



11TH INTERNATIONAL ASSOCIATION OF COGNITIVE BEHAVIORAL THERAPY CONFERENCE

August 14 - 17, 2025

Exhibitor and Sponsorship Prospectus

●●●●●●●●●● Cognitive Behavioral Therapy as a Tool for Recovery



●●●●●●●●●● NASHVILLE, TENNESSEE

ABOUT IACBT



INTERNATIONAL ASSOCIATION OF COGNITIVE BEHAVIORAL THERAPY

Connecting international CBT researchers, providers, and communities to ensure that global modern integrative CBT is innovative, personal, charitable, and accessible.

The theme of the Congress is “CBT as a Tool for Recovery”. We will emphasize that embracing evidence based, high fidelity CBT is a systematic approach for achieving durable recovery. In his 1976 book, *Cognitive Therapy of the Emotional Disorders*, the late Tim Beck wrote that Cognitive Therapy acts by “helping the patient draw on his own problem solving apparatus,” and prioritizes his own view of his life. Almost five decades later, CBT researchers have refined interventions to relieve distress and free people to move forward in life. The continued improvements in our treatments allow CBT providers to better partner with individuals to return to the lives of their choosing. Until the end of his life Tim Beck focused on extending the concept of recovery to as many people as possible.

WHY SUPPORT IACBT?

The International Association for Cognitive Behavioral Therapy (IACBT) is an international professional, scientific, interdisciplinary organization whose mission is to alleviate human suffering by facilitating the world-wide development, utilization, and growth of cognitive behavioral therapy as a scientific discipline and professional activity.

Build relationships, kindle new collaborations and foster cross-research conversations relationships.

- * Psychiatrists
- * Psychologists
- * Social Workers
- * Educators

- * Counselors
- * Administrators
- * Public Health Professionals

- * Nurses
- * Policy Makers
- * Journalists
- * Researchers



Plus

Remind attendees what you have to offer



Learn

Discover how changes in the field are affecting what your customers need and value



Network

Reconnect with customers and make new contacts



Market Research

Learn about the latest information and services available from other providers



Position

Identify yourself as a sponsor of IACBT and help advance trauma research and clinical application

SPONSORSHIP OPPORTUNITIES



All sponsorship opportunities are available to commercial entities and non-profit companies subject to review.

Sponsor benefits include:

- Acknowledgment at the Opening Address
- Acknowledgment as a sponsor on signage
- Acknowledgement on the IACBT Annual Meeting web page with a link to your website

Platinum Level | \$25,000+

Exclusive Sponsor Options: Welcome Reception \$25,000 | Gala Dinner \$30,000 | Attendee Wi-Fi \$25,000

- Sponsor acknowledgment on the Conference website & app
- Complimentary ad on the Conference website & app
- Complimentary exhibit table with two exhibitor passes
- Acknowledgement through signage as Platinum Level Sponsor
- Five complimentary full-meeting registrations for scientific personnel

Gold Level | \$15,001 – \$24,999

Exclusive Sponsor Options: Breakfast Station \$20,000 (3 Available) | Photo Station \$12,000 | Water Bottle \$10,000

- Sponsor acknowledgment on the Conference website & app
- Complimentary ad on the Conference website & app
- Complimentary exhibit table with one exhibitor pass
- Acknowledgment through signage as Gold Level Sponsor
- Three complimentary full-meeting registrations for scientific personnel

Silver Level | \$10,001 – \$15,000

Sponsor Options: Mobile App \$9,000 | Lanyards \$8,000 | Refreshment Break \$6,000 (6 Available)

- Sponsor acknowledgment on the Conference website & app
- Acknowledgment through signage as Silver Level Sponsor
- Two complimentary full-meeting registration for scientific personnel

Bronze Level | \$4,000 – \$10,000

Sponsor Options: Travel Award Sponsor \$5,000 | Notebook \$4,000 | Pocket Guide \$4,000

- Sponsor acknowledgment on the Conference website & app
- Acknowledgment through signage as Bronze Level Sponsor
- One complimentary full-meeting registration for scientific personnel

Additional sponsorships can be designed. Please contact us at iacbt2025@parthenonmgmt.com to discuss options.

SPONSORSHIP OPPORTUNITIES



Conference Registration Emails | \$1,500 per Email

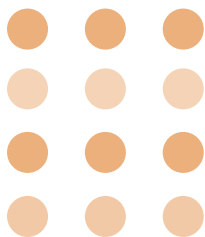
- All Conference registrants receive one (1) email message sent from IACBT Conference Organizers
- Sponsor supplies the content for prior approval
- Recognition as Conference supporter with a listing in each of the Conference marketing emails sent to IACBT members

Meeting Mobile App Push Notifications | \$1,000

- The IACBT Conference mobile app will have push notifications to reach attendees daily. Each push notification is \$1,000
- Send a message (up to 140 characters) to meeting attendees, through the Conference mobile app. IACBT will schedule these in advance
- Three notifications only: Friday – Sunday, one per day

Information Hub | \$500

- Items will be placed for attendees to browse or take with them at the Information Hub. Note: Any remaining materials will not be returned
- Materials for the Information Hub should be one of the following, no larger than 8.5” x 11”:
brochures, educational materials, publications, newsletters or surveys
- Participating companies should ship approximately 300 copies to IACBT headquarters no later than Monday, July 28, 2025



Additional sponsorships can be designed. Please contact us at iacbt2025@parthenonmgmt.com to discuss options.

EXHIBIT OPPORTUNITIES

Tabletop Exhibits

\$1,000 per table (Non-profit & Government Agencies)

\$2,000 per table (Corporations)

Product and service displays at the Conference offer valuable opportunities for interaction between our members and organizations presenting relevant products and services in the field of traumatic stress studies. The exhibits are strategically placed to ensure maximum visibility and engagement with IACBT attendees.

Benefits Include:

- One complimentary meeting registration to staff the exhibit table
- 6' table with up to 2 chairs and a trash can
- Acknowledgment in broadcast emails to IACBT database
- Company name and description listed on the Exhibitor signage at the Conference
- Recognition on the IACBT website before and during the Conference



Exhibit Schedule

Exhibit Setup

Thursday, August 14, 2025 | Noon – 5:00 p.m.

Exhibit Hours

Friday, August 15, 2025 | 9:00 a.m. – 7:30 p.m.

Saturday, August 16, 2025 | 9:00 a.m. – 5:00 p.m.

Sunday, August 17, 2025 | 9:00 a.m. – 4:30 p.m.

Exhibit Dismantle

Sunday, August 17, 2025 | 4:30 p.m. – 7:30 p.m.

Exhibits may not be dismantled before 4:30 p.m. on Sunday, August 17, 2025.

GENERAL INFORMATION

Exhibiting Company

Exhibit space is assigned on a first come, first served basis. IACBT will attempt to honor all requests for exhibit space and will not assign space without full payment. IACBT reserves the right to determine final exhibit space assignments, and to accept or reject any exhibit.

Payment

Full payment is required to confirm your Exhibit reservation.

Deadline

Exhibit applications must reach IACBT by Monday, June 30, 2025.

Cancellation Policy

IACBT must be notified in writing in the event of cancellation or space reduction. If cancellation of exhibit tabletop occurs prior to Monday, June 30, 2025, the exhibitor will be refunded 50% of the payment received. After June 30, 2025, no refunds will be made.

Installing Exhibits

The exhibit area will be available for set-up on Thursday, August 16, 2025, from 12:00 p.m. – 5:00 p.m. All exhibits must be set up by 9:00 a.m., on Friday, August 15, 2025.

Dismantling Exhibits

All exhibits must remain intact until Sunday, August 17, 2025 at 4:30 p.m. Exhibits must be dismantled or removed no later than Sunday, August 17, 2025 at 7:30 p.m.

Exhibit Personnel

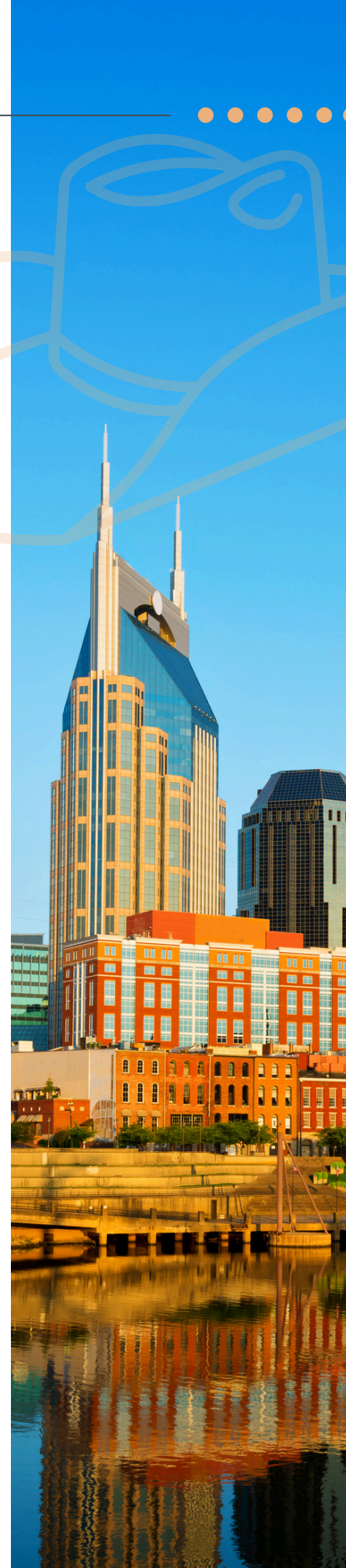
All participants affiliated with exhibits must be registered for the 40th Conference. Each person will be issued an exhibitor badge and must be employed by the exhibiting organization or have a direct business affiliation. Exhibiting companies are limited to one complimentary registration. Additional registrations can be purchased at the member registration rate.

Exhibit Kit

Exhibitors are responsible for all freight, drayage and labor charges. International shipping rates may vary and information will be provided in the exhibit kit along with shipping instructions. Exhibit kit will be emailed to exhibitors prior to the Conference.

Security

Each exhibitor should make provisions to safeguard their goods and materials from the time they are placed at the booth until the time they are removed. Do not leave laptop computers, other electronic devices, or other valuable equipment in the exhibits area unattended. IACBT will not be responsible for loss or damages for any cause.





HOTEL INFORMATION



Renaissance Nashville will be the headquarters for the IACBT Conference. IACBT has negotiated a discounted rate of \$319 USD for single or double occupancy. Rooms and rates are based on availability and are subject to state and local fees/taxes. To make your reservation, [click here](#) for the special Conference rate. **The deadline to make your reservations for the discounted rate is Wednesday, July 23, 2025.** Rooms may sell out prior to the deadline.

A credit card guarantee is required to hold your reservation. The hotel will charge the equivalent of one night's room and tax if cancellation notice is not provided to the hotel 72 hours prior to the day of arrival. Hotel check-in is 4:00 p.m. and check-out is 11:00 a.m.

Renaissance Nashville
611 Commerce Street
Nashville, Tennessee 37203 USA
+1 617 255 8400

Sponsor/Exhibit Interest Form

IACBT 11th Annual Conference • August 14 – 17, 2025
Nashville, TN, USA

[CLICK HERE TO SUBMIT FORM ELECTRONICALLY >>>](#)

Please print or type

Contact Name

Institution/Company/Organization

Street Address

City

State/Province

Zip Code/Postal Code

Country

Work Phone

Email

Organization Website

Do Not Assign Near:

Contact Us

Email: IACBT2025@ParthenonMGMT.com

Technologies or services to be displayed:

Please email a 75 word description to iacbt2025@parthenonmgmt.com no later than June 30, 2025.

Space

Table – Non-profit & Government Agencies – \$1,000

Table – For-profit & Corporations – \$2,000

The undersigned hereby authorizes the International Association for Cognitive Behavioral Therapy (IACBT) to reserve exhibit space for use by the above company or organization. The undersigned hereby agrees to abide by all conditions under which exhibit space is leased to the IACBT. The undersigned acknowledges that space assignments shall be acceptable unless IACBT is notified in writing within fifteen (15) days of the date of assignment notification. The undersigned specifies that the products or services listed on this contract are those to be displayed.

Please read the complete listing of terms and conditions [HERE](#).

Signature Date

Name (Print Or Type)

Important Deadlines

Monday, June 30, 2025

- Exhibitor and Sponsor Application Deadline
- Deadline to submit all descriptions for the final program and mobile app Deadline to submit print or press quality artwork for advertisements
- Booth Representative registration due

Wednesday, July 23, 2025

- Hotel Room Reservation Cutoff

It is the exhibitor's responsibility to adhere to these deadlines.