

2024 Flux Congress Sponsor Package

The Society for Developmental Cognitive Neuroscience

Baltimore, MD, USA September 28-30, 2024

www.fluxsociety.org



Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support the 12th Annual Flux Congress, which will be held in Baltimore, United States, from September 27 to 30, 2024. We believe our meeting will provide you with great opportunities to interact with researchers and potential clients.

The aim of The Flux Congress is to provide a forum for developmental cognitive neuroscientists to share their findings, expand their knowledge base, and be better informed of translational approaches.

Many of the researchers who will attend our meeting – we expect over 575 attendees – will be interested in discovering the products you have to offer. These researchers study brain development, including sensory, motor, and neuroendocrine systems, cognition, and behavior via neuroimaging, physiological recording, and many other domains in the vast field of neuroscience. These studies require many advanced tools and equipment that companies like yours provide.

Sponsor a portion of the conference and receive extended exposure to this 575+ group of international cognitive Neuroscientists!

Your presence at our meeting is a much-appreciated demonstration of your support for Neuroscience research.

Sincerely,

The FLUX Board

Eveline Crone - President

Deanna Barch – President Elect

Damien Fair – Past President

Margaret Sheridan – Executive Board Member and Treasurer

Jennifer Pfeifer – Executive Board Member and Secretary

Tzipi Horowitz-Kraus – Executive Board Member

Barbara Braams – Board Member

Jessica Cohen – Board Member

Nikolaus Steinbeis – Board Member

Christian Tamnes – Board Member

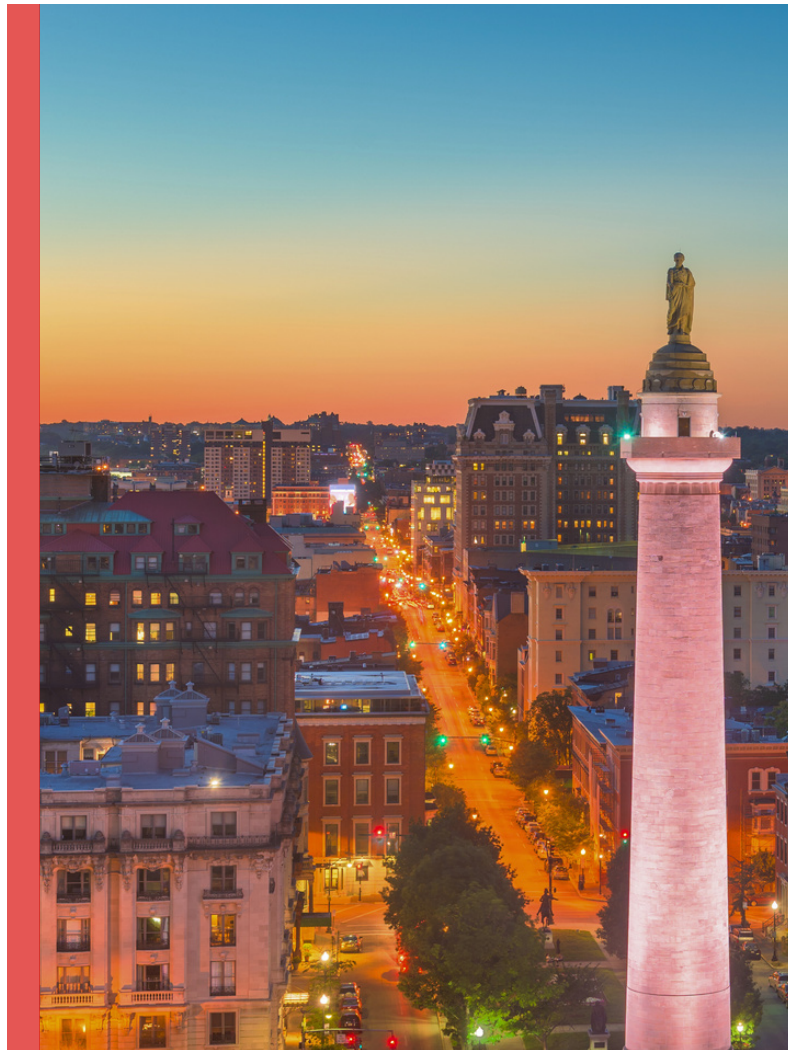
Nim Tottenham – Board Member

Lucina Uddin – Board Member



What is the Flux Congress?

The Flux Congress acts as a forum for developmental cognitive neuroscientists to share their findings, expand their knowledge base, and be informed of translational approaches. This conference is designed for scientists who use neuroimaging techniques to understand age related changes in brain function and structure. The Congress provides an excellent opportunity for companies and organizations involved in Neuroscience research to extend their marketing activities and support the congress through its sponsorship program.



Who is organizing the Congress?

The Flux Congress is being organized under the leadership of Conference Chair Margaret Sheridan (University of North Carolina, Chapel Hill) as well as the groups listed below.

- **Flux Society Board of Directors**
- **Scientific Program Committee**
- **Local Organizing Committee**

The overall conference planning process is managed by the team at Parthenon Management Group.



Local Organizing Committee

- Co-Chair: Bradley Schlaggar (Co-Chair), Kennedy Krieger Institute, Baltimore, MD
- Co-Chair: Chandan Vaidya (Co-Chair), Georgetown University, Washington, DC
- Guinevere Eden, Georgetown University, Washington, DC
- Nathan Fox, University of Maryland, College Park, MD
- William Gaillard, Children's National Hospital, Washington, DC
- Tracy Riggins, University of Maryland, College Park, MD
- Gabriela Rosenblau, The George Washington University, Washington, DC
- Karl Steiner, University of Maryland, Baltimore County, Baltimore, MD
- Catherine Stoodley, Children's National Hospital, Washington, DC
- Heather Volk, Johns Hopkins University, Baltimore, MD
- Daniel Weinberger, Lieber Institute for Brain Development, Baltimore, MD

Scientific Program Committee

- Program Chair: Margaret Sheridan
- Tallie Z. Baram
- Marjolein Barendse
- Yana Fandakova
- Wei Gao
- Arianna Gard
- Jamie Hanson
- Tzipi Horowitz-Kraus
- Andrew Lynn
- Christopher Monk
- Stewart Motofsky
- Assaf Oshri
- Rachel Romeo
- Maya Rosen
- Sara Sanchez-Alonso
- Sarah Short
- Suzanne van de Groep



Flux Society's Purpose

The Flux Society's purpose is to advance the understanding of human brain development by serving as a forum for professional and student scientists, physicians, and educators to:

- foster/provide a scientific venue that promotes integration across levels of investigation
- exchange information and educate the next generation of developmental cognitive neuroscience researchers;
- make widely available (perhaps "disseminate" scientific research findings on brain development;
- encourage translational research to clinical populations;
- promote public information by discussing implications on the fields of education, health, juvenile law, parenting, and mental health, and
- encourage further progress in the field of developmental cognitive neuroscience.

Who attends the Congress?

The Flux Congress is designed for principal investigators, post-doctoral fellows, and graduate students actively engaged in neuroscience. The researchers use a variety of neuroimaging tools. We expect attendees from the following areas:

- Behavioral Neuroscience
- Bioinformatics / Neuroinformatics
- Motor Systems Neuroscience
- Neural / Synaptic Structure and Function
- Cognitive Neuroscience
- Neuroendocrinology
- Computational Neuroscience & Modeling
- Neuroengineering and Robotics
- Educators and Leaders in clinical research
- Developmental Neuroscience
- Neuroethology
- Disorders of the Nervous System
- Neuropharmacology & Neurochemistry
- Evolutionary & Comparative Neuroscience
- History, Teaching, Public Awareness, and Societal Impacts in Neuroscience
- Neuroregeneration and Repair



Why get involved?

Connect with leading and emerging researchers:

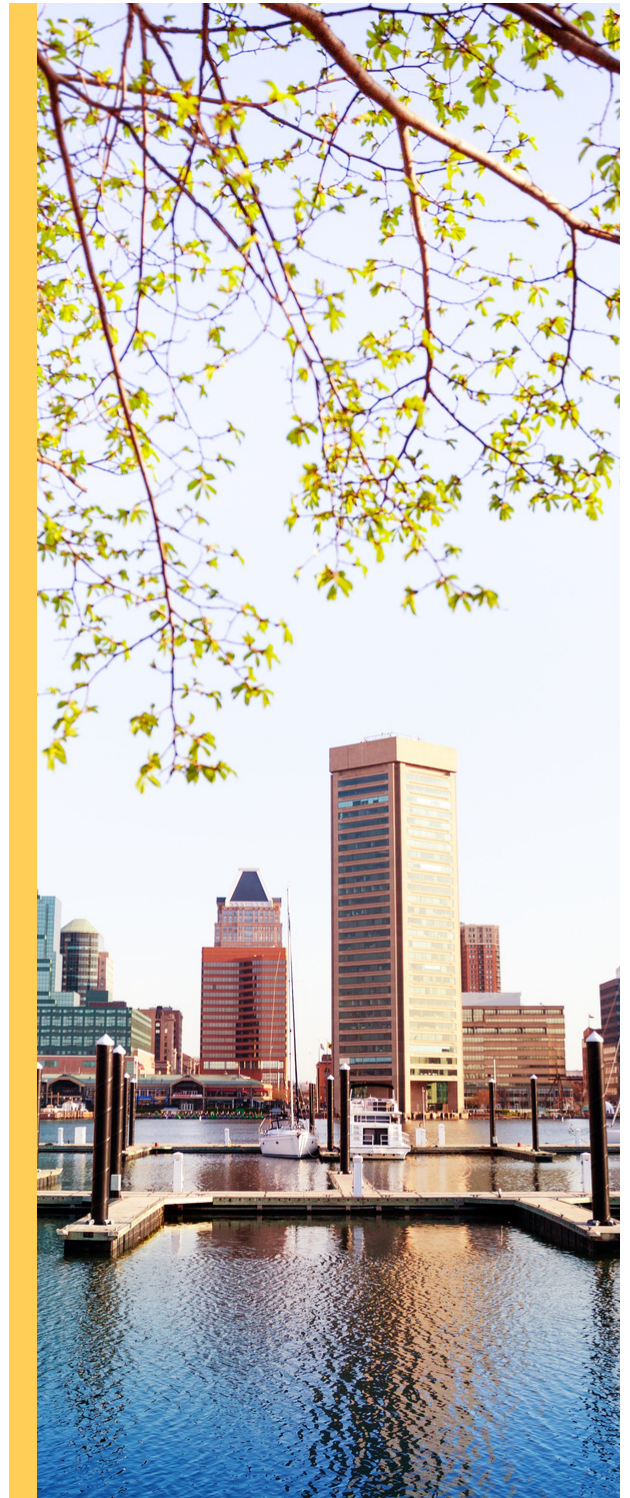
You will gain exposure, build relationships, develop partnerships, and connect with representatives actively involved in Neuroscience and child development research from across North America and around the world.

Premium branding & positioning opportunity:

You will reach your target audience and be recognized as a supporter of the conference and its aims. Set your product, service, and brand apart from your competitors – guaranteed visibility on advertising and promotions.

Face time with leading scientists:

You will have the opportunity to connect with over 575 investigators, researchers, scientists and students actively involved in Neuroscience research and will have an opportunity to build relationships and form valuable partnerships. Conference registration, marketing opportunities, and networking are among the many benefits associated with sponsoring this conference. **Flux is the only conference of its kind bringing together scientists studying the developing brain.**



General Congress Information

Conference Venue:

Baltimore Marriott Waterfront
700 Aliceanna St
Baltimore, MD
USA

Program

Over 30 talks are given over three full days at Congress. The following are some of the highlights:

- Diversity Program
- Young Investigator Award talks
- Animal & Human Symposium
- Jacobs Foundation - Science of Learning Symposium
- Policy Roundtable Symposium
- Society and the Developing Brain Symposium
- Linda Spear Award
- Peder Sather Foundation Symposium
- Huttenlocher Lecture
- Science of Learning Symposium
- Offsite Explore Baltimore: Culture Night



Sponsorship Opportunities

As a conference sponsor, your brand will be exposed to over 575 delegates through pre-conference announcements, newsletters, and special activities and actions during the conference. Differentiate your company from your competitors, increase your company's visibility, and introduce your new products to this active neuroscience community by becoming a sponsor.

Opportunities are booked on a first-come, first-served basis, so book early!

Huttenlocher Lecture

\$10,000

Exclusive opportunity

The Huttenlocher Lecture is inspired by Dr. Peter Huttenlocher's distinguished and pioneering contributions to the field of Developmental Cognitive Neuroscience and is given on the first day of the Flux Congress. This is an excellent opportunity to make your company known. Added benefits include:

- Sponsor signage (company name and/or logo) at entrance to session
- Opportunity to introduce speaker
- Logo placement on conference website
- Promotional slide on screen at introduction and conclusion of session
- Opportunity to distribute print promotional item at session
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Sign (on-site)
- 4 complimentary guest invitations for session



Poster Session

\$5,000 per session

Exclusive opportunity per session – 2 sessions

Sponsored poster sessions (minimum of 2 hours in duration) will be held on Friday and Saturday. These sessions will become the center of attention and high traffic areas. Maximize engagement with conference attendees as they move through the poster display area. Benefits include:

- Sponsor signage (company name and/or logo)
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Sign (on-site)
- Moderator reference in sessions prior to poster session
- Opportunity to network with attendees

Refreshment Breaks

\$3,000 per break

Exclusive opportunity per session – 3 breaks per day

Refreshment breaks are always well-attended! Refreshment service will be provided to attendees within the exhibit areas. Refreshment breaks include coffee and lunch breaks. Make your company known at these breaks with the following benefits:

- Sponsor signage (company name and/or logo) next to the refreshment service tables
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Sign (on-site)
- Moderator reference in sessions prior to break
- Opportunity to network with attendees



Invited Speaker Talks

\$2,500 for a session block

Exclusive opportunity per block - 7 session blocks

The conference program includes a number of 1.5 hour invited talks/oral presentations. This opportunity includes:

- Sponsor signage (company name and/or logo) at entrance to all presentation rooms during a session block
- Promotional slides on screens at introduction and conclusion of session or session block
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Sign (on-site)
- Moderator reference in poster sessions

Other Sponsorship Opportunities

Get maximum visibility in the conference program and app. Choose from the following options:

All sponsors will be recognized on sponsor signage and program book.

- Student Social Event: \$5,000*
- Wi-Fi Sponsor: \$5,000* (select password)
- Mobile App Sponsor: \$4,000* (logo on splash page and signs in registration area)
- Lanyards: \$4,000*
- Charging Station: \$4,000
- Online Program Book Advertisements (full-page):
\$2,000 inside front cover, \$1,500 other locations
- Author's Nook: \$2,500 (member publication promotional table)
- Explore Baltimore: Cultural Night: Inquire

****Indicates an opportunity for exclusive sponsorship***



Sponsorship Levels

Based on the value of your selections, you will be assigned a sponsor level. These levels and their associated values are noted below. Each level comes with an additional set of sponsor benefits as listed.

Platinum Sponsor

Value: \$17,500++

- Three complimentary conference registrations
- Corporate identification on all media and awareness campaigns (where applicable)
- Special announcement to distribution list upon becoming a sponsor, including links and/or special offers
- The right to use the designation “Platinum Sponsor” and Flux Congress branding in advertising and promotions until December 31, 2024



Promotion

- Opportunity to exhibit (tabletop) at the conference
- Multimedia recognition at the conference
- Signage at Registration — Sponsor Thank You Sign
- Platinum sponsor recognition on event E- Newsletters
- Logo (hyperlinked) on conference website home page and E- Newsletters



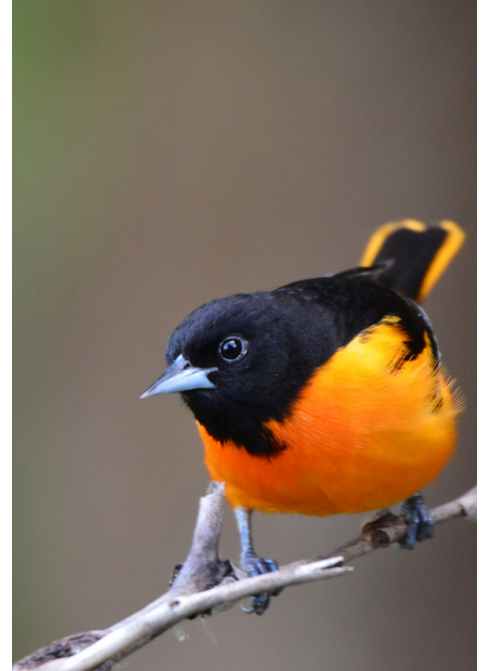
Gold Sponsor

Value: \$10,000 - \$17,499

- The right to use the designation “Gold Sponsor” and Flux Congress branding in advertising and promotions until December 31, 2024
- Special announcement to distribution list upon becoming a sponsor, including links and/or special offers
- Corporate identification on all media and awareness campaigns (where applicable)

Promotion

- Opportunity to exhibit (tabletop) at the conference
- Multimedia recognition at the conference
- Signage at Registration — Sponsor Thank You Sign
- Gold Sponsor recognition on event E-Newsletters
- Logo (hyperlinked) on conference website



Silver Sponsor

Value: \$5,000 - \$9,999

- The right to use the designation “Silver Sponsor” and Flux Congress branding in advertising and promotions until December 31, 2024

Promotion

- Opportunity to exhibit (tabletop) at the conference
- Multimedia recognition at the conference
- Signage at Registration — Sponsor Thank You Sign
- Silver sponsor recognition on event E-Newsletters
- Logo (no hyperlink) on the conference website

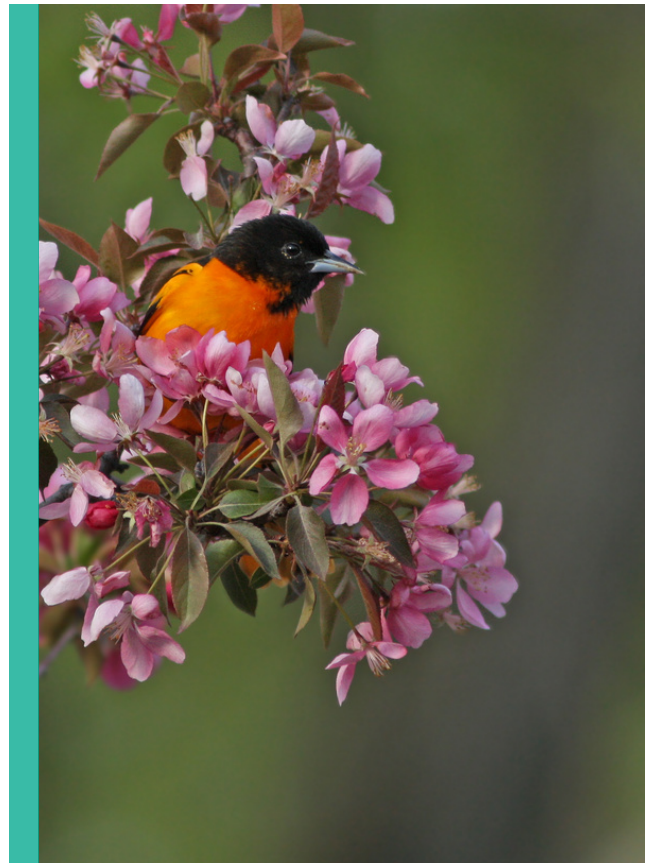
Bronze Sponsor

Value: \$2,000 - \$4,999

- The right to use the designation “Bronze sponsor” and Flux Congress branding in advertising and promotions until December 31, 2024

Promotion

- Wordmark on the conference website and in the conference program
- Opportunity to exhibit (tabletop) at the conference
- Signage at Registration — Sponsor Thank You Sign



Congress Supporter

Value: \$500 - \$1,999

- The right to use the designation “Congress Supporter” and Flux Congress branding in advertising and promotions until December 31, 2024

Promotion

- Company or individual name on conference website and in the conference program
- Opportunity to provide materials for literature table near Registration Desk

How to Reserve your Sponsorship

Please email the Flux Administrative Team at info@fluxsociety.org with your selection of sponsorship or any questions you might have.



12th Annual Flux Congress

September 28-30, 2024



Flux Society

Powered by PMG 5034A Thoroughbred Lane. Brentwood, TN 37027

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