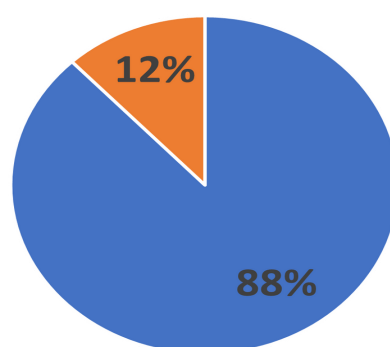
About the World Federation of Societies of Biological Psychiatry

Founded in 1974, the World Federation of Societies of Biological Psychiatry is a global nonprofit society composed of 63 national societies of biological psychiatry and individual members representing professionals from over 70 countries.

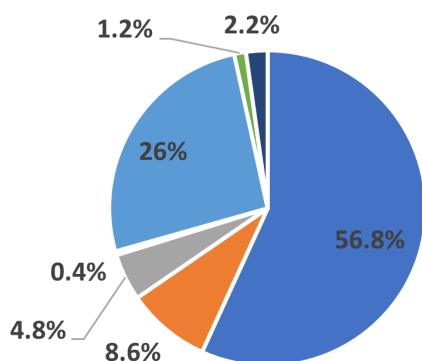
With the multitude of countries represented in its worldwide community, the World Federation has built an international network of over 4,400 opinion leaders, the majority of which are pioneers in the practice of Biological Psychiatry.

WFSBP Members Per Field of Activity

■ Clinicians ■ Researchers



WFSBP Members by Continent



- Europe (56.8%)
- South America (8.6%)
- Africa (4.8%)
- Australia (0.4%)
- Asia (26%)
- North America (1.2%)
- Middle East (2.2%)

The principle objectives of WFSBP are:

- » to foster and encourage scientific research and advancement in the field of biological psychiatry
- » to improve the quality of training spanning the entire spectrum of biological psychiatry sciences
- » to promote education and achieve the highest level of knowledge and understanding within the field to provide information and guidance to all institutions, societies or individuals with an interest in biological psychiatry
- » to establish, build, and maintain solid collaboration with international and national organisations related to biological psychiatry

Educational activities, regional, international, and world congresses, the interactive website wfsbp.org, and The World Journal of Biological Psychiatry build the World Federations' portfolio and insure its worldwide influence. The development of worldwide treatment guidelines is one of WFSBP's main areas of international leadership.

Information on the Congress

and Scientific Program

- Anxiety Disorders: Basic/Clinical
- Biomarkers Including Omics and Digital Markers
- Bipolar Disorders: Basic/Clinical
- Chronobiology and Psychiatry
- Clinical Trials and Biostatistics/Methodology
- Cognitive Neuroscience
- Depression: Basic/Clinical
- Digital Technologies
- Drug Discovery
- Early Intervention/Prevention Strategies
- Eating Disorders: Basic/Clinical
- Genetics
- Lifestyle Psychiatry
- Machine Learning and Artificial Intelligence
- Mentorship & Early Mid-Career Development
- Molecular Neurobiology
- Neurocognitive Disorders
- Neurodevelopmental Disorders
- Neuroimaging: Genetic, Functional, Structural
- Obsessive-Compulsive Disorders: Basic/Clinical
- Pharmacogenetics
- Precision Psychiatry
- Psychedelics
- Psychoneuroimmunology
- Psychopathology
- Psychopharmacology
- SARS-CoV-2
- Schizophrenia and Other Psychosis: Basic/Clinical
- Sleep-Related Disorders
- Stem Cells and Organoids
- Stimulation Methods (e.g. ECT, TMS, VNS, DBS)
- Stress: Basic/Clinical
- Substance Use Related and Addictive Disorders
- Suicide: Basic/Clinical
- Trauma and Stress-Related Disorders
- Violence: Basic/Clinical
- Virtual Care

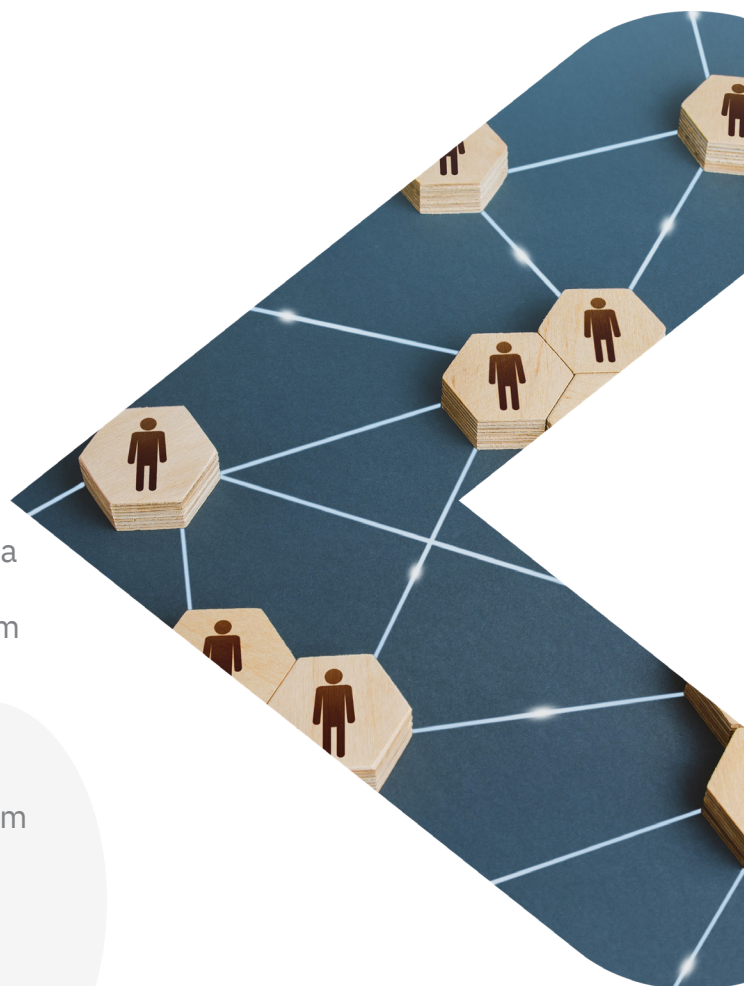
TOC

Information on the Congress and Scientific Program

Congress Theme: Translational Psychiatry: From Innovations to Clinical Practice

Scientific Program Committee

Chair	Soraya Seedat, South Africa
Co -Chairs	Dost Ongur, United States Allan Young, United Kingdom
Members	Mohamed Alsuwaidan, Canada Chittaranjan Andrade, India Ole Andreasen, Norway Istvan Bitter, Hungary Paolo Brambilla, Italy Eric Chen, Hong Kong SAR China Jun Chen, China Andrea Cipriani, United Kingdom Ricardo Corral, Argentina Deepak D'Souza, United States Chris Davey, Australia Katharina Domschke, Germany Naomi Fineberg, United Kingdom Wolfgang Gaebel, Germany Ishrat Husain, Kuwait Afzal Javed, United Kingdom Jayashri Kulkarni, Australia Tao Li, China Mario Maj, Italy Samer Makhoul, United Arab Emirates Andrew Nierenberg, United States Dan Rujescu, Austria Taiwo Sheik, Nigeria Rajiv Tandon, United States Florence Thibaut, France Simavi Vahip, Turkey Gang Wang, Taiwan Carlos Zarate, United States



Sponsorship Categories

Information for Sponsors and Exhibitors

The 16th World Congress on Biological Psychiatry organizers offer companies the opportunity to become sponsors of the 16th World Congress of Biological Psychiatry 2024 in Istanbul, Türkiye enabling them to promote their scientific endeavours.

Below are many sponsorship options for consideration. There are multiple options for each level of financial support.

Congress & Exhibition Office

Parthenon Management Group
Contact Person: Marissa Porter

Phone: +1-615-649-3070
Email: mporter@parthenonmgmt.com

Congress Partner Levels	Bronze	Silver	Gold	Platinum
Benefits	\$30,000	\$50,000	\$80,000	\$100,000
Recognition through company logo on Congress signage	X	X	X	X
Attendee List one week prior to the Congress (name, institution, and country only in PDF format)	X	X	X	X
Corporate support luncheon with WFSBP leadership for 2 people	X	X	X	X
Congress registrations to the 2023 WCBP	3	5	10	15
Individual annual membership in the Society	1	3	6	10
Acknowledgement through company name on WFSBP virtual platform and Congress app	X	X	X	X
Acknowledgement through company logo on the Congress website	X	X	X	X
Recognition as a corporate supporter in the membership directory on the WFSBP website	X	X	X	X
Booth	n/a	5ft x 5 ft	10ft x 10 ft	10 ft x 20 ft
Funds Toward Additional Inventory	\$5,000	\$10,000	\$15,000	\$25,000

Deadline for selection: 31 March 2024



Industry Sponsored Symposia

Benefits

US \$60,000

- One targeted email to Congress attendees to market the symposium.
- Acknowledgement of symposium in the agenda on the WFSBP website and Congress app.
- One targeted email to Congress attendees to market the symposium.
- AV equipment (screen, projector, two podium microphones, and other necessary equipment).
- Session recording to be edited and provided to the sponsor.

NOTE: Only one symposium per company and one sponsor per symposium is permitted.

Sponsorship Options

Printed Matter for the Congress

Invitation Program Call for Abstracts (PDF only)

US \$2,500

- Full page sponsor's advertisement on inside front cover

US \$1,500

- Full page sponsor's advertisement on inside back cover

Congress App

US \$7,500

- Make your logo visible on the splash screen. The splash screen will be displayed upon reopening the App.
- Up-to-date information is shown to Congress participants on their mobile devices. You can make use of this service in creative and effective ways. For example, sending out push notifications to announce your company's event. The short text must not exceed 140 characters and can be linked to a webpage. Your message can be sent according to the pre-established schedule.

Pocket Program

US \$1,500

- Exclusive two-page advertisement by sponsor.

Congress Bag

US \$25,000

- With sponsor's imprint (maximum 2 colours).

Writing Pads & Pens

US \$12,000

- Supplied by sponsor to all attendees for extensive conference notes.

L anyards

US \$15,000

- With sponsor's imprint (maximum 2 colours).

Sponsorship Options

On site during the Congress

Speaker Ready Room

US \$3,000

- The sponsor can set up to two pop-up banners in front of the media check / speaker ready room. The set up and the technical equipment are included in the room rental. Your support will be acknowledged in the final program, on the Congress website and in the congress App.

Charging Stations

US \$5,000

- Phone, computer, and other mobile device support centre. These chargers can be placed in the exhibition hall near your booth to draw traffic to your exhibit.

Footprints

US \$10,000

- Vinyl stickers with your advertisement will guide attendees from the registration area to your booth (Maximum of two sponsors)

Vinyl Floor Decals

US \$10,000

- Vinyl stickers will be placed on the floor in designated areas of the Congress venue according to your wishes (upon consultation with the Congress Organizer).

Presentation Recording Sponsor

US \$20,000

- Each oral abstract presentation from the 2023 Congress will be video recorded and maintained in the online library for regular viewing featuring your branding (imprint or name) as the sponsor.

Networking Sponsor

US \$25,000

- A networking event will be organized at the host hotel to promote collaboration, knowledge sharing, rapport building, and the opportunity to enjoy the community.

Additional Sponsorship Opportunities

Inclusivity Opportunities

Health Equity Sponsor

US \$10,000

- Travel award for an individual working in a low income country, a rural area or with underserved minority population to attend the conference.
- One complimentary registration for company representative to the Congress.
- Acknowledgement through company logo on the Congress website.



Sponsorship Options

To assist your fellow scientists with costs at the Congress

Young Investigator Awards

US \$10,000

WFSBP offers educational grants for young investigators to attend the Congress and special educational sessions. These sessions are especially designed for young researchers which will be pre-selected via an application process. The award includes a travel grant plus free registration to the WFSBP Congress. Payments will be made after the Congress.

WFSBP Research Prize

US \$ 5,000

The WFSBP Research Prize is intended for WFSBP members (MD, PhD or equivalent) whose current scientific work has had an important impact in the field of clinical and/or basic research in the area of biological psychiatry.

Lifetime Achievement Award

US \$5,000

The WFSBP Lifetime Achievement Award in Biological Psychiatry is intended for senior research scientists (MD, PhD or equivalent) whose lifework has significantly influenced today's field of biological psychiatry.

WFSBP Award for Excellence in Education

US \$5,000

The WFSBP Award for Excellence in Education acknowledges outstanding and innovative education in biological psychiatry, including the implementation of new interactive media. The WFSBP education prize is open to all WFSBP members who have improved education in all facets of biological psychiatry.

Award for Scientific Excellence of the WFSBP Host Country

US \$5,000

The WFSBP Award for Scientific Excellence of the WFSBP Host is dedicated to an outstanding researcher in the field of biological psychiatry originating from the host country of the World Congress of Biological Psychiatry.

Technical Exhibition

Exhibition Hours

Set up	Wednesday	5 June	08:00 - 19:00
Exhibition	Thursday	6 June	09:00 - 17:00
	Friday	7 June	09:00 - 17:00
	Saturday	8 June	09:00 - 12:00
Dismantling	Saturday	8 June	12:00 - 18:00

Fees

- 5 ft. x 5 ft. \$4,500
- 10 ft. x 10 ft. \$8,500
- 10 ft. x 20 ft. \$12,000
- Reduced pricing for publishing houses are available. Please inquire.

Standard Rental Includes

- Net stand area.
 - Listing of company name in the exhibitors' list in the Congress App.
 - Exhibitors name badges:
 - Two (2) for 5x5
 - Three (3) for 10x10
 - Four (4) for 10x20
- Platinum, Gold, and Silver sponsors receive free exhibitor badges according to their level.

Not included in the stand rental: Partition walls, furniture, electrical supply, telephone, data lines, stand cleaning and exhibitor's insurance. Modular stands, partitions, furniture, carpets for stands in the entrance hall, electrical supply, auxiliary staff, hostesses, etc. can be ordered from the exhibition office on completion of registration. Further information will be contained in the service manual for exhibitors to be dispatched in March 2024.

Optional extra exhibitor badges: You may order extra exhibitor badges at a reduced rate. Badges are personalized and cannot be transferred. An exhibitor badge does not include participation in the scientific program.

All proposals are non-binding and non-committal until completion of a contract.